

Microsoft Azure: The Growth platform for your business

Harness the benefits of the public cloud to reach more customers, enter new markets and introduce recurring revenues.

There are plenty of opportunities within Azure but these don't come easily – it takes expertise and hard work to make them a reality. This is where Cloud Direct come in, we help ISVs to migrate and innovate applications in Azure, accelerating growth.

Our solutions are designed to provide you with the tools, knowledge and experience you need to approach Azure with confidence. Why? As a Microsoft Azure Expert MSP, we know a thing or two about Azure.



A complete Azure solution

We will work with teams across your business to provide a complete SaaS solution. From technical to commercial our team will help you to use Azure as a platform for growth. We've created a 3-pillar success programme that covers everything Azure, so whether you've migrated to Azure or not, Cloud Direct is the growth partner to take your offering to the next level.

Design & Build

Our technical experts will work with you to design and build the optimal Azure infrastructure for your application. This can cover the creation of an Azure Landing Zone environment, creation of Azure Dev Ops environments and Application Modernisation to re-architect your application to cloud native.

Key Benefits include:

- Cost optimised infrastructure
- Fast and scalable deployments
- Optimal performance - speed, reliability and availability
- Implement Azure Dev Ops methodologies
- A future-ready application



Launch & Sell

Producing the perfect solution for customers is one thing, getting it to market and selling is another. As part of the launch and sell we work with your commercial teams on go-to-market strategy and execution whilst leveraging our close relationship with Microsoft to drive adoption of your application.

Key Benefits include:

- Azure Marketplace - engage and transact with potential customers
- Lead generation templates
- PR Material
- Co-branded sales materials – brochures, win-wires etc.
- Access to Microsoft POC and other funding initiatives

Support & Operate

SaaS offerings live and die by the quality of their support. Performance, reliability and availability are key to customer satisfaction and ultimately retention. As part of our Support & Operate pillar Cloud Direct will provide the support you need to keep your customers. As Azure experts, we have proven best in class Azure support services and with our resources can help to provide additional support that makes your service stand out.

Key Benefits include:

- Expert IaaS and PaaS support allowing you to concentrate on your application development
- Save operational costs through continuous optimisation
- Highly secure environments
- Access to development services

Ready to transform your ISV business?

Contact Cloud Direct today



Azure
Expert
MSP

Why choose us?

As an Azure Expert MSP, Cloud Direct have worked with organisations to successfully migrate to the cloud. Microsoft has recognised just 32 partners globally that meet the standards to be an Azure Expert MSP. And we're proud to be one of them.

We're also a gold Microsoft Cloud Solution Partner (CSP), having achieved key certifications and competencies, including Gold Cloud Platform and Gold Data Centre, that enable us to provide expert advice about Microsoft Cloud technologies.

Cloud Direct helps ambitious organisations to adopt Microsoft cloud. Our clients know that the right technology can free them to grow – offering increased security, productivity and agility. But they also know caution. Our job is to make their cloud journey safe and affordable.

Since 2003, Cloud Direct has helped 4,000 organisations move their IT to the cloud. We hold ISO 27001:2013 (for security) and ISO 20000 (for service). At 75%, our Net Promoter Score is world-class, and we provide 24/7 support to ensure continuous service delivery.

Contact Cloud Direct

To find out more about how we can help your business, contact us on:
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