Put Knowledge to work with Viva Topics

Discover how Microsoft Viva Topics to harness collective knowledge and expertise within your organization to foster easy reach to right information and create an ever-growing corporate knowledge base.
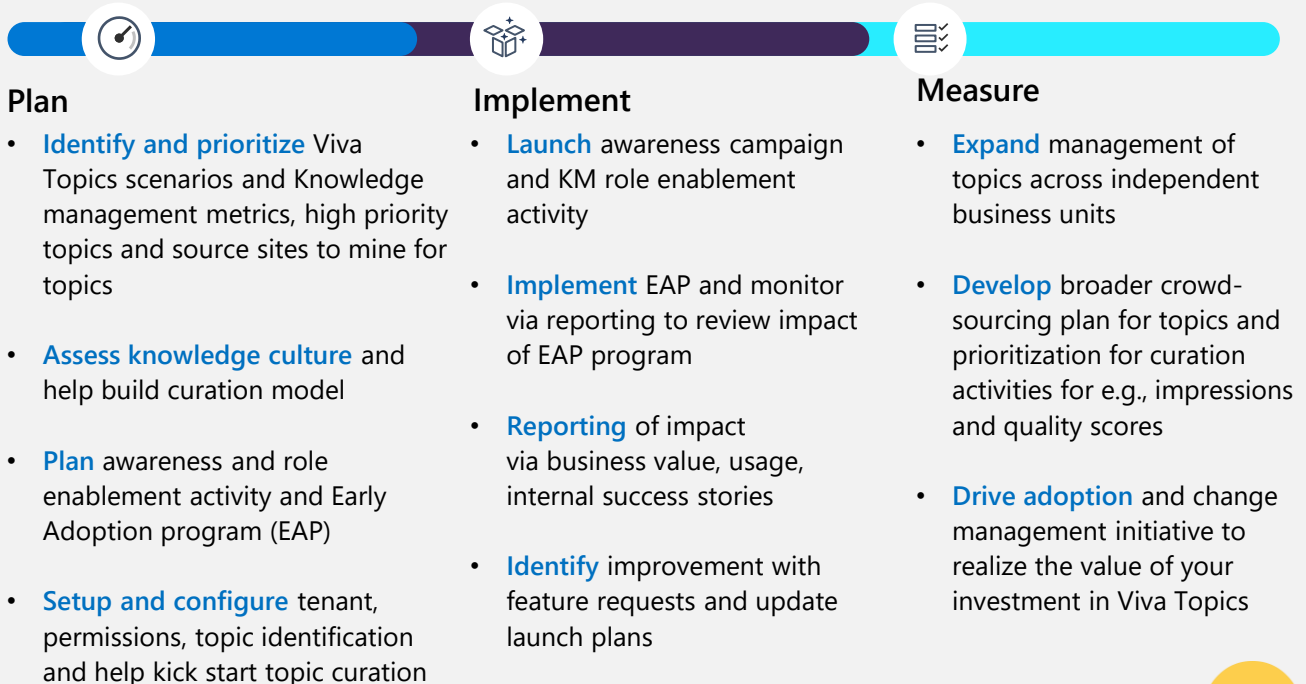
Get started today with **Microsoft Viva Topics** that will help you to:

- Improve business productivity such as speed-up time to onboard new employees
- Use AI to reason over your organization's content and automatically identify, process, and organize it into easily accessible knowledge
- Reduce duplication of effort by making knowledge available in the flow of work
- Find information easier and people quicker
- Prevent knowledge loss due to employees retiring or leaving for competitor

Why Cloud For Work?

Access to the unique expertise of a team of technology, change, and business consultants who have delivered successful Adoption and Change Management projects to more than 80 organizations in MEA across all industries and in many delivery languages, such as English, Arabic and French. CFW has achieved Microsoft Adoption and Change Management Advanced Specialization and Cloud productivity Gold Level.

Approach & Deliverables

Plan

- **Identify and prioritize** Viva Topics scenarios and Knowledge management metrics, high priority topics and source sites to mine for topics

- **Assess knowledge culture** and help build curation model

- **Plan** awareness and role enablement activity and Early Adoption program (EAP)

- **Setup and configure** tenant, permissions, topic identification and help kick start topic curation

Implement

- **Launch** awareness campaign and KM role enablement activity

- **Implement** EAP and monitor via reporting to review impact of EAP program

- **Reporting** of impact via business value, usage, internal success stories

- **Identify** improvement with feature requests and update launch plans

Measure

- **Expand** management of topics across independent business units

- **Develop** broader crowd-sourcing plan for topics and prioritization for curation activities for e.g., impressions and quality scores

- **Drive adoption** and change management initiative to realize the value of your investment in Viva Topics