

# CLOUD TRANSFORMATION PRIMER

Providing expert insight and tailored guidance to organizations seeking to undertake Cloud Transformations

- **Strategic Alignment** – Ensure your stakeholders are aligned towards a common cloud and business strategy.
- **More Informed Decisions** – Make faster and more informed decisions around your cloud strategy and business case.
- **Tailored Recommendations** – Get expert advice on best practices around cloud transformation tailored to your business goals.

Organizations new to cloud adoption, or need help accelerating their journey can take advantage of the **Cloud Transformation Primer**, a tailored, intensive engagement that help organizations understand the overwhelming options of cloud and associated transformation.

Through collaborative workshops and interviews with our experienced Cloud Strategists, we perform a high level assessment of your current state, and provide tailored recommendations to ensure the cloud is aligned to your business goals, and to help support informed decision-making with cloud provider choice and cloud strategy.

## Why Customers Use the Cloud Transformation Primer:

- Re-examine existing cloud and business strategy
- Improve strategic alignment
- Improve understanding of cloud transformation paths
- Accelerate cloud transformation, business agility and innovation
- Minimize disruptive impact of cloud transformation

### Evaluate possible options and define success criteria for cloud transformation.

We provide strategic guidance that help our customers understand the possible cloud transformation paths based on their strategic drivers, objectives and challenges, and how to measure their success.

**Understand options and define success.**

### Improve understanding of business change associated with the cloud.

We offer a high level view of the wider business transformational changes that arise from moving to the cloud. This helps prepare our customers for their cloud adoption journey.

**Understand the impact of change.**

### Provide recommended next steps to accelerate your transformation.

We offer a next steps proposal, outlining recommended future workstreams, which we can implement as a more in-depth assessment and planning engagements.

**Follow best practice recommendations.**

# We help organizations understand the overwhelming options of cloud and associated transformation.



## Assessment

Capture business objectives and considerations and identify how the cloud can help with current business challenges.

### Key Questions:

- Why move to the cloud?
- What are your current challenges related to transformation?
- What strategic decisions do you need help with?
- How does the cloud fit in your business strategy?



## Tailored Recommendations

Outline and plan changes to existing IT people, process, and tools that support the upcoming journey.

### Key Questions:

- How can you overcome challenges of moving to the cloud?
- How can you get buy-in from sponsors?
- How do you start transitioning your operating model to be cloud-ready?
- How do you measure success of your transformation?

## Cloud Transformation Primer

### Our promise to you

We will help you develop a strategy to maximize the full potential of cloud.

### An offer to get you started

We will lead strategic discussions on an executive-level to provide the best practice approach to cloud transformation tailored to your business goals. We ensure that you understand the high level impact of cloud transformation, and provide next steps to be further explored.

Current State  
Assessment

Future State  
Recommendations

Next Steps  
Proposal

## Customer Benefits

- Align your cloud strategy with your business strategy and goals.
- Focus on a cloud transformation path tailored to your needs
- Understand the next steps to accelerate your cloud transformation

## Why Cloudreach?

We elevate technology and people so you can reach new heights.

### Cloud Software

*Software designed to accelerate cloud adoption.*

### Consulting Services

*Cloud experts ready to guide to the cloud.*

### Managed Services

*24x7 cloud infrastructure, application, and cost support*



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