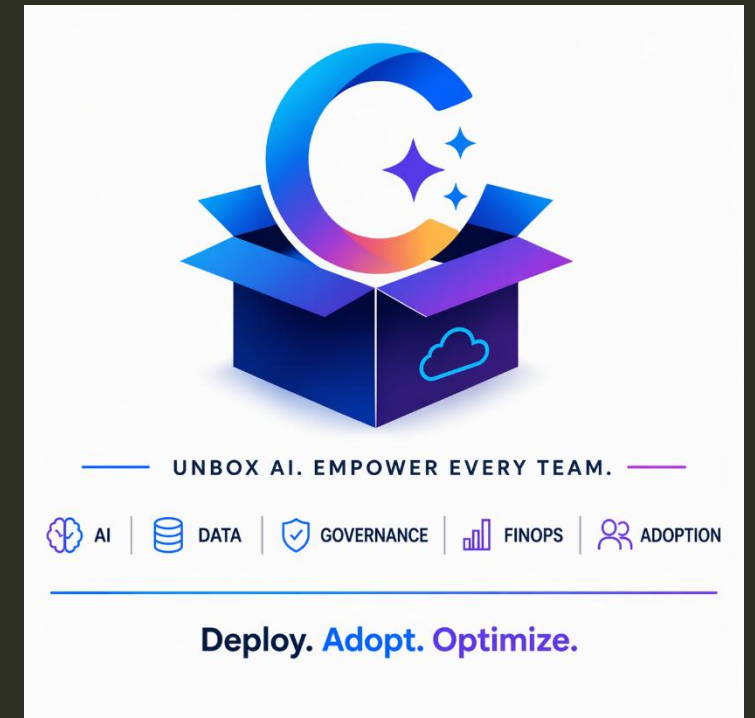


ENTERPRISE DEPLOYMENT ACCELERATOR – CLOUDSHIFT

Microsoft Copilot

Boosting AI integration speed across business platforms





INTRODUCTION & VALUE PROPOSITION

ENTERPRISE DEPLOYMENT ACCELERATOR



AI-Powered Productivity

Organizations can leverage Microsoft Copilot to enhance productivity, automate tasks, and enable smarter decisions.

Strong Data Foundation

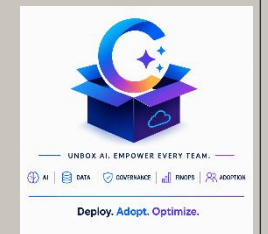
Combining Microsoft Copilot with robust data ensures accurate insights aligned with business goals.

Strategic Partnership

CloudShift guides AI adoption from strategy to optimization with governance and compliance.

Enterprise AI Transformation

The offering enables enterprise-scale AI transformation powered by data, governance and optimization.



EXECUTIVE VALUE PROPOSITION



Accelerate Productivity

Embedding Microsoft Copilot in daily workflows boosts content creation, data analysis, and decision-making speed.

Secure & Compliant AI

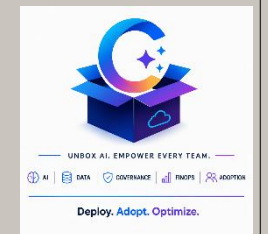
Ensuring data protection through governance frameworks like Purview and DLP secures AI usage.

Measurable ROI

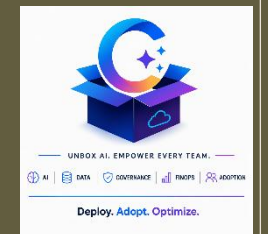
Aligning AI deployments with business use cases drives cost reduction, efficiency, and better customer experience.

Enterprise Adoption & Optimization

Structured change management, training, and FinOps practices ensure adoption and continuous performance improvement.



DELIVERY PHASES



AI BUSINESS & USE CASE ASSESSMENT

Identifying High-Value Use Cases

Organizations analyze processes to find where AI can maximize impact by solving pain points and inefficiencies.

Defining ROI Scenarios

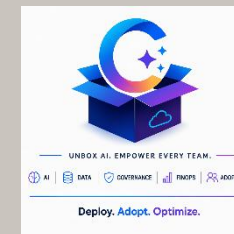
ROI scenarios like time savings and improved accuracy help justify AI investments and align stakeholders.

Categorizing Use Cases

Use cases are segmented into quick wins and strategic initiatives to deliver early results and long-term value.

Alignment with Corporate Strategy

AI initiatives are aligned with growth, innovation, and operational efficiency objectives for maximum impact.



