



The Cloud Management Platform for Microsoft Azure

With the explosive growth and increasing complexity of the cloud, coupled with soaring costs, basic cloud management strategies and tools can no longer drive the benefits of cloud. This creates a huge opportunity for managed service providers (MSPs), cloud solution providers (CSPs), distributors, and resellers to help customers get control of the cloud and reclaim its advantages – cost and operational efficiencies, flexibility, and security – and drive innovation.

CloudCheckr from Spot by NetApp is a robust cloud management platform, purpose-built for partners, that supports Microsoft Azure, Amazon Web Services (AWS), and Google Cloud environments at scale. CloudCheckr delivers a unique level of visibility to help better manage and reduce cloud costs, optimize resources, improve governance, and strengthen security and compliance – across your customers' and your own complex cloud estates.

With CloudCheckr, you can grow your business faster by delivering differentiated cloud service offerings that increase customer retention and help drive innovation and rapid expansion in the cloud – all while maximizing profit margins and streamlining your operations and billing processes.



[Our customer] looked at us and said, "We trust you because you have this tool that was so essential in helping us. So CloudCheckr has landed more business for us."

— **Corne Du Preez**
Technical Solution
Professional for Cloud
Infrastructure

ALTRON
KARABINA



Thousands of managed service providers, public sector organizations, and enterprises rely on CloudCheckr to help manage and govern **over \$4 billion** in annual cloud spend across complex cloud environments.



Build customer confidence in the cloud

Gain actionable visibility

Get deep visibility into current and historical cloud spend. Know what cloud services and resources are in use, by whom, and how they are driving costs and consumption for each account and across your customer base.

Optimize cloud costs

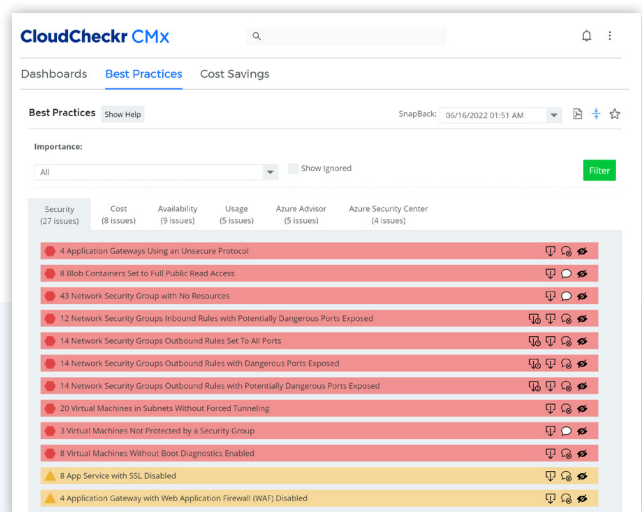
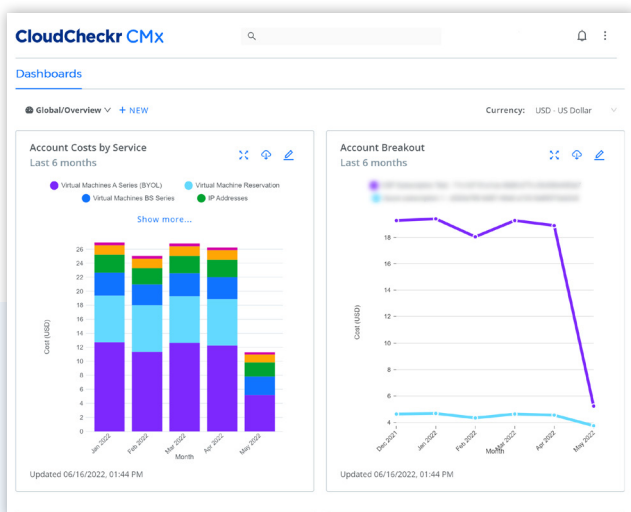
Continually optimize cloud spend – by 30% or more – by removing idle, unused, or incorrectly provisioned resources and by right sizing and rebalancing instances.

