



AI Incubator

Bring your AI Concept to Life



Our AI Incubator helps you rapidly develop a proof-of-concept (PoC) for your highest-value business use cases using Microsoft's AI services. This collaborative engagement will ensure you have everything you need to make AI a success within your organisation. It includes ideation and prioritisation of the right use cases, building an AI strategy & roadmap, and a PoC that proves the value and benefit of AI for your organisation. This collaborative session guides your team from idea to actionable AI solutions, drawing on best practices in Responsible AI, AI frameworks, Agentic approaches and AI Operations.

Finding your use case



High-Impact Opportunities

We'll work with your teams in an ideation workshop to explore potential AI scenarios.



Boston Matrix Approach

Using an effort vs. value matrix, we prioritise where AI investments will deliver the greatest strategic and operational benefits.



Business Value Focused

Easily deliver measurable outcomes with clearly defined AI use cases and a roadmap aligned to your business objectives.

Why partner with us?

We have delivered AI solutions across a wide range of industries. We are experts in AI Agents, Business Process Automation, Conversational AI Platforms, Enterprise Search & Retrieval Augmented Generation, and Multi-modal & Multi-model Solutions, rapidly addressing diverse challenges and drive high-impact results for our clients.

Strategy

We work with you to build a strategy that drives AI across your business, ensuring top-priority use cases are developed into robust, future-proof solutions. By creating comprehensive roadmaps and architectures that unify business alignment, technology design, and continuous improvement. We help optimise operations, elevate customer experiences, and unlock new growth opportunities across your enterprise.

Our Approach

Design: Gather use case requirements with a focus on the PoC through workshops covering enhancements, AI strategy, cost optimisation, and Responsible AI adoption.

Delivery: Implementation of a scalable AI solution, using proven end-to-end frameworks and best practices.

Pilot Readiness: Evaluate the PoC to validate feasibility, ensure it meets requirements, and define the roadmap for production, including user adoption and change management.

Outcomes



Speed to Value

Our AI team has the skills and experience to help you quickly create a practical solution that delivers real value, getting you to results faster.



Collaboration

Our specialists will work with you every step of the way to design and implement a solution that meets your needs and delivers impactful results.



Business Benefits

See substantial ROI from your AI initiatives—whether it's cost savings, efficiency gains, enhanced customer engagement, or new revenue opportunities.



Future Ready

We'll help you create AI practices that grow with your needs and ensure responsible, ethical use of AI.

Responsible AI

We ensure every solution is underpinned with our Responsible AI Framework protecting against unethical or harmful responses while addressing issues such as hallucinations, prompt injections, and data privacy. By combining content moderation, data encryption, and strict access controls, we create a secure environment for your applications and users. A built-in safety system further prevents inappropriate responses, protecting business, users and stakeholders.