



Putting people at the heart of digital evolution



## Data Analytics

Empowering public sector organisations to unlock business value with end-to-end data governance, warehousing, and real-time insights for a data-driven future

# CloudSource brings clarity and confidence to the public sector transformation

CloudSource is an award-winning GovTech business, trusted by UK & EU Central Government, Agencies, and Regulatory Organisations to deliver **Digital Transformation, Strategy, and Delivery Services**, bringing deep sector knowledge to modernise operating models and drive lasting results.

Working solely within the public sector, our domain knowledge of **Regulatory, Compliance and Transparency** business processes is our differentiator in the business and technology ecosystem.

We're a thought leader and Microsoft champion, enabling our clients to drive value through cutting-edge Microsoft cloud platforms, business applications, data, and AI that meet today's digital expectations of citizens.

For over a decade, we've been a results-driven SME partner, putting customer success at the heart of everything we do and consistently delivering results above and beyond.

## What makes us different?



Domain Knowledge & Expertise



Digital, Data & Technology SME



Microsoft Solutions Partner



Referenceable Programme Successes



Agile and Flexible Delivery Model

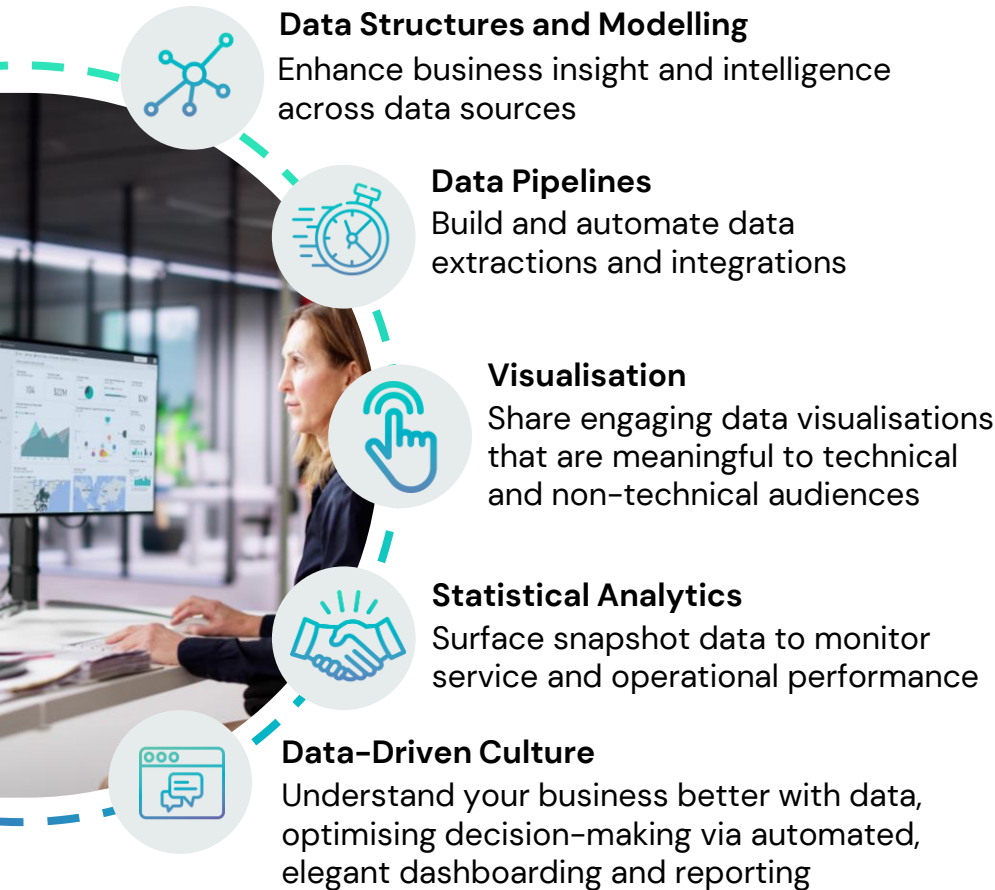


Located in London, Edinburgh & Dublin



## Service Description: Data Analytics

We design end-to-end reporting infrastructure with an optimised pipeline between data sources and business insight. We work with your teams to understand your goals and data use cases, breaking down silos and merging datasets across functions to surface business operations and service insights.



