



CLOUDSCALE

Fast track your digital transformation and bring your technology visions to life.

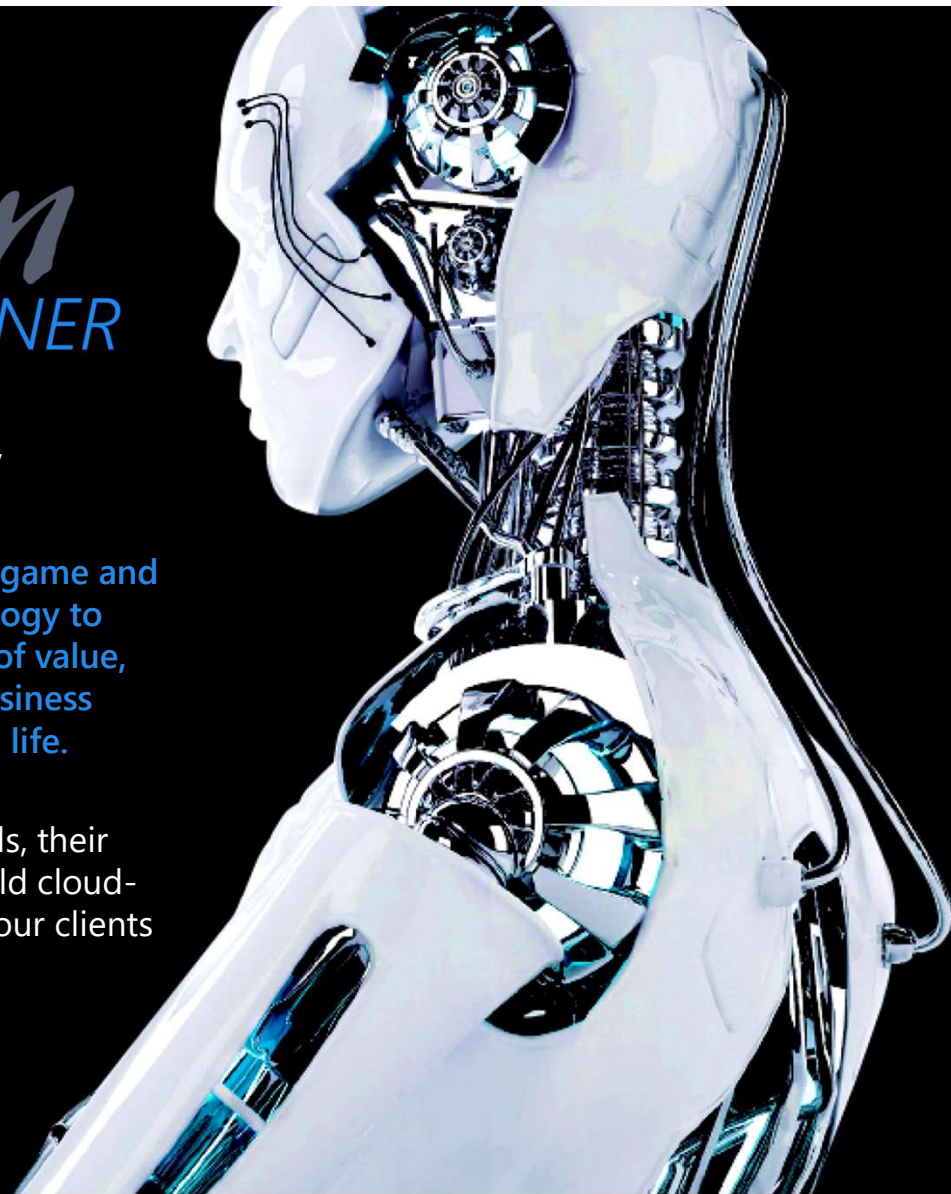


YOUR TRUSTED TECHNOLOGY *INNOVATION* PARTNER

CloudScale was formed by a team of Microsoft alumni architects who saw an opportunity to raise the bar on delivering exceptional, cloud-powered digital experiences

Our founders saw an opportunity to change the innovation game and better help organizations leverage leading-edge technology to imagine the art of the possible, accelerate the realization of value, and create elevated digital experiences that improve business performance and bring business technology visions to life.

