

VIVA ENGAGE LAUNCH ACCELERATOR



Short Description

Cocentric's 4-week Launch Accelerator configures Microsoft Viva Engage within Microsoft 365, activates leaders and champions, and delivers a 90-day plan for sustained momentum. The engagement provides a solid foundation for long-term adoption.

Overview

Viva Engage thrives when launched with purpose. In four weeks we help you configure the platform, design priority communities, and activate leaders and champions. You get launch content, campaign-in-a-box, analytics setup, and a clear 90-day plan to sustain momentum. This ensures Engage delivers real community and leadership connection from day one.

This accelerator extends Microsoft 365 by ensuring Viva Engage is launched with the right governance, champions, and adoption plan.

What you get

- Tenant configuration and readiness checklist
- Community blueprint with owners and charters
- Launch campaign pack and communications plan
- Champions network training and enablement kit
- Leadership engagement plan and sample content
- Baseline analytics and reporting rhythm
- 90-day adoption plan

Outcomes

- Priority communities launched with clear ownership
- Leaders active and visible
- Champions trained and active
- Engagement baseline measured

Cocentric helps organisations expand their Microsoft 365 impact by building thriving Viva Engage communities.

Timeline

- 4 weeks total
- Customer effort: 12–18 hours across roles

Why Cocentric

- Launch playbooks proven across complex organisations
- Practical adoption support, not just technical setup

Pricing Structure

The Launch Accelerator is priced as a four-week programme, with costs varying according to the number of communities to be launched, the level of customisation, and the scale of champion and leadership enablement required.

Additional Information

Note: The price and timeline of the engagement will depend on the complexity, company size, and overall scope of the implementation.

Keywords

Viva Engage, communities, champions, leadership, employee engagement