



Putting people at the heart of digital evolution



Digital Transformation Workshop

A strategic evaluation to uncover digital opportunities, align technology with business goals, and build a roadmap for sustainable transformation



CloudSource brings clarity and confidence to the public sector transformation

CloudSource is an award-winning GovTech business, trusted by UK & EU Central Government, Agencies, and Regulatory Organisations to deliver **Digital Transformation, Strategy, and Delivery Services**, bringing deep sector knowledge to modernise operating models and drive lasting results.

Working solely within the public sector, our domain knowledge of **Regulatory, Compliance and Transparency** business processes is our differentiator in the business and technology ecosystem.

We're a thought leader and Microsoft champion, enabling our clients to drive value through cutting-edge Microsoft cloud platforms, business applications, data, and AI that meet today's digital expectations of citizens.

For over a decade, we've been a results-driven SME partner, putting customer success at the heart of everything we do and consistently delivering results above and beyond.

What makes us different?



Domain Knowledge & Expertise



Digital, Data & Technology SME



Microsoft Solutions Partner



Referenceable Programme Successes



Agile and Flexible Delivery Model



Located in London, Edinburgh & Dublin



Digital Transformation Assessment Programme

The CloudSource Digital Transformation Assessment framework is designed specifically for central government departments, agencies, and regulatory bodies to prepare for and embrace digital change.

Our four key stages of **Inspire**, **Design**, and **Empower** will provide you with a vision, structure, and a roadmap to **Achieve** digital public services.

Everything starts with an I.D.E.A



INSPIRE

Imagine a Future Organisation

Take the initial steps by identifying the operational hotspots and surfacing the business value through envisioning workshops with your organisation's senior stakeholders.



DESIGN

Prove the Art of Possible

Bring your goals to life through prototyping new ways of working, showcasing the future state organisational flows and building a compelling case for change.



EMPOWER

Gain Authentic Buy-In

Set out the digital journey roadmap and implement programme governance through immersive experiences and key stakeholder buy-in.



ACHIEVE

Deploy the Digital Platform

Achieve a future state digital organisation through executing the business change, strategy implementation, and business transformation across departments.

At every stage, our consultants will work closely with public sector entities and contribute innovative technologies that will shape your future-proofed digital organisation.

Working closely with your key business stakeholders, we define and identify challenges, providing you with clearly defined strategic goals, evidence of value, expert solutions, and a roadmap outlining how these objectives will be achieved.



Alternative Assessment Programmes we offer

Regulatory Transformation Assessment

To meet today’s digital expectations, regulatory bodies must harness the full power of technology, not just to streamline processes but to reimagine regulation as a driver of progress and public trust.

As this landscape evolves, we designed our Regulatory Transformation Assessment to empower regulatory bodies with expert advisory services and tailored digital solutions, leveraging our technological leadership to build a future-ready organisation.

AI Ignite Programme

While the use of AI in government is relatively new, emerging trends in Agentic AI use within public services indicate a promising future.

After over a decade of working with public sector organisations, we’ve seen a recurring theme. The technology is out there, ready, but the path forward is often unclear. Many public sector teams are unsure where to begin, how to roll it out, or how to build a compelling case for change. Our AI Ignite Programme is a strategic, hands-on experience built to help organisations confidently kickstart their AI journey.

Contact us to learn more or discuss how we can customise these programmes to meet your organisation’s needs.

Features:

| | |
|---------------------------------------|---------------------------|
| Transformation Hotspot Identification | Design Thinking Workshops |
| Demonstrable Solution Prototype | Technical Analysis |
| Transformation Roadmap | Business Process Analysis |
| Programme Mobilisation | Data Analysis |

Benefits:

| | |
|---|------------------------------------|
| Expert Advice and Guidance | Identified Programme Team |
| Identified Starting Point of the Digital Transformation Journey | Programme Stakeholder Mobilisation |
| Design New Digital Services | Future-Proofed Business Services |
| Accurate Technology Implementation Cost | A Proven and Trusted Programme |

How we plan the service













CloudSource offers a flexible, collaborative approach to project and programme planning for implementing new services, from conceptualisation to authoring business cases, through a series of workshops and assessments.

We have a dedicated project management office that specialises in delivering Digital, Data, and Technology (DDaT) and has experience at all stages of the Catalyst programme journey. Our methodology is a GDS-aligned process. It delivers Agile Scrum with an overarching waterfall governance framework.

