




Gold Data Analytics
Gold Data Platform
Gold Cloud Platform
Gold Application Development
Gold Application Integration

Data Strategy

Technology, Governance, Culture

October 22 V1





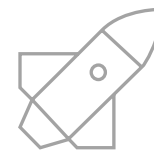
Why should your organisation have a data strategy?

A new era of data management has entered the technology world. By harnessing the power of data to streamline operational efficiencies and innovate customer experience, data is the new company asset that cannot be ignored. Organisations are looking to create a well-defined data strategy to build new foundations for the future.



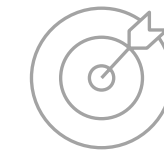
Primary challenges

- Outdated data architecture
- Disconnected data sources from on-premises & SaaS applications
- Inaccessible data & siloed reporting
- No data-driven decision making
- No clear plan or not sure where to start



Ideal solution

- Current state assessment
- Technology roadmap aligned to business goals
- Actionable insight with pragmatic adoption approach
- Business case for further investment



Desired outcomes

- Strategic, future-proof data platform
- High quality data for true business insight
- Cultural adoption of trusted and secure data
- Defined cloud roadmap for data technology



The Coeo approach to Data Strategy

Coeo has created a future-proof engagement to define the platform, tools and processes that are most suited to driving a new and improved data culture in your organisation.



Technology

Up-to-date technology recommendations aligned to desired business outcomes and budget. Covering data infrastructure, analytics, data governance, AI and machine learning tools.

Governance

Identifying and assessing current data processes with key recommendations for new or remedial action. Covering master data management, data quality and data governance.

Culture

Clear resource gap analysis combined with expert guidance on data ownership, data literacy and new ways of working to adopt and continually build an agile data practice.

Coeo, Data Strategy, and Azure

Coeo are an advanced specialist Microsoft Data & AI partner, providing consultancy and 24/7 dedicated support.

Coeo work with your key business, IT stakeholders and users to deliver a strategic 360° evaluation of your current data estate. A combination of interviews and workshops define and document a modular step-by-step action plan to identify the next step on your data journey.



Assess your current data estate

Evaluation and documentation of current data environment including platform, tools, processes and people in your organisation.

Capture your future data ambitions

Define and document future goals, use cases and investment required to achieve desired business outcomes for data.

Accelerate adoption with expert consultants

Gap analysis combined with best practice next steps to remediate or innovate the current data estate.



Customer success: Medical membership organisation begins data journey with Coeo

"Support and collaboration were at the center of the engagement. It has been a smooth and interesting process working with Coeo to deliver our data strategy."

Analytics Manager

▶ In-depth evaluation

Over 700 observations documented across data architecture, current process and organisational resources to provide a solid foundation for change and innovation

▶ Modular Roadmap

Short, medium and long term next steps identified to provide a clear and pragmatic action plan to build cloud-based data platform focused on predictive analytics

▶ Business aligned data strategy

Actionable plan to migrate data warehouse to new cloud infrastructure, rationalise reporting tools and adopt new AI and ML capability. Creating net new revenue and cost optimisation opportunities



Kickstart your data strategy with Coeo

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