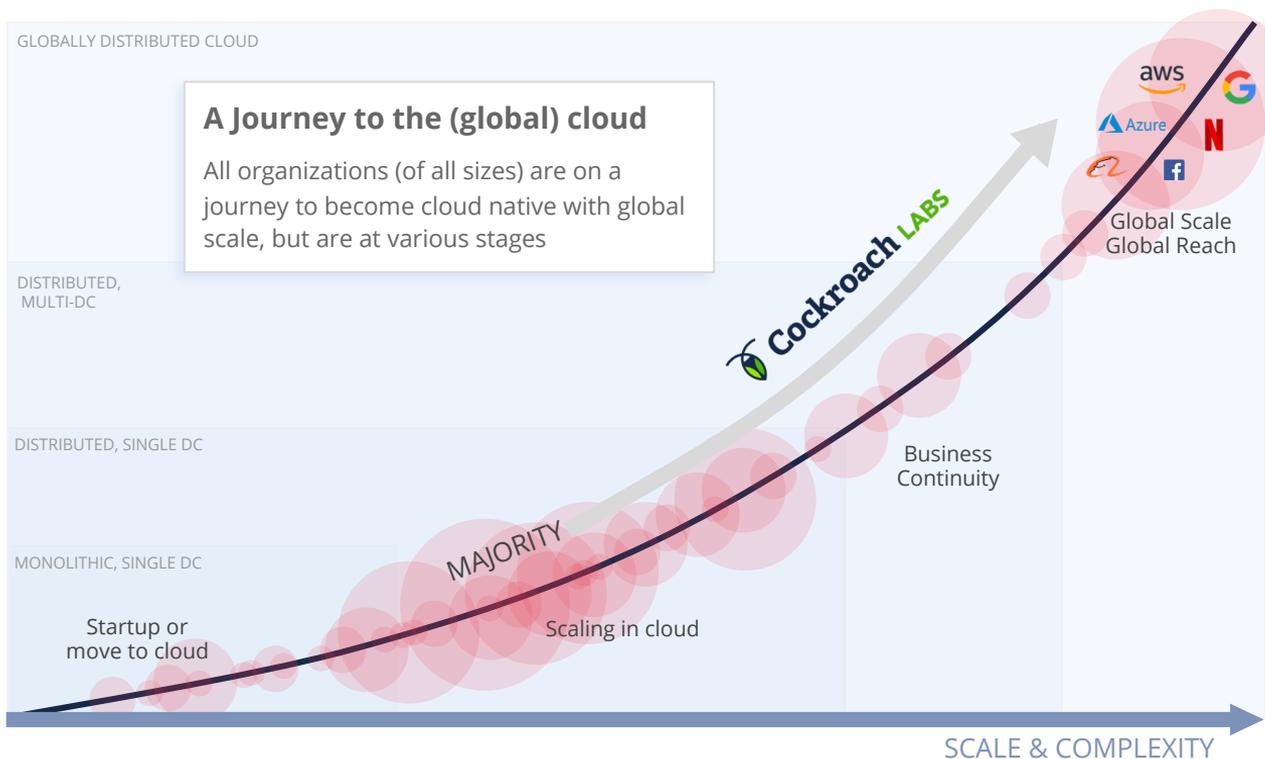


CockroachDB

Distributed SQL at scale for the cloud native future



Cockroach Labs: Bridge to global scale for Fortune 1000



Cockroach Labs
enables organizations to reliably transition their most valuable and vital transactional data & workloads to the cloud

Another Database?

