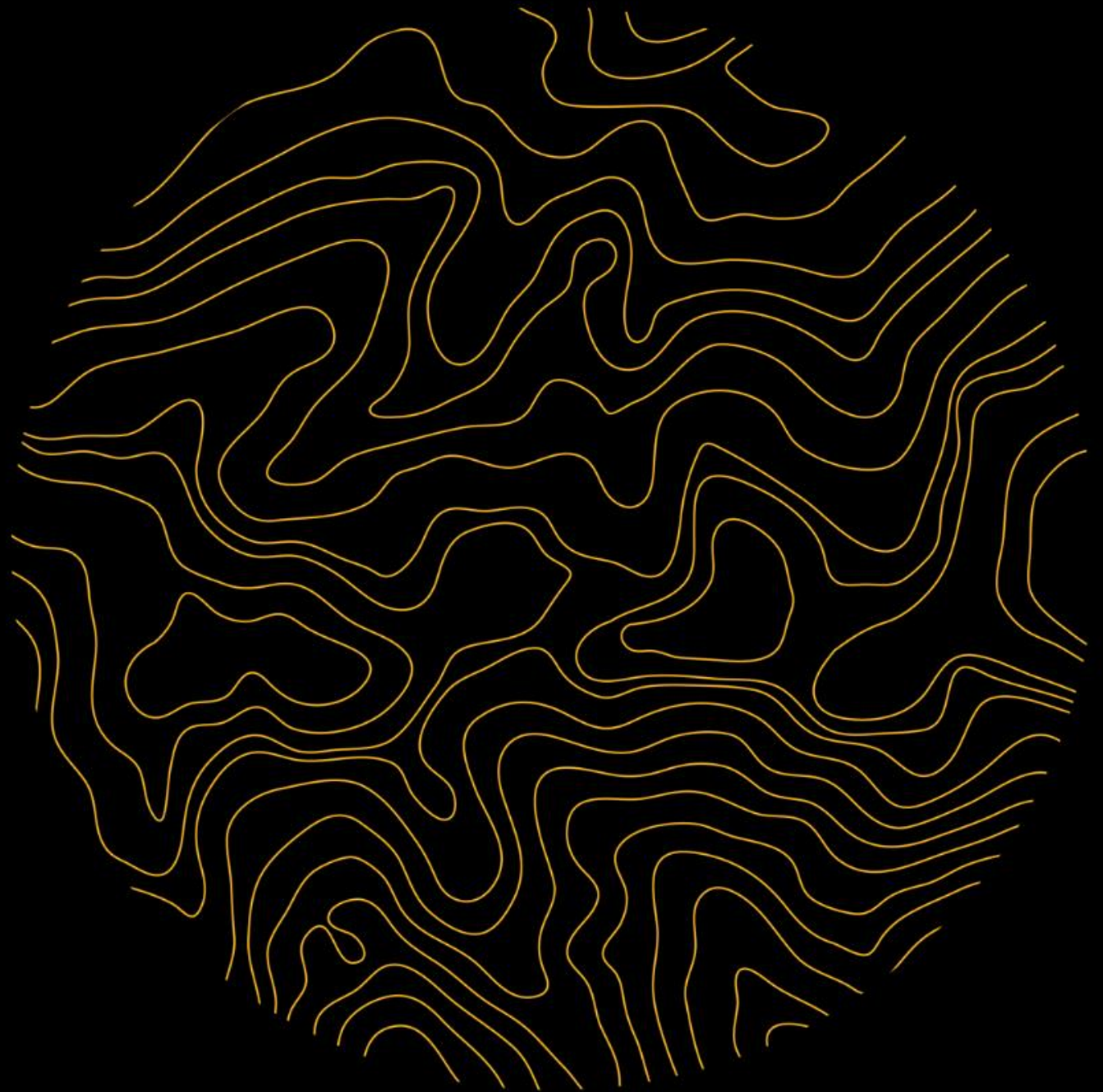# CLOUD TRANSFORMATION PRIMER

Cloudreach™

We provide expert insight and tailored guidance to organizations seeking to undertake Cloud Transformations.

Cloudreach

Challenges

Lack of a thorough cloud strategy slows down decision-making and hinder the success of business transformation goals.

Without a thorough cloud strategy:
- Strategic alignment among stakeholders is lacking
- Scalability, agility and innovation requirements are hindered
- Impact of change can be disruptive

Ideal Solution

Collaborative, executive discussions clarify the overwhelming options of cloud and associated transformation, which help organizations develop a more thorough cloud strategy.

According to Gartner, "**Successful cloud initiatives start with a thorough strategy**, design and architecture planning project, which lays the foundation for subsequent implementation and operations plans."

Desired Outcomes

Organizations want to develop a through cloud strategy in order to have strategic alignment and choose the right cloud transformation path tailored to their business goals.

- Alignment between cloud and business strategy
- Faster and more informed decisions around cloud strategy
- Best practice recommendations around cloud transformation tailored to business goals.

CLOUDREACH CLOUD TRANSFORMATION PRIMER

Providing expert insight and tailored guidance to organisations seeking to undertake Cloud Transformations

Evaluate possible options and define success criteria for cloud transformation.

We provide strategic guidance that help our customers understand the possible cloud transformation paths based on their strategic drivers, objectives and challenges, and how to measure their success.

Understand options and define success.

Improve understanding of business change associated with the cloud.

We offer a high level view of the wider business transformational changes that arise from moving to the cloud. This helps prepare our customers for their cloud adoption journey.