DATA & SECURITY READINESS



Risk Assessment and Data Access

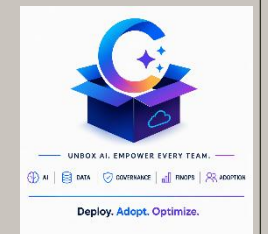
Assess data access and exposure risks to prevent sensitive information leakage by AI tools.

Compliance Framework Alignment

Align with GDPR and implement Microsoft Purview tools like sensitivity labeling and data classification.

Governance and Security Controls

Identify vulnerabilities and mitigate risks through governance controls and security best practices.



TECHNICAL ENABLEMENT



Microsoft 365 Integration

Configuring Microsoft Copilot for seamless use with Teams, Outlook, SharePoint, and OneDrive boosts user productivity.

Enterprise System Connectivity

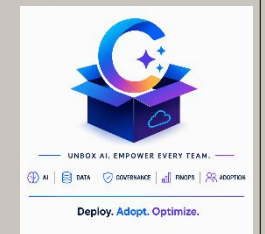
Integrating Microsoft Copilot with CRM and ERP systems enables broader data insights and smarter decision-making.

Identity and Access Management

Using Microsoft Entra ID ensures secure authentication and role-based access control across systems.

Performance and Scalability

Optimizing system performance and scalability supports enterprise-wide AI adoption and reliability.



MICROSOFT COPILOT STUDIO & AUTOMATION



Custom Microsoft Copilot Development

Organizations can create tailored Microsoft Copilot agents to meet specific business needs and deliver targeted value.

Workflow Automation

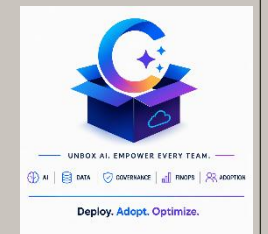
AI automates workflows like approvals, reporting, and customer interactions, increasing efficiency and reducing manual effort.

Data Integration Capabilities

Microsoft Copilot Studio integrates with enterprise data sources and APIs to perform advanced, information-driven tasks.

Business Innovation and Growth

Customization and automation unlock new revenue streams and innovation pathways for organizations.



ADOPTION & CHANGE MANAGEMENT



Adoption Roadmap Alignment

Develop an adoption roadmap aligned with business goals to drive clear AI initiatives and measurable outcomes.

Role-based Training Programs

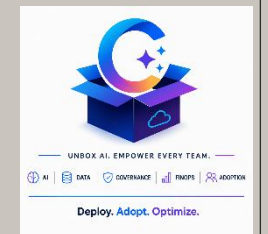
Provide tailored training and enablement programs for executives, business users, and IT teams to maximize Microsoft Copilot use.

Champions Program Support

Implement a champions program where selected employees advocate for AI adoption and assist peers.

Communication and Feedback

Use communication plans and feedback loops to share successes, reduce resistance, and improve adoption strategies.



ADOPTION & CHANGE MANAGEMENT FRAMEWORK



Aligning Strategies with Goals

Adoption strategies are aligned with organizational objectives to drive measurable business value and ensure success.

Role-Based Enablement

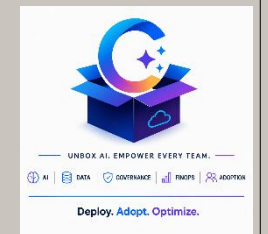
Tailored training programs empower executives, knowledge workers, and IT professionals to effectively adopt new tools.

Champions Program

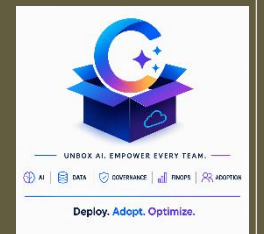
Internal advocates promote best practices and support colleagues to drive adoption momentum throughout the organization.