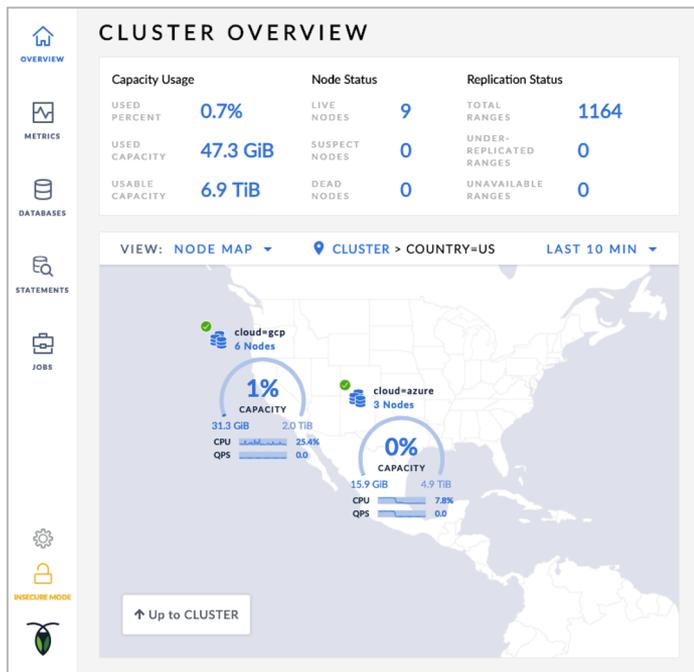
	RELATIONAL Single instance, transactions on legacy infrastructure	NOSQL Global, optimized for read access to data	DISTRIBUTEDSQL Architected for transactional cloud applications
Scale	 Difficult manual shard or asynchronous replication	 Automated for read only access of data	 Simple, global scale for reads and writes
Resilience	 Active passive failover creates RPO lag	 Distributed data allows for quick global reads	 All active redundancy eliminates RPO
Transactions	 Ensures consistent transactions	 Limited transactional capability	 Serializable isolation ensures consistency
Cloud	 Architected for legacy infrastructure	 Architected for web, read only infrastructure	 Architected for cloud-native apps

The age of cloud scale and advent of microservices requires a new approach for the relational, transactional database

CockroachDB delivers a **Distributed SQL** database

An **EVOLUTION** of the relational database for cloud native, distributed transactions

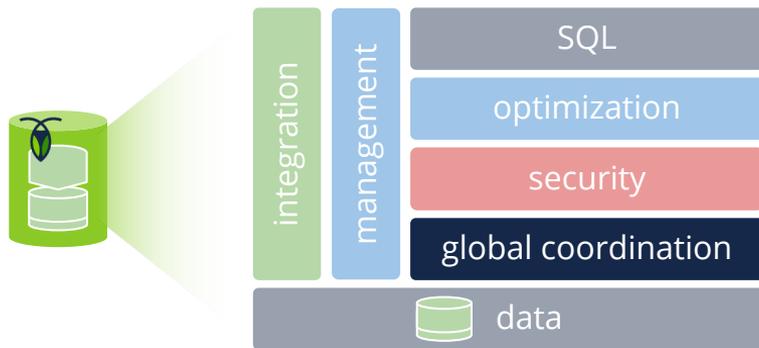
1. Implements standard SQL interface
2. Eases operational complexity of scale
3. Geo-replicated, always on and resilient
4. ACID compliant distributed transactions
5. Ties data to a location



CockroachDB: a unique distributed architecture

self contained, aware nodes participate in global cluster

Each node within a cluster is self-contained and has locational awareness of itself and others



Every node is a CONSISTENT gateway to the entire database

- Intelligence packed with data
 - Management & optimization
 - Standard SQL engine
 - Enterprise security
 - Ecosystem integration

CockroachDB: a unique distributed architecture

global database cluster coordination and logic

Spin up a node anywhere (public and private clouds)
and then point it at the cluster, which takes care of:

- Coordination & consensus for queries/transactions
- Replication, repair & rebalancing of data across cluster upon addition/removal of nodes
- Attach location to any data to set domiciling & replication constraints

