

# From Setup to Execution in 2 Weeks: D365 CI – Journeys Foundational Implementation



# What our customers are saying

"Coffee + Dunn executed the work flawlessly and on time. Their team became an extension of ours throughout the project. They have stellar PM skills and provided the necessary training for us to launch confidently."

Michelle Woodside, Director of Marketing,
 AEI Consultants

### **About Coffee + Dunn**

Coffee + Dunn helps organizations leverage Dynamics 365 to solve their customer engagement challenges. We achieve this by working with clients to deliver tailored strategies and actionable plans that help build a fully connected experience for customers.

### What we offer

Get your Dynamics 365 CI – Journeys engine up and running in weeks—not months—with our Foundational Implementation.

Our Dynamics 365 and Power Platform-certified experts begin by installing the application and setting up your default marketing settings, domain authentication record and web tracking.

We'll then work with you to develop a fully branded, optimized marketing email template, along with the assets needed to deploy your first journey: segment, email, journey, and compliance center.

Finally, recorded training sessions with your team will cover the basics of your new platform, including general navigation, best practices and how to execute your first journey.

#### Coffee + Dunn

https://www.coffee-dunn.com tmanders@coffee-dunn.com 972-809-8402 See our offer on the Microsoft Commercial Marketplace



## Key use cases



#### Sales

Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished.



#### Service

Understand your customers better and respond more quickly by accessing internal and external relationship data.



#### Finance and operations

Increase your return on investment with Microsoft's agile and efficient cloud solution.



#### Talent

Extend your virtual team and coordinate faster with a consolidated view of team members, activities, and responsibilities.



#### Marketing

Gain end-to-end visibility by connecting data from external markets, social, and legacy sources.

# Why Dynamics 365?

## **Modern applications**

Modern applications that deliver new experiences and connect with a business' existing systems to allow organizations to digitally transform their way.

Applications that use mixed reality, the ability to take an application that overlays on the reality in front of the user, that guides them through a business process like never before. Connect to information from social networks, mobile devices, and micro-applications to drive intelligence and inform a more effective business process.

## Unified data and processes

Unified data and processes that enable business without silos. Centralized data enables disparate groups to work together effectively with a single, trusted view of processes, relationships, and data. Data connectors allow thousands of systems to bring their data to a single network.

## Intelligence that delivers

Intelligence that delivers actionable insight. Data in the new world includes social, relationship, and productivity information in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real-time with expanded analytics, predictive algorithms, and automated Al.

## An extensible environment

An extensible environment that enables change. The right solution establishes a data, communication, and application environment that makes it easy to evolve and extend existing business operations, while introducing technologies that enable users to create solutions where no solution exists and to expand data analysis.



## **Microsoft Dynamics 365**

Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.

Learn more at www.dynamics365.com

Coffee + Dunn

https://www.coffee-dunn.com tmanders@coffee-dunn.com 972-809-8402

See our offer on the Microsoft Commercial Marketplace