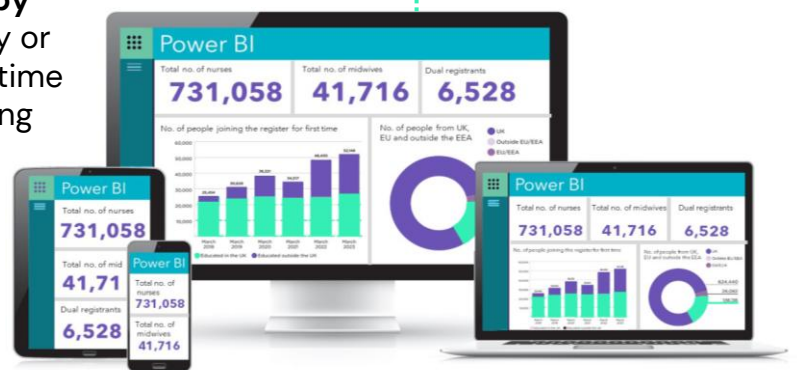
### Building a Strong Data Culture

Turn data complexity into clarity. We are committed to partnering with you to modernise data, unlock insights, and build a data-driven enterprise powered by advanced analytics.

**Create an intuitive, inclusive view for everyone:** Share engaging data visualisations that are meaningful to technical and non-technical audiences, built on a clear understanding of needs and preferences.

**Respond more rapidly to insight driven by your data:** Shift from retrospective weekly or monthly performance views to near-real-time tracking, taking action sooner and delivering value earlier.

**Scale the business value of your data with self-service:** Empower your teams by making data, insight and analytics immediately accessible to the teams and communities that need them.



## Features:

Data Requirements Workshops	Data Pipelines
Power BI Solution Design and Development	Real-Time Data Visualisation
Predictive Analytics	Security and Governance
Data Warehouse/ Dataverse Implementation	Low-code No-code Architecture

## Benefits:

Business Operational and Performance Insights	Data-driven Decision Making
Real-time Service Analytics	Secure Business Intelligence
Stakeholder Reporting Automation	User Centric Solutions
Data Policy Assurance	Accelerates Business Processes

## How we plan the service

CloudSource provides a flexible, collaborative approach to Data and Analytics Services.

Our dedicated project management office specialises in delivering Data and Analytical projects. Our team has depth of experience across all Data and Analytics lifecycle stages, including supporting System and Data access request processes.













Our methodology follows a best-practice, GDS-aligned process. It delivers Agile Scrum with an overarching waterfall governance framework that can serve as the foundation for an Alpha project stage.

Throughout the timeboxed assessment we collaborate with customers and partners using a one-team, one-goal approach.

A Project plan and milestones are aligned with deliverables. Highlight Reports (HLR) are delivered regularly to provide a clear view of the Project's progress and activity status, fostering high confidence in achieving the desired outcome.

## Professional Services Portfolio

CloudSource professional services include, but are not limited to:

