

# Application Strategy Workshop

Increase business innovation with Application Modernization

Increase your business innovation with the **Application Strategy Workshop**, a **4 week** strategic engagement that engages industry thought leaders to create a vision for new application development and modernization of existing applications.

## Key Activities



### DISCOVERY WORKSHOPS

Uncover business goals, success drivers and pain points, evaluate current client landscape and architecture, and identify business use cases of high priority



### RECOMMENDATION PRESENTATION

Present recommendation blueprint with an actionable implementation plan, strategic vision and long term considerations, vendor agnostic guidance and trade-offs, and a comprehensive proposal and playbook



### RECOMMENDATION FORMULATION

Formulate recommendation based on requirements and use cases, schedule follow up conversations if needed and solicit feedback from client



### FEEDBACK AND NEXT STEPS

Gather feedback, highlight anticipated outcomes and emphasize next steps

## Benefits

Strategic Vision and Actionable Roadmap

Vendor Agnostic Guidance and Analysis

Recommendations Document and Executive Briefing

## About Cloudreach

We have deep experience in helping enterprises succeed in big data initiatives in the cloud, from strategy to delivery and ongoing support. Our Big Data offering is backed by a dedicated team of experts who are continuously improving our solutions.