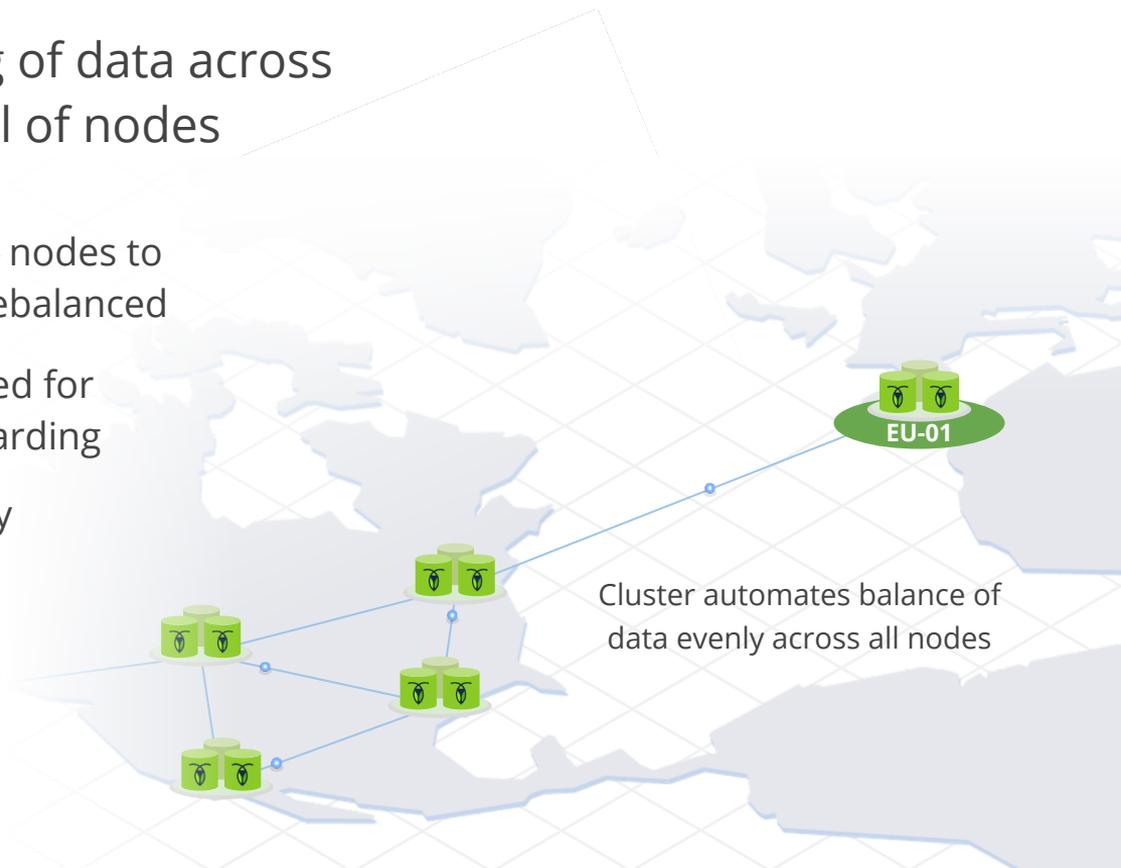
Inherently **multi-cloud**



CockroachDB: **Scale** your data not your complexity

Replication, repair & rebalancing of data across cluster upon addition or removal of nodes

1. To expand capacity, simply add new nodes to the cluster & data is automatically rebalanced
2. Automated balancing eliminates need for manual sharding and complex resharding
3. Balancing optimizes server efficiency (storage and compute)