Throughout the delivery process, we collaborate with customers and partners through workshops, adopting a one-team, one-goal approach and a continuous delivery principle to provide demonstrable benefits as early as possible in all our work. Project plans and milestones are aligned with deliverables, and Highlight Reports (HLR) are delivered at a frequency to provide a clear view of Project progress and activity status, leading to a high degree of confidence in achieving milestones.

Professional Services Portfolio

CloudSource professional services include, but are not limited to:

| Advisory | Delivery | Continuity |
|--|--|---|
|  <p>Transformation Advisory</p> <p>Establish your vision, strategic goals, and future business models.</p> |  <p>Systems Architecture</p> <p>Design “to be” technical architecture required by your future organisation.</p> |  <p>24/7 Helpdesk</p> <p>Omnichannel Support and engagement that guarantees business continuity.</p> |
|  <p>Programme Mobilisation</p> <p>Implement governance, programme structure, and align stakeholders for a successful outcome.</p> |  <p>Functional/ Business Analysis</p> <p>Reimagine, rethink and redesign business processes and the ways of delivering business services.</p> |  <p>Software Release Management</p> <p>Future-proof your development investment and continuously improve your digital services.</p> |
|  <p>Programme Management</p> <p>Coordinate workstreams, oversee governance boards and control Budget & Risk.</p> |  <p>Application Development</p> <p>Extend and develop applications to meet the unique requirements of your organisation.</p> |  <p>Environments Management</p> <p>Implementation of Software Development Life Cycle (SDLC) infrastructure and data management.</p> |
|  <p>Project Management</p> <p>Maintain Plans, RAID, Stakeholders and product delivery, aligned to the Agile SCRUM framework.</p> |  <p>Data and AI Engineering</p> <p>Unlock intelligence, automate repeatable tasks and surface deep business insights & Data visualisation.</p> |  <p>Licensing and storage</p> <p>Cloud platform, software licensing, and storage optimisation and guidance.</p> |

Credibility



We are proud to partner with a range of public sector organisations, government departments, agencies, regulatory bodies, and local authorities.

Our technology and services support critical public services, helping drive innovation, efficiency, and digital transformation.

- Service, License Applications and Registrations
- Complaints and Enquiry Handling
- Casework, Concerns and Triage
- Transparency (FOI, DPA, EIR & GDPR)
- Fitness & Authorisation /Practice/Teach
- Disputes and Appeals

Recognition

CloudSource is proud to be recognised across multiple dimensions, from driving digital transformation to championing diversity and inclusion in tech. Our awards reflect the strength of our people, the impact of our solutions, and our commitment to building a smarter future. Whether it's delivering change or empowering underrepresented voices, we're honoured to be leading the way.



Impact

Social value is integral to our culture and purpose. We are committed to supporting local communities and delivering real impact through everything we do.

HumanWise is our social value initiative, a reflection of two of our core values: Human and Wise. Together, they define how we give back to society and create sustainable impact.

CloudSource holds the **Social Value Quality Mark Bronze Award**, recognising our commitment to delivering meaningful impact through HumanWise.



This is to certify that

CloudSource

has been successfully awarded the Quality Mark



Terms and Conditions:

All services provided are governed by the G-Cloud 15 Framework Terms and Conditions. Additional Terms may apply, dependent upon the service being purchased; these may include:

- **Software as a Service (SaaS) & Cloud Storage Subscription**
All software license purchases and subscriptions are the client's responsibility.
- **Data Processing**
Data processing may be subject to an additional Data Protection Agreement.

Client Obligations:

For CloudSource to deliver our service to the highest possible standards, we may ask our clients to:

- **During the Onboarding Phase**
Make an agreement on the most suitable governance model to meet the requirements of the engagement.
- **Engage Business Stakeholders**
Communicate the expectations of project involvement to key business stakeholders.
- **Provide Access to Technology**
Line-of-business Applications, Technology Estate & Data.

Contact Details:



With a strong background in business development and strategic growth within the Microsoft ecosystem, Rob guides public sector organisations to unlock value and deliver meaningful transformation.

Rob Bragg  

Business Development Director



Crown
Commercial
Service
Supplier



HM Government
G-Cloud
Supplier



Digital Outcomes
& Specialists



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