



What is Gateway?

Both a curated library of data and a location analytics platform, **GATEWAY** is a software system that puts data-driven decision making within your reach.

What can Gateway offer?



Snapshot



Grade



Predict



Focus

Over 1,000 data layers on socioeconomic and environmental attributes

The most recent data from government agencies, non-government organizations, and scientific institutions, cleaned, curated, and organized for your easy reference.

Over 200,000 points of interest nationwide

A constantly growing location database of various business establishments, hospitals, transport terminals, and more.

Projects we've done so far

IN BRIEF



Over **30 major projects** with the help of Gateway, along with internally developed algorithms on a wide variety of projects spanning a broad range of industries:

- Consumer Goods
- Food, Retail, and Services
- Healthcare
- Education
- Telecommunications
- Real Estate
- Hotel and Restaurant
- Petrol and Gas
- Financial Services

PAST PROJECTS



Gateway Grade and Focus combined with sales performance analysis and competitor landscaping helped a worldwide food chain identify factors correlated to their outlet performance and new areas with the highest potential for success.



Assessed the current sites and land bank of one of the country's leading real estate developers, according to attractiveness and market readiness to determine most suitable real estate development project per location.



Ranked all 1,600+ cities and municipalities nationwide to prioritize locations on the basis of "best fit" to the telecommunication client's expansion strategy.



Developed a robust market sizing framework for a leading multinational to value the opportunities present at a municipality level, informing insight-driven and channel-specific strategy and operations.



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Why Gateway?

Spend less time combing through data sources and reconciling information, and more time discovering the drivers of your business success and where your biggest opportunities are.

Through carefully crafted algorithms and beautiful, interactive visualizations, **Gateway** enables organizations such as yours to find insight in the intersections.

Where do I start?



Web Subscription

Bring location analytics to your own browser: Subscribe to our web application to access the datasets and algorithms that power our own analytics.



Bespoke Projects

Talk to us: We work with you to co-create custom solutions through self-contained analytics projects. Be it market sizing or site selection, our team of analysts and business executives can help you shed light on your data.

SNAPSHOT

Visualize to simplify

Understand locations by exploring data layers such as zonal valuation, demographics, road maturity, or even your own company's data sets in highly-interactive maps.

GRADE

Identify attractive or priority areas for your business

Find areas most likely to help grow your business by ranking regions, provinces, and municipalities based on what's important to you and your business.



FOCUS

Find new locations by matching critical success factors

Determine what factors relate to your business success and identify new locations where you are most likely to succeed.

SNAPSHOT

Home in on what matters

Investigate competition and opportunities in an area with one click. Understand the surrounding areas in ways never possible before.

PREDICT

Spot emerging localities ahead of everyone else

Predict areas where the future could be brightest by exploring 3-5-year forecasts.