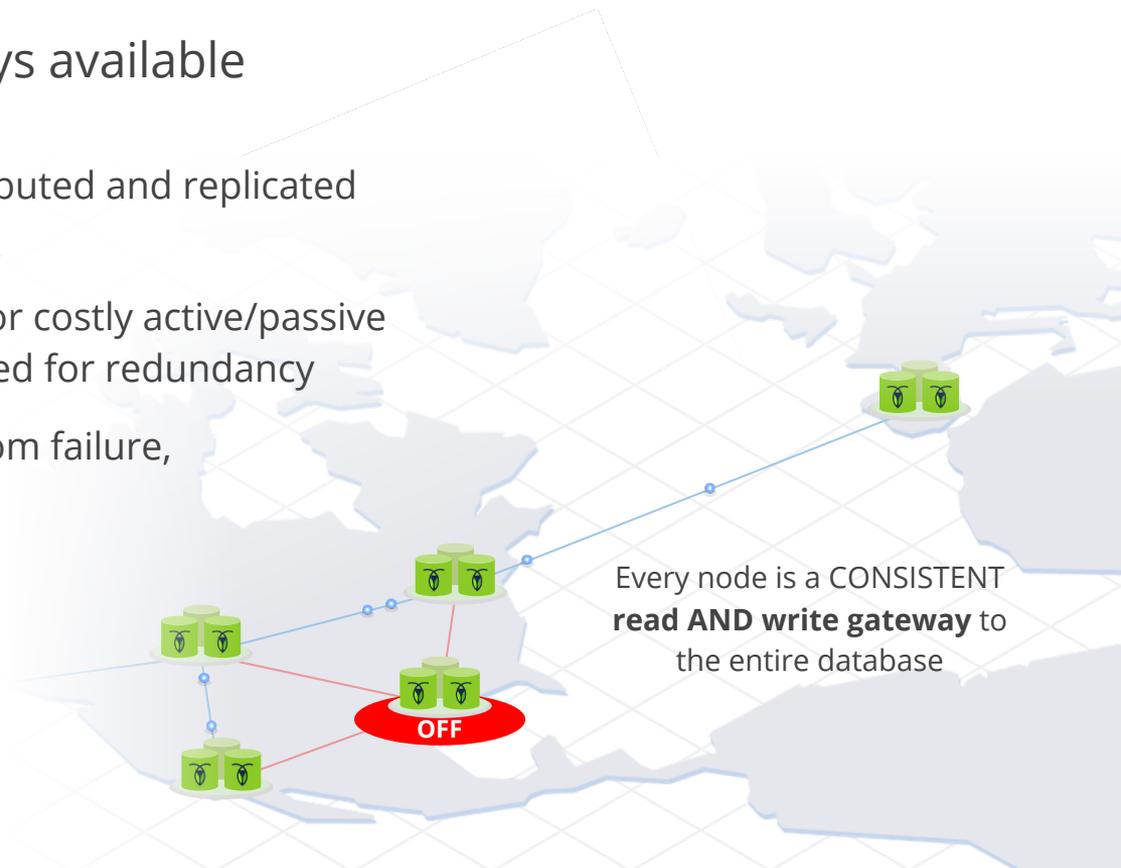


CockroachDB: Always on and naturally **resilient**

Your data is always on and always available

1. On failure, data is efficiently redistributed and replicated across nodes within clusters
2. CockroachDB eliminates the need for costly active/passive or complex CDC architectures needed for redundancy
3. Minimize impact & recovery time from failure, with Cockroach RPO is zero

...AND rolling upgrades!



CockroachDB: Global **consistency**, immediate not eventual

Ensures consistency across distributed transactions

CockroachDB uses clocks and concurrency controls to deliver **full ACID** transactions at scale even in a distributed environment

Serializable isolation protects from write skew and dirty reads

CockroachDB: Serializable isolation
in a distributed SQL database



*transactions may not physically execute serialized in time, rather they execute as if they have. They are guaranteed to appear serialized



CockroachDB: Tie your data to a **location**

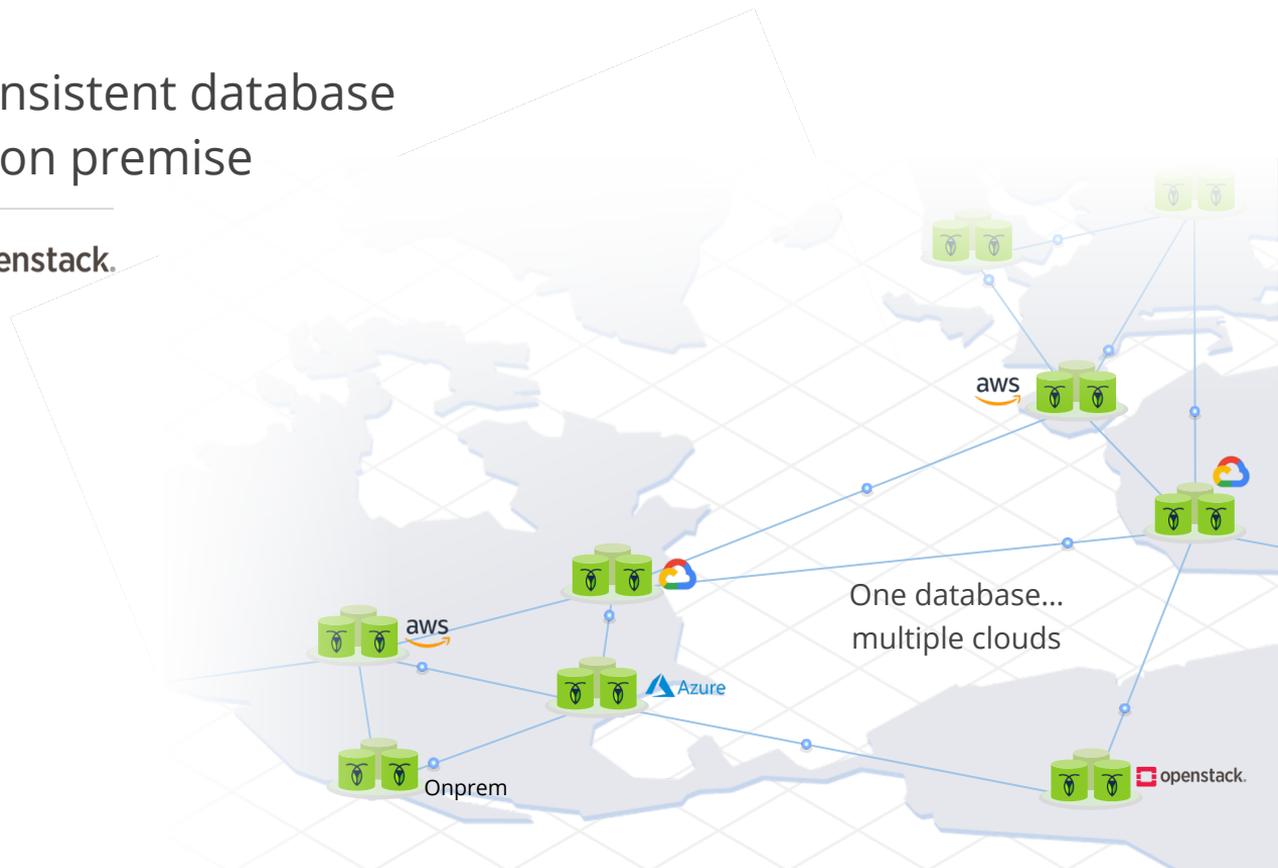
Geo-partition your data to set domiciling & replication constraints

