









Membership CRM - Fast Track Powered by Dynamics 365

For membership bodies looking to hit the ground running with a simple CRM. Fast Track is a fixed-budget and quick way to implement Dynamics 365 Sales or Service with some simple configurations to align the solution to your business, designed to be a first step of your CRM journey.

Why Dynamics?

- Enjoy a single view of your member data
- Marketing automation including renewals
- Member satisfaction surveys
- Track communications and activities
- Event management
- Live dashboards



"As a membership association, CRM is central to what we do – it's our main business tool. I don't know how we would have coped working from home without our Dynamics 365 system."

Your Package Includes

Sales

Quick start with Dynamics 365 for Membership

From **£5,500** + VAT

Service

Quick start with Dynamics 365 for Membership

From **£5,500** + VAT

Fast Track, enables:	Sales	Service
Member, account and contact management	✓	~
Lead and opportunity management	~	
Activity management	✓	✓
Communication tracking	~	✓
Case and ticket management		✓
Data import from your spreadsheets	✓	✓
Simple dashboards and reporting	✓	✓
Web based training (2 hours)	✓	✓
3 months of enhanced support	~	✓

Unsure which plan is best for you? We are here to help.

Book a Call

Expand Your System With Our Additional Packs

These additional packs can be combined with the Fast Track for Sales or Service to create a custom implementation to fit your business needs.

Service + SLAs

SLA & contract management

From £1,300 +VAT

Finance + Data Migration

Financial data migration from existing finance package (i.e Xero, Sage, QuickBooks)

From £2,600 +VAT

Marketing + Campaign Automation

Marketing campaign automation

From £3,900 +VAT

Sales + Forecasting

Industry specific ready-to-use sales forecasting & pipeline visibility

From £1,300 +VAT

Service + Knowledge Base

Collaborative knowledge base

From £1,950 +VAT

Marketing + Email Marketing

Email marketing training & setup

From **£650** +VAT

Finance + Core Financials

Core financials

From £5,200 +VAT

Sales + Reporting

Customisable reporting & KPI management Enhanced sales reporting

From £2,600 +VAT

Marketing + Forms & Surveys

Forms & surveys

From £1,300 +VAT