

Digital transformation holds the potential to transform every business operation. In the absence of a modern information support system, there will be inevitable inefficiencies, such as manual processes, siloed data, and duplicative efforts. This results in limited access to data for business users, hindering their productivity.

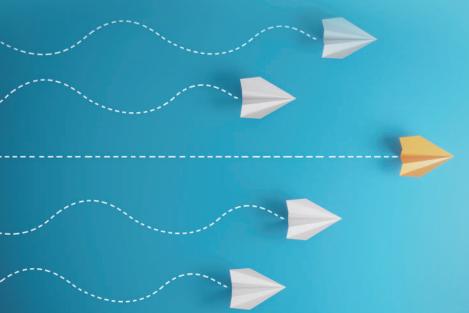
As a Microsoft Partner, CloudMoyo Intelligent Data Services (IDS) can enable your enterprise to define a high-level digital transformation plan and an implementation roadmap for cloud, data, and AI solutions on the Azure platform. Leveraging the Azure platform, CloudMoyo IDS provides end-to-end support from evaluation to action for your enterprise digital transformation journey. Our technology experts in cloud, analytics, and AI focus on FastTracktovalue $^{\text{m}}$ for the client and support them to migrate, build, and maintain applications.

We enable data-driven decision making and gaining faster insights with innovation in big data analytics, AI, Machine Learning (ML), predictive analytics, and visual storytelling.

Customized services and solutions to establish data driven culture



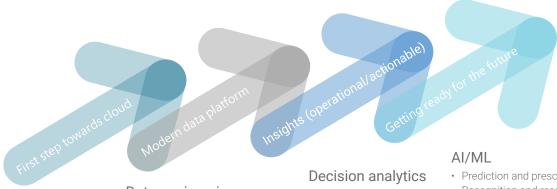
Operational efficiency across departments within an organization is highly correlated to the data maturity. Before embarking on a digital transformation journey, it is critical to understand your objectives, adopt a holistic yet realistic approach, and partner with the right company that can support you on the technology and strategy aspects of your initiative.



What is your goal for digital transformation?

- Optimize and automate business operations
- Improve decision making and increase competitiveness
- Protect sensitive and confidential data
- Improve collaboration across departments
- Have a more efficient workflow with faster and easier approach
- Prepare data for advanced analytics and AI/ML

Digital transformation journey with CloudMoyo Intelligent Data Services (IDS)



Cloud engineering

- Cloud application integration
- · Migration to the cloud
- · Cloud application development · Master data and data quality
- Service management

Data engineering

- Enterprise data management
- · Data migration and integrations
- · Big data and streaming analytics
- management

Decision analytics

- Self-service BI
- KPI and executive dashboards
- Embedded BI
- · Real-time analytics
- · Prediction and prescription
- · Recognition and recommendations
- Internet of Things (IoT)
- Natural Language Processing (NLP)

Cloud and AI frameworks (CAF)



Driving digital change is easier said than done. With the right approach, digital transformation offers tremendous benefits. CloudMoyo phased approach is strategically designed to optimize these benefits.



Assessment and BI strategy

- Lay out the business needs
- Propose a strategy for enterprise BI



Quick proof of technology

- Prove out the high-level
- Technology evaluation and
- Prepare a go-to-plan and architecture for enterprise BI



FastTracktoValue™**I** (Proof of business value)

- Implement a targeted and focused, high visibility project for
- Enhance architecture and design
- Train-the-trainer approach



Cloud analytics Center Of Excellence (COE)

- Expand the approved architecture to
- Long term availability of BI technology

Agile Collaborative Development Approach

Business values

- Agile adaptivity
- · Removes the physical constraints to scalability
- Secure environments that comply with applicable industry standards and government regulations
- · Reduced risk of data loss and save cost and time
- Timely access and transparency into business critical data helps in taking informed decisions
- Accelerated time-to-value to deploy business solutions





CloudMoyo is positioned at the intersection of business and technology, allowing them to quickly come up to speed with our complex processes and business requirements. This, combined with their agility, focus on quality, and deep understanding of Microsoft Azure, SharePoint Online, Azure ML, and Devices, makes them a strong partner to help us further increase our effectiveness and efficiency.

 Director Business Process Transformation, Microsoft Inc.

About CloudMoyo

Headquartered in Bellevue, WA with a presence in Kansas City, MO and Pune, India, CloudMoyo is the partner of choice for solutions at the intersection of cloud and Al. As a leading Cloud & Analytics partner for Microsoft, CloudMoyo brings together powerful business intelligence (BI) capabilities using the Azure Data Platform to transform complex data into business insights. We help customers achieve insight, innovation, and impact through big data, machine learning, automation and predictive analytics. Our proven track record includes developing enterprise solutions for Fortune 1000 companies such as Microsoft, and Kansas City Southern, among others.

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