

Coforge

Nebulon Marketing Agent

Content Generation Process

The marketing landscape is evolving rapidly. With consumers demanding hyper-personalized, always-on content, traditional marketing models are under pressure

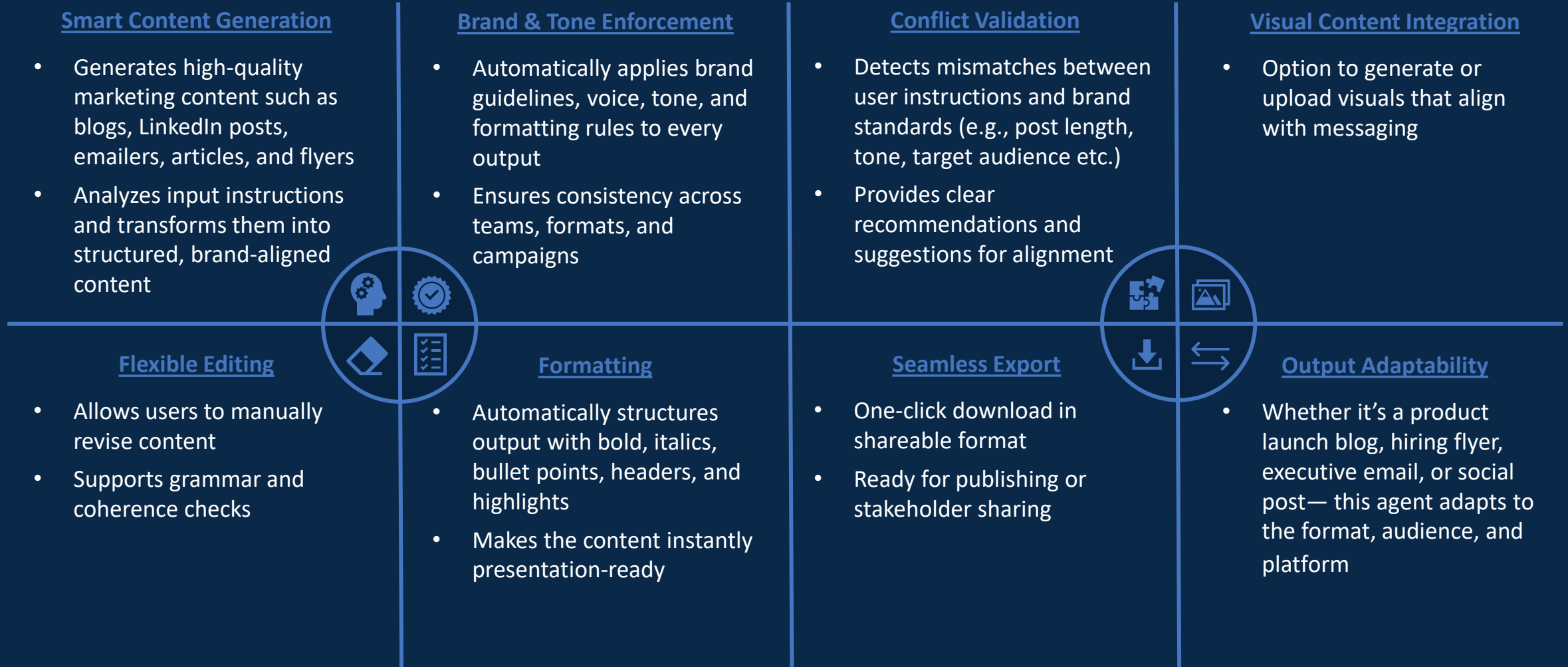


The Nebulon Advantage

- **Accelerate content creation:** Concept to Draft in short timeframe; eliminate writers block with ready suggestions
- **Built-in brand alignment:** Automatic alignment with Brand and Style; limited need for marketing intervention and review cycles
- **Flexible output types:** Generate LinkedIn posts, blogs, emails, flyers, and more – Aligned to the format and target audience
- **Multi-language support:** Create content in multiple languages based on user needs



Content Generation Agent – ensuring brand alignment



Nebulon: AI Impact delivered to the Marketing Function

Function	Impact	Potential Metric (placeholder)
 Content Generation	Faster generation of brand-aligned, multi-format content for diverse channels	↑ content automated
 Brand Alignment	Consistent brand voice and design enforced across content automatically	↓ brand violations
 Asset Repurposing	Quicker turn around time of assets like launch kits, FAQs, summary battle cards etc	↓ turnaround time

Governance + Agility

- Strike the balance between brand control and speed
- Built-in guidelines ensure compliance without micromanagement

Consistency at Scale

- Every output stays true to your brand voice, tone, and visual identity
- No matter who creates it, your brand remains unified

Cost Optimization

- Lower need for external agencies or redundant internal reviews
- Streamline marketing operations without compromising quality

Empowering Every Team with Marketing Intelligence

The Marketing Agent isn't just for marketers—it democratizes content creation across the organization, making it easy for every team to contribute to campaigns, messaging, and brand storytelling. By ensuring high-quality, brand-aligned outputs, it helps teams communicate with clarity, speed, and marketing impact. Here is how different teams can use it:

Marketing Teams



Build campaign assets faster, with consistent messaging and visuals | Focus more on strategy, less on repetitive execution

Sales Teams



Create personalized brochures, product intros, follow-up content, and outreach posts—all aligned with GTM messaging

HR & Employer Branding



Generate culture-driven posts, job descriptions, and internal updates that reflect the company's tone and brand

Product Teams



Turn features into digestible assets—product notes, launch FAQs, release summaries, or how-to content

CXOs & Leadership



Publish thought leadership posts & strategic internal communications—ensuring the content is brand-consistent

And it doesn't stop here - The Agent can support any function that needs to communicate—from customer success to IT to internal comms, If you need content, this Marketing Agent can help you create it—fast, aligned, and on-brand.