Discover & eliminate waste

Understand resource usage trends and identify opportunities to eliminate waste across customers' cloud estates. Quickly detect, investigate, and respond to cost overruns.

Improve security

Reduce risk by automatically identifying cloud infrastructure misconfigurations and vulnerabilities.



Optimize your business

Deliver value-add services

Use CloudCheckr to deliver a wide range of FinOps and cloud cost optimization service offerings and security audits through an efficient, repeatable process.

Enhance profit margins

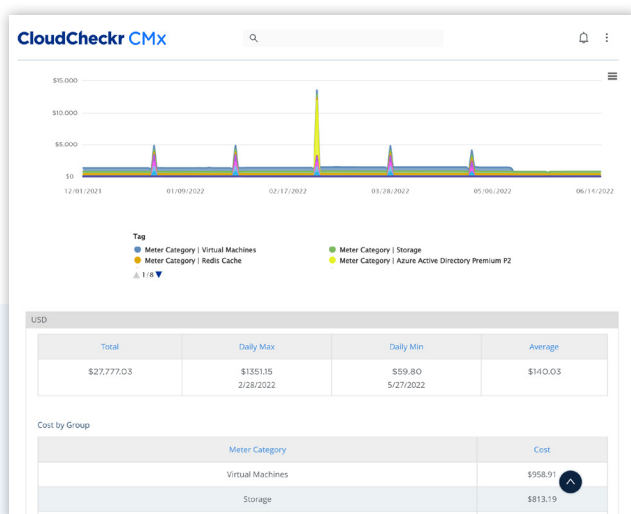
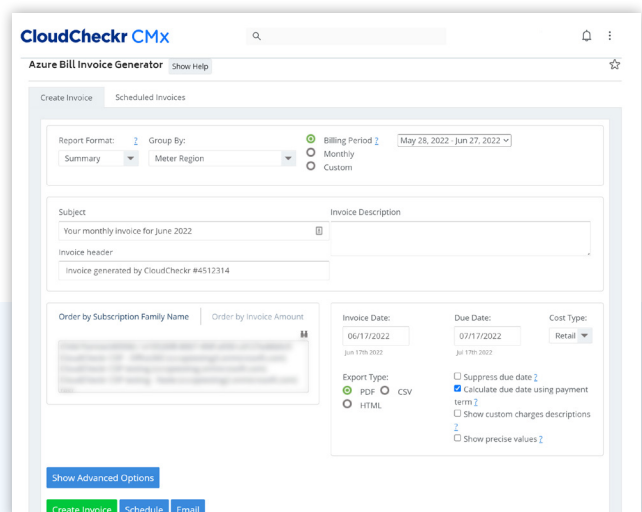
Achieve profit margins of 20-30% through custom charges and re-rating pricing models, arbitrage, and reserved capacity purchase recommendations as well as through the delivery of Spot PC, Spot by NetApp's cloud-based desktops-as-a-service.

Optimize customer billing

Streamline, automate, and customize your entire billing process while accurately allocating cloud consumption to the appropriate cost center (chargeback/showback) to save you considerable time and resources.

Be a strategic partner

Support business planning and financial accountability, drive cross-organizational alignment on cloud strategies and governance, and enable your customers on their journeys in the cloud, from FinOps to DevOps and CloudOps.

The screenshot shows the 'Azure Bill Invoice Generator' interface. It has a search bar and navigation icons. Below is a 'Create Invoice' section with various options: Report Format (Summary), Group By (Meter Region), Billing Period (May 28, 2022 - Jun 27, 2022), and Invoice Description (Your monthly invoice for June 2022). There are also fields for Invoice Date (06/17/2022), Due Date (07/17/2022), and Cost Type (Retail). At the bottom, there are buttons for 'Create Invoice', 'Schedule', and 'Email'.