We work with our clients to thoroughly assess their needs, their current infrastructure, systems and processes and then build cloud-powered solutions designed to drive incremental value for our clients employees, their customers and their business.



Who We Are

CloudScale is an award-winning, globally recognized leader in cloud migration, transformation, user experience design, application development, security and compliance management.



What We Do

Lead with Adoption

- **Modern Workplace Collaboration** and Cloud Infrastructure Systems
- **Data Security** and Compliance
- **Application Innovation** and Development
- **Data Platform** and Analytics

Our Services & Capabilities



CLOUD MIGRATION, ADOPTION AND DIGITAL TRANSFORMATION

Assessments	Practice Areas	Practice/Solution	Products Alignment	
Cloud Migration Assessment and Implementation	Security Assessment	Modern Workplace	Collaboration	ExO, SPO, Yammer, MS Teams, M365, Power Apps, MyAnalytics, Workplace Analytics
			Modern Desktop	M365, WaaS/Windows 10, Office 365 Pro Plus, RDS/VDI, Intune, SCCM
			Security and compliance	AADP, Intune, AIP, Lock Box, ASM, CAS, e-Discovery
			Cloud Voice	Windows Defender ATP, ATA, OTA, O365 ATP Cloud PBX, PSTN Conferencing, PSTN Calling
	Architecture and Design Session	Apps and Infrastructure	Application Innovation	Azure App and Dev Services, Visual Studio TS/Xamarin
			Cloud Infrastructure and Management	Azure Infrastructure Services, Azure Stack, OMS, Windows Server, System Center
		Data and AI	Data Platform and Analytics	Power BI Azure Data Services, Power BI Azure Data Services, SQL Server, Azure Compute (Data VMs), BizTalk
	Workforce Analysis			Client Success Team

CloudScale Customers

100,000 Office365 Managed Office365 / Azure Users



WARNER BROS.



TimeWarner

Milbank



CloudScale M&A Project Wins

- **GRE Tenant Coexistence Implementation**

CloudScale was selected by WarnerMedia to perform the cataloging and documenting all their Office 365 tenants (5+) and associated on-premises environments, and subsequent creation and implementation of a coexistence environment to help drive collaboration

- **WarnerMedia-Machinima Acquisition**

CloudScale was selected by WarnerMedia to consolidate a newly acquired digital media company called Machinima into existing Office 365 and Azure tenancies

- **WarnerBros ITVP OpCo Migration**

CloudScale was selected by Warner Brothers Inc to consolidate 14 post-production studios that have been acquired by the business over several years into their existing Office 365 and Azure tenancies to increase collaboration and security

- **AT&T and WarnerMedia Acquisition**

CloudScale was selected by WarnerMedia to assist Quest Software in the migration/consolidation of over 70,000 users into one shared services environment

Project Tooling Approach

CloudScale uses a vast array of tools to perform Mergers & Acquisitions, and tool selection comes down to a variety of factors and project variables.

However, here are some tools we often strategically employ for M&A projects.



Cloud Productivity Considerations

- Identity/Authentication for Domains (Especially Mismatched Domains)
- Domain/DNS Record Discovery and Cataloging
- Active Directory Objects / OU hierarchy / Trusts Analysis
- Groups / Teams / Cloud-Only Object Analysis
- Teams / Voice integration
- Office 365 Coexistence Strategy Breakdown / Scenarios
- Mailbox Capacity Planning, Data Retention/Legal Hold Policies, Mailbox Full Access/Delegate Permissions
- SharePoint/OneDrive Capacity Planning, Site URL Hierarchy, Data Analysis, Data Retention/Legal Hold Policies, External Sharing Policies
- RBAC Permission Modeling, Shared Services Strategy, Least-Privileged Access

Cloud Infrastructure Considerations

- Application Discovery, Application Catalog Creation
- Domain/DNS Record Discovery/Catalog Creation
- Hardware Capacity Planning, Stress Testing (Active Directory, MFA, Load Balancers, Network Traffic/Network Hardware, Virtual Machines, 3rd party systems, etc.)
- Cloud Storage Sizing and Cost Analysis
- Network Architecture and Security Analysis/Planning
- Disaster Recovery Planning / High-Availability
- Workload Distribution Planning, Go/No-Go Application Discussions, Sunsetting Discussions/Planning, AWS/Azure/Hyper-V/VMWare Lift-and-Shift Virtual Machine Migrations / Cloud Migration Discussions
- Software Cost Modeling, EA Changes/Requirements, Per-User License Count Premiums, etc.
- Cloud-Based Security Implementation (Defender ATP, Security Groups, WAF)

