



Microsoft Marketplace Offer

Precision software defined by you, delivered by AI.

Who we are

Founded in London in 2023, our team is made up of over 40 (and growing!) of the brightest minds.



CRESTA



Our customers – starting with utilities.



What we do



Custom software created exactly to your requirements.



A **fraction** of the **time** and **cost** of a software consultancy.



For our most **critical industries** operating in the **physical world**.



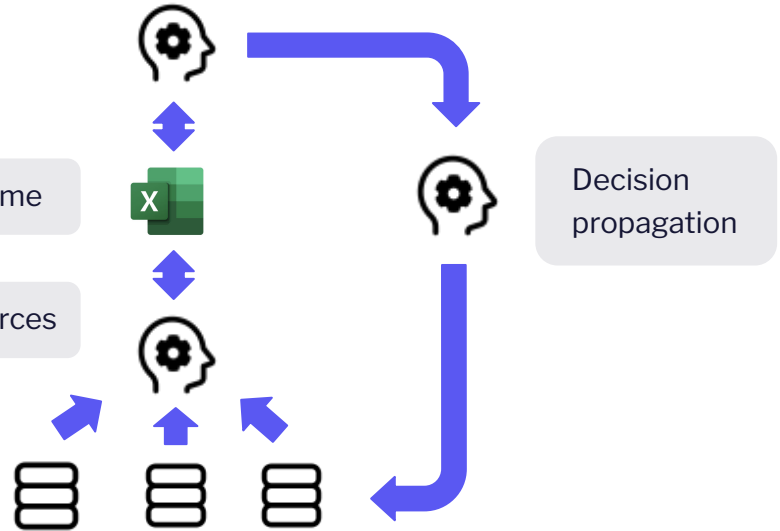
Complex processes

Domain expert insights to Excel 'programming' to drive outcome

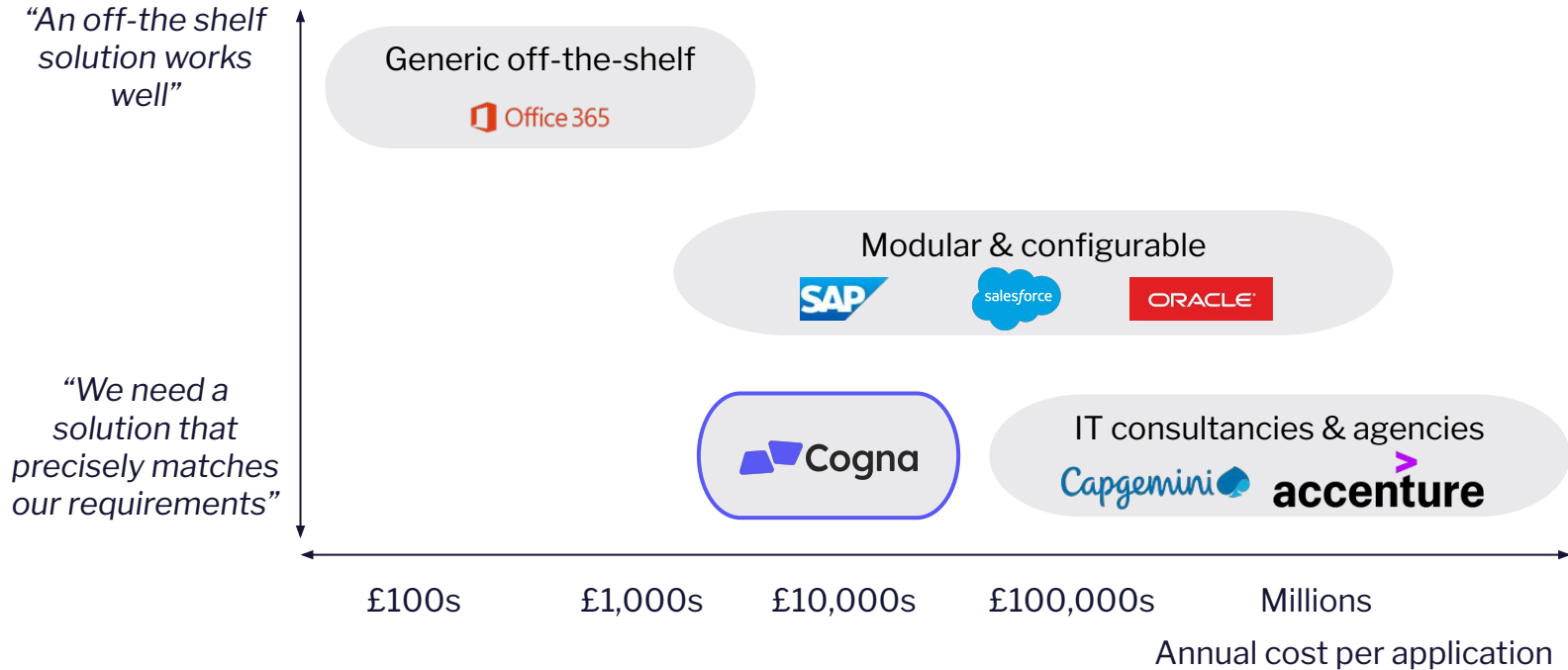
Gathering, cleansing and enriching data from multiple systems and sources

Many horizontal ERPs

Many vertical SORs



Filling the gap



Solving high-impact problems

Applications to support key challenges...

