CloudShift Smart Productivity





Deploying an "End user" cutting Edge productivity solution will not have the desired outcome unless it is widely adopted and used

## Challenges

Meeting the end user expectations related to mobility and well integrated collaboration tools for their work devices

An increasingly complex on-premises environment that requires significant cost and time to maintain

Responding to more frequent and sophisticated security risks.

Increase of Shadow IT and usage for unapproved corporate communication and collaboration tools.

End User resistance to change management and adoption for corporate digital services



Technology decision makers need to value employee experience, which in turn drives revenue and other business benefits

Rapidly evolving security threats make the stakes of successful endpoint management more important than ever



Complexities in the computing environment (increasingly mobile workforces, the burdens of OS upgrades) are headaches for technology managers

### Ideal Solution

Improve Communication and Collaboration and end user mobility.

Improve security and compliance

Decrease operation, device provisioning reduce down time

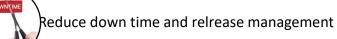
Improve End user adoption of corporate communication and collaboration tools



Efficiency in communication and collaboration



Reduce security risks and exposure







#### Desired Outcomes

Widely **adopted** communication and collaboration services that

- Enhances end user **productivity** and meet their **mobility** requirements
- Meets corporate **security** and compliance requirements "provides peace of mind"
- Reduce Operations and provides ease of management



Modern desktop users save 2.3 hours per week with improved collaboration and communication tools



"End users are more productive due to reduced downtime or a reduction in help desk interactions



Improved security features reduce security risk and the number of security incidents at our organization.

# **CloudShift Smart Productivity**

# **CloudShift**

Provide a pleasant user experience to meet his productivity and mobility requirements while increasing security and reducing management headaches

# Communication & Collaboration

- Increased efficiency of managing and provisioning users
- Simplified application provisioning
- Less time spent on device imaging
- Analytics provide visibility and proactive insight into device health

# Security

# Reduce the number of Security incidents by 40%

- Be always up to date release deployment and enforcement
- Be Alerted before damage happens
- Detect, Protect and respond to security threats
- Identify and combat cyberthreats

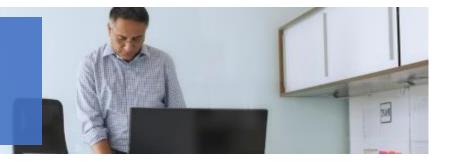
# Provisioning and management

- Provides User friendly O365 Management solution that allows Admin delegation across corporate subdomains (User, licenses Management)
- reduce help desk calls by 20% with self service and device health features
- Use Device Windows Device
  Provisioning to deploy desktops
- Use Windows 10 and EMS to self service and automate application provisioning

# Change Management & Adoption

- Automatic provisioning of End User Digital Workplace environment
- Provides step by step access to learning content
- Regularly provides relevant content to the End User to accelerate O365 usage and adoption

# CloudShift's Smart Productivity



Smart Productivity solution from CloudShift based on Microsoft M365 that covers both the technical deployment, provides enterprise management platform that facilitates user and licensing management across the enterprise and automatically provision the end user Digital workplace environment (DWE) to accelerate end user adoption

### Solution Alignment

Be Productive and stay secured all the time

With M365 customer will benefit from Windows 10 +EMS security stack and a full integrated productivity solution based on O365.



Remain update and free up your helpdesk teams

Smart productivity will provision desktops with the approved M365 services by your IT department and continue to enforce updates in alignment with customer's internal policies'



Engage your users and succeed the adoption

Smart Productivity provisions DWE for each user that will him continuously engaged and accelerates adoption of the new collaboration services



# **Customer Success Story - Government of Tunisia**





**4500** Microsoft 365 E3 **500** Microsoft 365 E5 **10 000** Office E1

#### **Customer Challenges :**

Government of Tunisia is composed of 24 ministries. Users are spread all across the country. Ministry of ICT wanted to keep control on the Tenant management but at the same time gives flexibility to the ministries to managed their users and licenses by assigning Quotas to each Ministry.

The Ministry of ICT was facing a huge resistance from the end users who were using a non approved communication and collaboration tools

#### Solution Outcome :

The deployment of Smart Productivity, gave the required flexibility to the different Minitries to manage their users according to assigned quotas. It also helped to keep the user engagement through the deployment of DWE and let the management at each ministry to provide them regularly with relevant content that accelerated the adoption of Teams and OneDrive



# **Customer Success Story - VERMEG**

# VERMEG

Vermeg is the European leader in insurance management solutions and a global leading finance software provider with more than 400 clients in 40 countries, and more than 1200 employees.

With the end of contract approaching, Vermeg were having some doubt if they should renewal with Microsoft because of a lower price offers from some competitors.

They needed a plan where they can keep using Office 365 while optimizing the current contract value.



### **O365** Insight

The O365 Insight allowed Vermeg to identify the users profiles based on their current services usage.



#### Drive ROI through successful adoption

Thanks to a deep analysis of tools usage and existing solution portfolio related to security and productivity. Cloudshift's Smart Productivity helped VERMEG to increase ROI and to continue investing in an integrated End user security and productivity platform around M365

# Customer Success Story - Condor



Condor electronics is one of the highest performing Algerian brands, specialized in the manufacture of Electronics, Household Appliances and Multimedia, with 15 000 employee . The company is leader with :

- 35% of the home appliance market
- 55% of mobiles market
- Export 80% of its production to 35 countries

Condor were struggling to manage the large number of company devices and to protect the sensitive data.



#### **Customer's Challenges**

Teams Adoption and security enforcement were two main drivers for Condor.

Deploying M365 allowed to leverage security services increase collaboration and enforce policies across the organization. Cloudshift's Smart Productivity was used to provide a personalized Workplace environment to the End user that kept him engaged and accelerated his adoption.



**DLP** policies are now forced in **Exchange** Online, **OneDrive** and **SharePoint** 

## **Customer Success Story - Carrefour**



Carrefour was the first in Europe to open a hypermarket, a large supermarket, and a department store under the same roof. The group is present in Tunisia since 2001 with 2 Hypermarkets, 69 Supermarkets and 1 Cash&Carry.

With the number of stores and users continuously increasing, the IT Department were confused about the actual needs for Office 365 services and the additional expenses that would come from buying unnecessary licenses.



## O365 Insight

Thanks to a global services usage dashboard, Carrefour were able to identify the required Office 365 services for their production teams



#### **CloudShift's Smart Productivity**

The next step was to put in place a training cycle to keep the End Users up to date with the office 365 new features and accelerate the adoption of the new users.

# Customer Success Story - Office National du Tourisme Tunisien





Office National du Tourisme Tunisien (ONTT) is a nonadministrative public institution with civil personality and financial autonomy. It is under the supervision of the Ministry of Tourism.

ONTT is composed of several directions and departments over 17 countries. It can be challenging to access to the resources and to track and manage projects with many variables and actors from inside and outside the organization.



CloudShift's Smart Productivity ONTT User's are spread between HQ in Tunis and remote locations in different countries. They want their

users to have similar experiences for communication and collaboration they wanted to keep control on corporate date and at the same time minimize the resistance to change management as users where mostly using other different collaboration tools