Operational Considerations

- Change Management Review / Project Timeline Review / Project Plan Creation Phase
- Migration Planning, Order of Operations, Preparation, Pilot Group Identification
- Content Review, Keep/Migration Discussion
- Test Domain Staging
- Migration Tool(s) Setup/Testing
- Roll-Back Plan Creation and Documentation
- First Pass / Test Migration / Remediation / Lessons Learned / Production Plan Modification
- Migration Activities for Pilot Groups
- Migration Activities for Production Users
- Remediation / Problem Solving / Reactive Fixes
- Hyper-Care Post-Migration Team Assemblance and Planning
- Environment Clean-Up / Lessons Learned / New (or Updated) Documentation Creation

CloudScale Acquisition and Integration Team

Stephen Costigan
Executive Sponsor

Aaron Calloway
Cloud Infrastructure Director



Based on Availability
Sr Enterprise Architect

Based on Availability
Sr Migration Engineer

Based on Availability
Sr Migration Engineer

Based on Availability
Sr Program Manager

100% Remote Team

100% On-Shore Resources

How to Get Started

Cloud Foundation Assessment



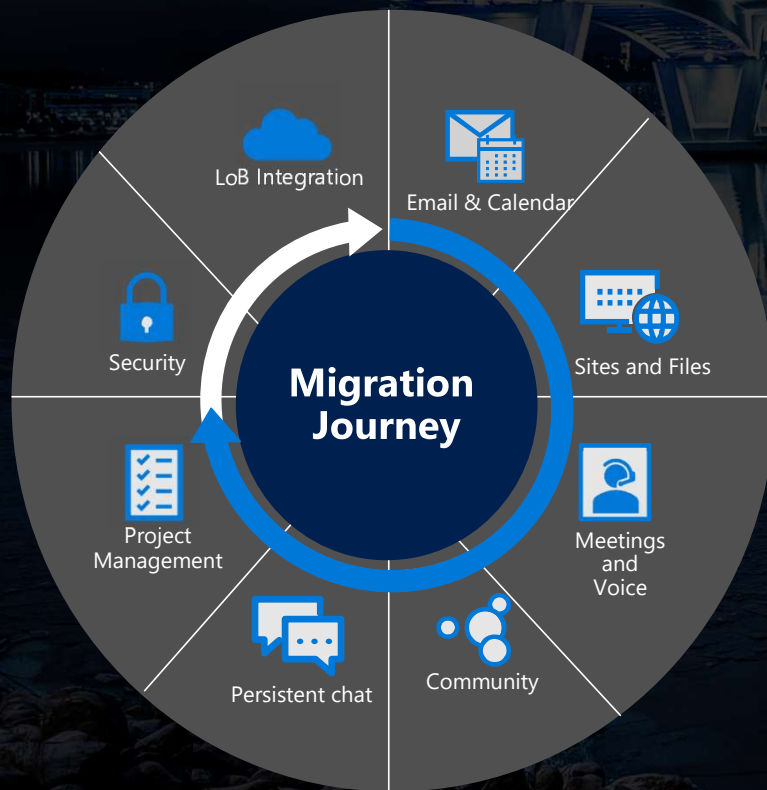
- Where are you today?
 - Map out the current environment (Destination Environment)
 - Establish desired configuration state and shared services model
- Where are you moving this from?
 - Map out current environment (Source Environment)
 - Calculate approximate content and user count
 - Review applicable migration tools and approach



Assessment Outcome

- Migration roadmap and recommendations
 - Identify potential technical and business constraints
 - Identify potential migration approach scenarios
 - Identify caveats that can impact end users and access to current workloads
- High-Level Timeline and ROM

How Will You Benefit from this Assessment?



- **Simplify your migration approach** and make an informed decision
- **Gain a holistic view** of your future state by reviewing proposed architecture solutions
- **Review timeline and rough order of magnitude** and use to set expectations with the business
- **Understand caveats** and potential pitfalls to assess your overall project risk



THANK YOU!