1. Tie explicit “ranges” of data to a geography or any address at the table or row level
2. Comply with privacy regulation OR have data follow a user to reduce latencies
3. Tie data to explicit clouds and maintain global access to all nodes throughout cluster



CockroachDB: Inherently multi-cloud

Implement a globally consistent database
across clouds and even on premise



CockroachDB: your bridge to the cloud

CockroachDB provides consistency, resiliency and locality at scale meet the needs of heavy read/write **distributed transactional** workloads

Modernization

- Mainframe replacement
- Migration of databases to cloud/distributed
- Migration of application to microservices
- Consolidation/simplification project (ETL and multi dbs/systems reduction)

Net New & Cloud Applications

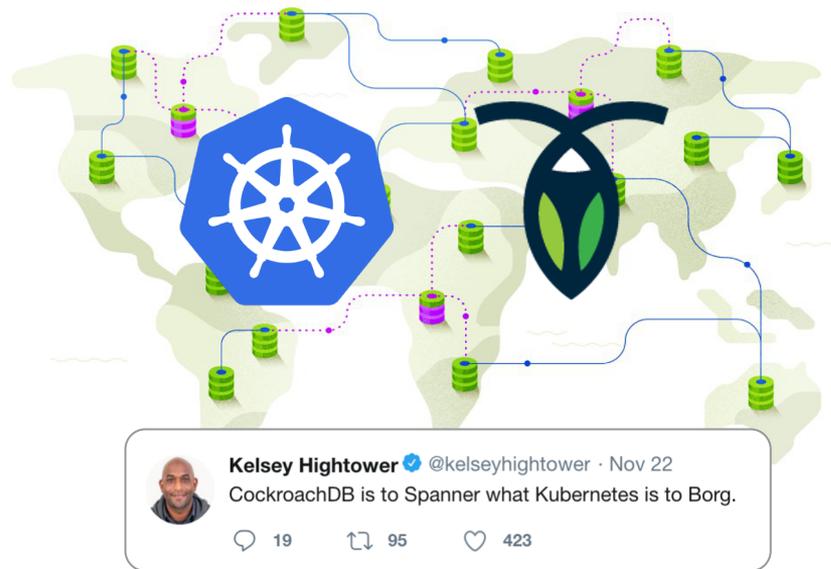
- New application: system of record
- New application: metadata layer
- Geo-partitioning for low latency access
- Regulatory compliance

Enables a future data architecture and your cloud-native future

CockroachDB and Kubernetes

Common distributed architecture

- Natural fit for pods and orchestration
- Helm chart available eases deployment
- Multi-region and globalscale
- Geotagging within CRDB helps tie compute to data and locality



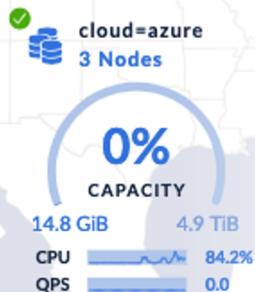
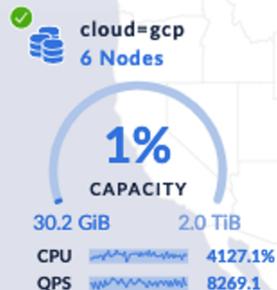
CockroachDB uses the Storage class and PV claim to mount a volume within a cluster and then builds on stateful sets, so we naturally inherit the controls and power of Kubernetes

CockroachDB

Cloud native distributed SQL for the cloud native future

Cloud Neutral

Build across on-prem, cloud, hybrid cloud and multi cloud environments



Open Source

UN-opinionated and community driven
so you are not tied to any cloud



DOWNLOAD NOW!

Cockroach Labs

Product: CockroachDB, a distributedSQL database that survives outages and eases scale of cloud applications

Founded: 2015 by ex-google engineers: Spencer Kimball, Peter Mattis & Ben Darnell

Investors: include Benchmark Capital, Index Ventures, Redpoint and GV

Offices: New York City (headquarters), San Francisco & Seattle