Key CloudCheckr capabilities



Insights & reporting

- **Comprehensive cost and usage reporting:** Use interactive, customizable dashboards and granular, exportable reports to turn data into actionable insights for you and your customers. Data can be sliced and diced, filtered, and refined by payer and payee accounts, DevOps teams, workloads and instances, regions, and many more parameters to address each stakeholder's needs.
- **Advanced tagging:** Add custom descriptive tags to any resource for granular and accurate visibility and reporting across the cloud environment. Identify untagged resources as well as merge similar tags for enhanced accuracy.
- **Cost optimization best practices:** Continuously monitor cloud costs, resource utilization, and usage through best practice checks. Rules can be customized to support you and your customers' needs.
- **Security monitoring:** Run dozens of automated security best practice checks, integrated with Azure Advisor and Azure Security Center.
- **Inventory utilization:** Get usage analytics on virtual machines, storage, SQL databases, and more.
- **License tracking:** Office 365, SharePoint and OneDrive, mailboxes, Teams, Yammer and more.



Billing & profit margin enhancement

- **All-in-one bill:** Includes Azure cloud billing, Office 365, and Spot PC.
- **List price translation:** Automatically translate cloud provider raw cost data into custom costs.
- **Custom charge configurations:** Complete flexibility to distribute or retain credits and volume-based pricing savings, apply discounts/uplifts based on your price book, custom policies, or customer agreements. Add custom charges for value-add services.
- **Automated invoice generation:** With custom charges and margin enhancement policies configured, quickly and easily generate invoices for cloud and services rendered, automatically and precisely allocated to the appropriate cost center. Bills can be itemized, customized, and scheduled as well as integrated with other invoicing and business systems.
- **Support hierarchical partner relationships:** Partners can easily pass processed billing data, including custom charges, premiums, discounts etc., onto their own partners. These partners can then sell cloud services to their end-customers with additional cost customizations.
- **Profitability analysis:** Partner-specific reports offer recommendations to increase profitability.



Automation & integrations

- **Budget and security alerting:** Automatically flag unanticipated cost spikes and overruns as well as security risks.
- **Robust API:** Easily integrate CloudCheckr data and reports into complementary tools, applications and business processes.
- **Built-in third-party integrations:** Take advantage of predefined connectors for Jira, PagerDuty, ServiceNow, Slack, AWS SNS and others.
- **Cloud desktops-as-a-service:** Bundle and support Spot PC, Spot by NetApp's fully managed, desktops that run on Azure Virtual Desktop and Windows 365.



Enterprise-grade

- **Multi-cloud:** Supports Microsoft Azure, AWS, and Google Cloud. Access multiple accounts in a single platform and easily switch between clouds.
- **FedRAMP In-Process:** Available with unique federal and high-security configurations to support public sector, financial services, space, and defense industries and many other regulated industries.
- **Federal government:** Supports AWS GovCloud and Azure Government.
- **In-region hosting:** Hosted in the U.S., Europe, Australia, and AWS GovCloud to meet security and regulatory requirements for data sovereignty.
- **Designed for scalability:** Architected for big data consumption and fast data processing to support CSPs and MSPs and distributors who serve large and diverse customer bases.



Flexible delivery

- **Easy deployment:** An agentless SaaS solution, CloudCheckr can be deployed quickly and begin delivering insights within days.
- **Support a distributor sales model:** Easily configure separate tenants for each reseller partner, fully segregating billing data, while providing the full range of CloudCheckr capabilities.
- **Robust access control:** Enforce security and cloud governance policies through highly granular role-based access control. Supports Azure Active Directory single sign-on.
- **White-labeled UI options:** Reinforce your brand and make service delivery and billing seamless and transparent to end-customers.

See CloudCheckr in action

Schedule a [one-on-one demo](#) with our team to learn what CloudCheckr, now part of Spot by NetApp, can do for you.



50%

Faster Business
Growth

300%

Increase in Cloud
Resale Margins

77%

Reduction in Invoice
Processing Time



40 of the **50 largest cloud service providers** in the world use Spot by NetApp to manage their customers' public cloud environments.