Advisory	Delivery	Continuity
 <p><b>Transformation Advisory</b></p> <p>Establish your vision, strategic goals, and future business models.</p>	 <p><b>Systems Architecture</b></p> <p>Design “to be” technical architecture required by your future organisation.</p>	 <p><b>24/7 Helpdesk</b></p> <p>Omnichannel Support and engagement that guarantees business continuity.</p>
 <p><b>Programme Mobilisation</b></p> <p>Implement governance, programme structure, and align stakeholders for a successful outcome.</p>	 <p><b>Functional/ Business Analysis</b></p> <p>Reimagine, rethink and redesign business processes and the ways of delivering business services.</p>	 <p><b>Software Release Management</b></p> <p>Future-proof your development investment and continuously improve your digital services.</p>
 <p><b>Programme Management</b></p> <p>Coordinate workstreams, oversee governance boards and control Budget &amp; Risk.</p>	 <p><b>Application Development</b></p> <p>Extend and develop applications to meet the unique requirements of your organisation.</p>	 <p><b>Environments Management</b></p> <p>Implementation of Software Development Life Cycle (SDLC) infrastructure and data management.</p>
 <p><b>Project Management</b></p> <p>Maintain Plans, RAID, Stakeholders and product delivery, aligned to the Agile SCRUM framework.</p>	 <p><b>Data and AI Engineering</b></p> <p>Unlock intelligence, automate repeatable tasks and surface deep business insights &amp; Data visualisation.</p>	 <p><b>Licensing and storage</b></p> <p>Cloud platform, software licensing, and storage optimisation and guidance.</p>

## Credibility



We are proud to partner with a range of public sector organisations, government departments, agencies, regulatory bodies, and local authorities.

Our technology and services support critical public services, helping drive innovation, efficiency, and digital transformation.

- Service, License Applications and Registrations
- Complaints and Enquiry Handling
- Casework, Concerns and Triage
- Transparency (FOI, DPA, EIR & GDPR)
- Fitness & Authorisation /Practice/Teach
- Disputes and Appeals

## Recognition

CloudSource is proud to be recognised across multiple dimensions, from driving digital transformation to championing diversity and inclusion in tech. Our awards reflect the strength of our people, the impact of our solutions, and our commitment to building a smarter future. Whether it's delivering change or empowering underrepresented voices, we're honoured to be leading the way.



## Impact

Social value is integral to our culture and purpose. We are committed to supporting local communities and delivering real impact through everything we do.

**HumanWise** is our social value initiative, a reflection of two of our core values: Human and Wise. Together, they define how we give back to society and create sustainable impact.

CloudSource holds the **Social Value Quality Mark Bronze Award**, recognising our commitment to delivering meaningful impact through HumanWise.



This is to certify that

**CloudSource**

has been successfully awarded the Quality Mark



## Terms and Conditions:

All services provided are governed by the G-Cloud 15 Framework Terms and Conditions. Additional Terms may apply, dependent upon the service being purchased; these may include:

- **Software as a Service (SaaS) & Cloud Storage Subscription**  
All software license purchases and subscriptions are the client's responsibility.
- **Data Processing**  
Data processing may be subject to an additional Data Protection Agreement.

## Client Obligations:

For CloudSource to deliver our service to the highest possible standards, we may ask our clients to:

- **During the Onboarding Phase**  
Make an agreement on the most suitable governance model to meet the requirements of the engagement.
- **Engage Business Stakeholders**  
Communicate the expectations of project involvement to key business stakeholders.
- **Provide Access to Technology**  
Line-of-business Applications, Technology Estate & Data.

## Contact Details:



With a strong background in business development and strategic growth within the Microsoft ecosystem, Rob guides public sector organisations to unlock value and deliver meaningful transformation.

**Rob Bragg**  

Business Development Director



Crown  
Commercial  
Service  
Supplier



HM Government  
**G-Cloud**  
Supplier



Digital Outcomes  
& Specialists



**CLOUDSOURCE LONDON**  
Liberty House  
222 Regent Street  
London  
W1B 5TR



**CLOUDSOURCE MIDLANDS**  
Westgate House  
Royland Road  
Loughborough, Leicestershire  
LE11 2EH



[www.cloudsource.uk.com](http://www.cloudsource.uk.com)



[info@cloudsource.uk.com](mailto:info@cloudsource.uk.com)



+44(0) 203 998 9003