Monitoring and Feedback

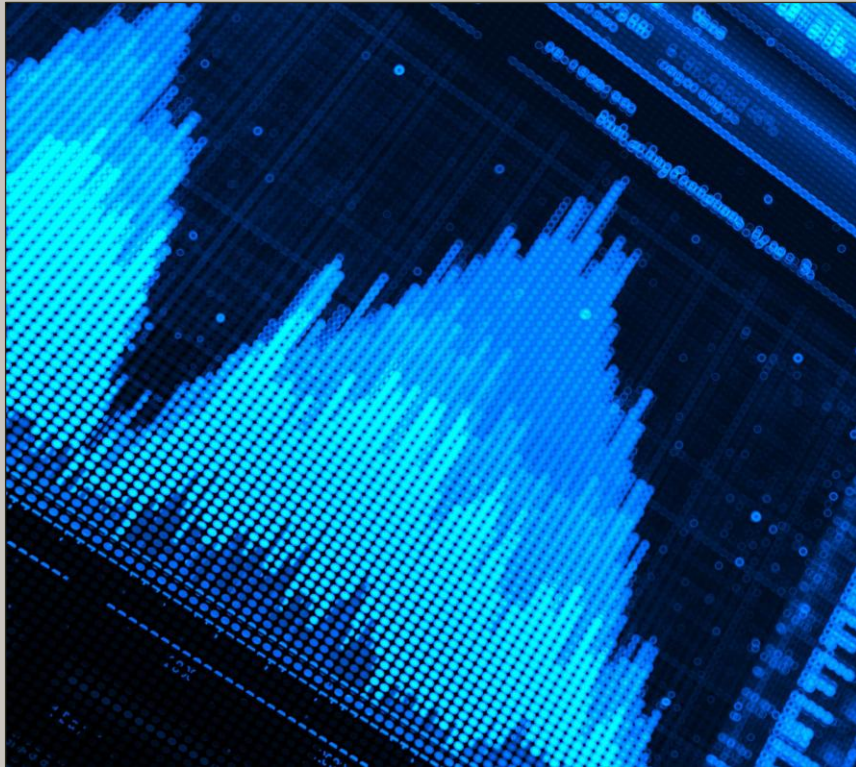
KPIs and continuous feedback loops enable tracking adoption success and refining strategies to overcome challenges.



GOVERNANCE, VALUE & SUPPORT



GOVERNANCE & FINOPS



Usage Monitoring

Analytics tools monitor Microsoft Copilot usage patterns to provide organizational visibility and insights.

Cost Optimization

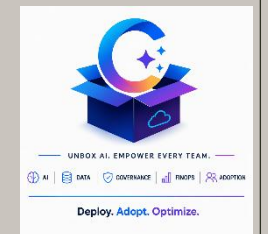
Implementing cost strategies ensures efficient license use and aligns spending with business value.

Governance Policies

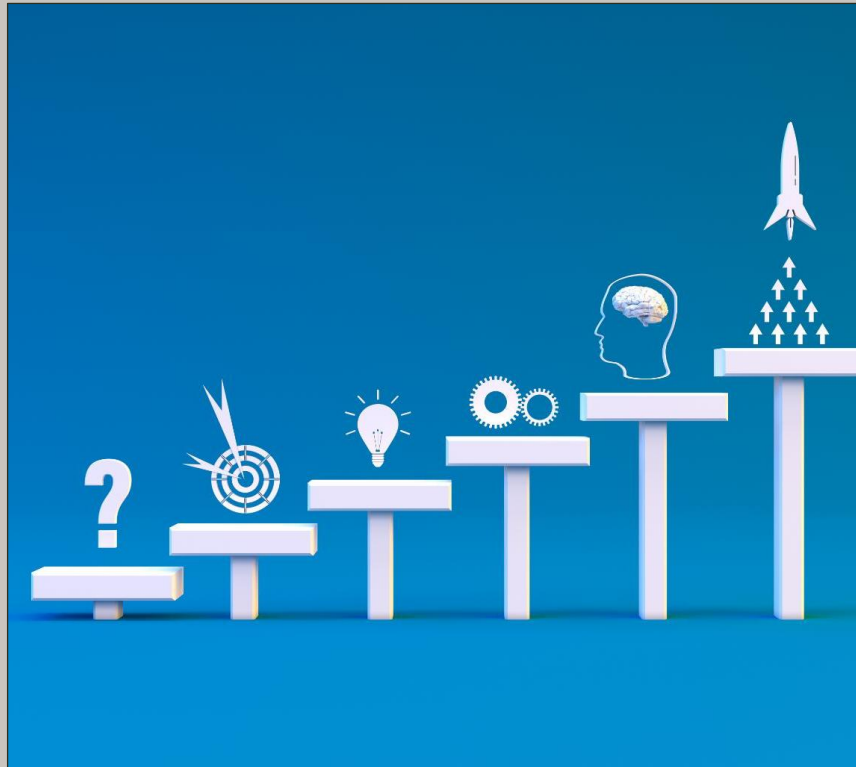
Policies control usage, enforce compliance, and prevent misuse of AI capabilities within the organization.

Prompt Engineering Best Practices

Best practices guide users to generate accurate, relevant AI outputs efficiently.



DATA STRATEGY & ROI



Data Unification

Data unification through Microsoft Fabric consolidates sources into a single source of truth for better decision-making.

Semantic Models & Insights

Semantic models improve data usability, enabling Microsoft Copilot to provide accurate insights and recommendations.

ROI and KPI Tracking

Tracking ROI and KPIs measures productivity, adoption, and cost efficiencies for continuous improvement.

Support and Value-Added Services

Dedicated support, workshops, and custom services drive optimization, innovation, and business growth.