Understand the impact of change.

Provide recommended next steps to accelerate your transformation.

We offer a next steps proposal, outlining recommended future workstreams, which we can implement as a more in-depth assessment and planning engagements.

Follow best practice recommendations.

CLOUDREACH CLOUD TRANSFORMATION PRIMER + MICROSOFT AZURE

Our approach is aligned with Microsoft Azure's Cloud Adoption Framework, which allows our cloud experts to perform high-level assessment and recommendations with a focus on governance, security and business alignment.

SOLUTION ALIGNMENT

Stronger foundation for governance and security

Microsoft enables us to incorporate cloud governance and security in the early stages of the cloud strategy design process, which provides a better foundation for future implementation plans.

More proactive governance approach and risk resiliency.

Enhanced benchmarking for cloud transformation

Microsoft provides us with key resources and topics for benchmarking different areas that are assessed on a high level about the customer's cloud transformation journey.

More accurate high-level assessment of current state.
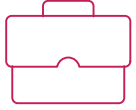
Accelerate cloud readiness and transformation

Microsoft and Cloudreach ensures that an organisation's has a cloud strategy that prepares them for accelerating their cloud transformation journey.

Prepared to undertake future cloud transformations.

Multinational Payments Company

2018 / Financial Services Industry / United States

Background

The customer is transforming their current fragmented technology estate with a plan to simplify the technology landscape to drive rapid business growth.

They are developing a "Group Platform", that will help accelerate innovation and deployment of new products, while ensuring ease of integration and reliability.

To assist with this plan, the customer plans to consume cloud infrastructure and services from one of the major cloud providers to foster innovation through new technologies and methodologies, operating models and remove barriers.

What We Did

Conducted a Cloud Transformation Primer 2-day workshop with executives with the following recommendations:

- Strategy - Build cohesive vision, strategy and high level business case for cloud adoption.

- Foundations - Define, build & deploy the foundations for successful cloud adoption at scale.

- Workload Assessment - Run cloud readiness assessments for all appropriate workloads.

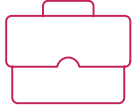- Container Platform - Define, build and deploy a container platform.

Develop cloud strategy and stronger business case to support further cloud investment

Based on recommendations, we helped them design and implement a cloud governance and landing zone.

Motor Finance Company

2018 / Financial Services Industry / United States

Background

The customer was a US based, large scale motor financing organisation. Their many driver around Cloud adoption and transformation was to look at doubling the profitability of the organisation over 3 years.

The customer had experimented with Cloud adoption but was struggling to understand the impact to the organisation of implementing Cloud. They were also unsure on which Cloud Service Provider would be the best fit for their requirements and if they should choose a multi and/or hybrid approach.

What We Did

We ran a 2 day workshop with their senior IT team, this included the CIO, VP Risk, VP App Dev, VP Data and VP of operations. During the workshop we explored the following areas:

- Data Centre Exit and dates
- Refactor of Applications vs Lift and Shift for their specific apps
- Explored benefits of CSP's and looked at which CSP would best meet their requirements
- Worked with the Data Science team at options for improving data related decision making
- Looked at internal communication options for spreading the Cloud adoption strategy
- Created a high level timeline based on the above discussions

WIN RESULTS

A more detailed cloud adoption strategy engagement took place as a follow up engagement

Decided on an initial lift/shift plan to exit the data centre and then refactor at a later date

Achieved the desired uplift in profitability

WHY CLOUDREACH?

Microsoft Accreditations

Microsoft Partner
Gold Cloud Platform
Gold Data Analytics
Gold Application Development
Gold Collaboration and Content
Gold Datacenter
Microsoft

Gold
Microsoft Partner
Azure Expert MSP
Microsoft

Microsoft
1-TIER CSP PARTNER

Microsoft-Certified Experts

Microsoft
CERTIFIED
EXPERT

80+

Certified Solutions Architects & Engineers

Market Leader

Gartner Magic Quadrant Leader for Public Cloud Managed Services Provider in **2017** & **2018**.

Supercharged by Software

Our migration and management software platform, Cloudamize, brings absolute confidence to decision-making. Committed to codifying our know-how, once we solve a problem we automate the solution.

Global Scale and Reach

Wherever you are, whatever the challenge, we're here to help throughout your cloud journey.

Applications come First

We care about what you care about – the applications that power your business. We create an environment of total reliability where the safety and success of your applications is guaranteed.

ABOUT CLOUDREACH

As the leading cloud solutions provider, we've always done things differently. Across our outcome-driven consulting and managed services, it's our software, our application focus and our cloud culture that makes the difference.

As an original partner of the public cloud providers, we help enterprises take advantage of the public cloud and its infinite resources. We know that when technology is central to business strategy, better performance follows.

Supercharged by our migration and management software platform, Cloudamize, we bring simplicity and absolute confidence to data-driven decision making. Committed to codifying our know-how, once we solve a problem we automate the solution.

We know the applications that power your enterprise are key to generating a strong competitive advantage. We therefore create an environment of total reliability where the safety and success of your applications are guaranteed.

Our passionate global team of Cloudreachers demonstrate just what cloud culture can achieve. Free of legacy systems, everyday we live the benefits of a climate that enables people to continually improve their knowledge and skills. Our collaborative working style makes it easy for those we work with to react and learn, to maximize efficiency and stay one step ahead.

At Cloudreach, we elevate technology and people so you can reach new heights.

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Thank you

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