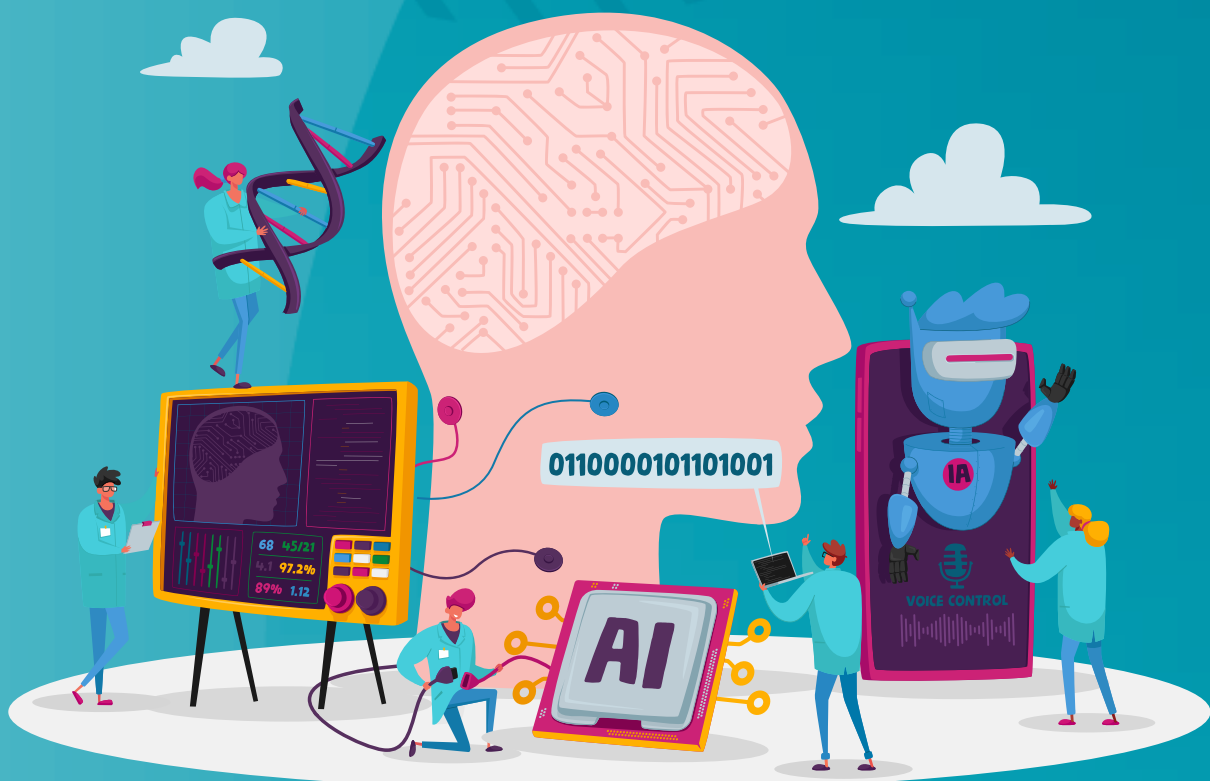# cobweb

Your Guide to Cobweb's Managed Services for:

Business & Artificial Intelligence
Data Analytics
Data Warehouse

Why IT Decision Makers Choose
A Managed Service

75% report an increase in email based threats in the past year

believe their company is at risk due to inadvertant data leaks caused by careless employees

8/10

72% expect to be harmed by a collaboration-tool-based attack

55% acknowledged employees routinely download and use new tools that have not been vetted or approved by IT

66% said their organisations cyber security budget is less than it should be

91% @riskaware.com
were aware of attempts to misappropriate their email domain

97% have been targeted by phishing attacks

cobweb | MANAGED SERVICES

Cobweb's BI & DW Services

In the digital economy businesses need in-depth market insights to enhance planning and operational decision making. Data is key to competitive success. Our holistic approach to data-driven business success provides actionable insights by combining data analytics, reporting, and business intelligence services in tailored solutions.

Business Intelligence & Analytics Consulting:

This service lets organizations create detailed BI roadmaps and discover how to use the necessary technologies. Our experts retrieve actionable insights from raw data to accelerate decision-making and improve business performance.

- BI Discovery: We help align your BI analytics capabilities with business objectives, focusing on incremental investment, and optimizing ROI delivery. It covers assessment of current and forecasted data and technology status, business goals, stakeholder needs, governance and security requirements and estimated budget and resource allocation.

- BI Implementation Advisory: This service jump starts organizations and adjusts midstream when data sources or business processes change.

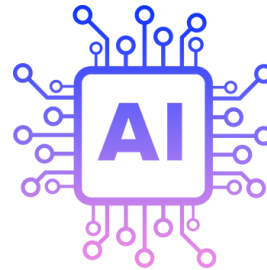**Business Intelligence Services: Unlock your data's true potential.**

- Data Visualization: We transform complex data into easy-to-understand insights, enabling informed decision-making.

- Interactive Dashboards: These provide real-time access to critical business metrics.

- Advanced Analytics: Predictive & prescriptive analytics deliver deep business insights.

Data Warehouse Management:

These help organizations centralize their diverse data sources and unlock invaluable business insights. They encompass consulting, development, migration, optimization, and support to power enterprises towards self-sufficient data management systems. They include:

- Data Warehouse Consulting.
- Data Warehouse Construction.
- Data Warehouse Migration.
- Data Warehouse Maintenance.

Data Science & Artificial Intelligence:

These services help transform businesses into fully digital enterprises, enhancing their competitive edge. The full breadth of digital workforce requirements is addressed including business process automation, virtual stakeholder engagement, and comprehensive data analysis.

The solutions:

- Machine Learning (ML): Amplify business success through ML and deep learning.
- Predictive Analytics: Gain market trend insights through data mining, predictive modelling, and ML.
- Cognitive Computing: Embed intelligent algorithms into your applications, websites, and chatbots to perceive, listen, converse, comprehend, and interpret user requirements.

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Cloud Experts of Change

Your end-to-end digital growth partner