

# Discovery Phase

Our Discovery Phase is your key to a customized and successful project start. Together, we dive deep into your vision, visualize and evaluate essential features, and lay the foundation for a compelling minimum viable product (MVP).



## What are the benefits of a Discovery Phase?

The Discovery Phase is pivotal, ensuring clear objectives and a shared vision for the project and its use cases among stakeholders. It facilitates the early identification and mitigation of risks, preventing unforeseen obstacles and delays. By understanding users, it sharpens the project's cloud vision and fosters the discovery of new ideas and use cases. Customers receive a comprehensive Azure deep-dive, empowering them to make fundamental decisions and effectively structure their project. The Discovery Phase is crucial for aligning expectations and promoting a coherent approach from the onset.

### Insightful outcome for you

- Technical concept and architecture using the Azure environment
- FinOps assessment for value-cost optimization
- Recommended Azure services based on use cases
- Product roadmap
- Risk assessment
- Product vision
- Wireframes & UI designs

### Methods we use

AZURE DEEP-DIVE

USER RESEARCH

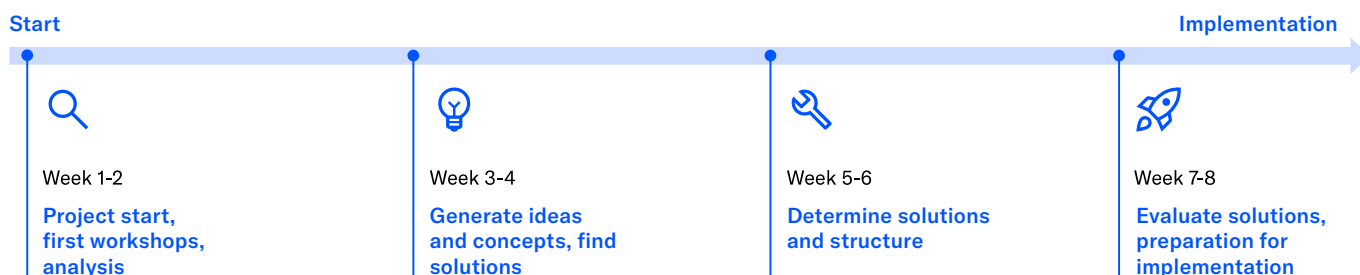
PROTOTYPING

DESIGN SPRINT

USABILITY TESTING

USER STORY MAP

## Exemplary timeline of a Discovery Phase



Let's shape the future together!

Contact: Marcel Gross  
[marcel.gross@cloudflight.io](mailto:marcel.gross@cloudflight.io)  
[cloudflight.io](https://cloudflight.io)

**#START TODAY**