Regulatory compliance & risk

Operational excellence

Analytics & insights

...across all functional areas of your business.

Procurement

Operations

Finance

**Customer
support**

**Human
resources**

**Health &
safety**



Additional benefits

Fixed annual cost per application

Costs are transparent and fixed, no charges for adjustments.

Low cost per application

Costs are 5% of appointing a software consultancy.

Delivered within two weeks

From identifying an opportunity to delivering a working application in under two weeks.

Iterate until you are happy

Make adjustments until you are happy with the application.

Only pay once the app is deployed

Invoice sent once you have an application that is delivering value.

No disruption to your operations

Minimal time needed to define and sign off an app, and built to fit your ways of working.



Secure and certified



Feature-rich applications

Communication: Take action with SMS and email

Edit schedule ×

1 Select file spec — 2 Request recipients and message — 3 Submission notifications — 4 Schedule due date — 5 Set reminders

Select a name for this schedule

Schedule Name
Weekly report

Select which file spec you would like to be submitted

Name	Description	Format	Submissions
<input checked="" type="radio"/> An example file	It's an example file	Spreadsheet	25
<input type="radio"/> Amberon Invoice	Invoice	Spreadsheet	7
<input type="radio"/> Traffic Management Tariffs	Agreed rates for traffic management suppliers	Spreadsheet	1
<input type="radio"/> TM stuff	Rate cards	Spreadsheet	8

Geographic asset management: Easily visualise customers and assets

Advanced Customer Communication Hub

Made with Cognite

Jeopardy Management Scheme Viewer Letter Status Jeopardy Comment

Search scheme
NWGA240390

Add Selected Properties to Queue Add Not Shown Property To Queue

4 selected Clear

Lettered < 4 Weeks
Lettered 2-4 Weeks
Lettered > 4 Weeks
Not Lettered
Outside Of Scheme

Address: 1, EAMONT AVENUE, SOUTHPORT, PR9 9YT
UPRN: 41027314
Unselect

Address: 3, EAMONT AVENUE, SOUTHPORT, PR9 9YT
UPRN: 41027316
Unselect

Address: 5, EAMONT AVENUE, SOUTHPORT, PR9 9YT
UPRN: 41027318
Unselect

Address: 7, EAMONT AVENUE, SOUTHPORT, PR9 9YT
UPRN: 41027320
Unselect

Letter Queue

<input type="checkbox"/>	Address	Scheme	Type	Start Date	End Date
<input type="checkbox"/>	2, MELROSE AVENUE, SOUTHPORT, PR9 9UY	NWGA240390	PLAN	28-10-2024	23-12-2024
<input type="checkbox"/>	4, MELROSE AVENUE, SOUTHPORT, PR9 9UY	NWGA240390	PLAN	28-10-2024	23-12-2024
<input type="checkbox"/>	6, MELROSE AVENUE, SOUTHPORT, PR9 9UY	NWGA240390	PLAN	28-10-2024	23-12-2024
<input type="checkbox"/>	8, MELROSE AVENUE, SOUTHPORT, PR9 9UY	NWGA240390	PLAN	28-10-2024	23-12-2024
<input type="checkbox"/>	10, MELROSE AVENUE, SOUTHPORT, PR9 9UY	NWGA240390	PLAN	28-10-2024	23-12-2024
<input type="checkbox"/>	12, MELROSE AVENUE, SOUTHPORT, PR9 9UY	NWGA240390	PLAN	28-10-2024	23-12-2024

Send 6 Letters To Printer

Feature-rich applications

File validation: Spot and resolve file errors before they become an issue

The screenshot shows a web application interface for file validation. At the top, there's a breadcrumb trail: "File specs > test data 1 > File view > test_data1.xlsx". Below this, the file name "test_data1.xlsx" is displayed along with submission details: "Stephen Forsythe", "Submitted by", "18/10/2024", and "Submitted at". A "Download submitted file" button is visible. The main area shows a preview of an Excel spreadsheet with columns A through N and rows 1 through 27. The data in the spreadsheet is as follows:

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	Name	ID	Colour											
2	Alice		1 Blue											
3	Bob		2 Red											
4	Charlie		3 White											
5	Dave		4 Green											
6														
7														
8														
9														
10														
11														
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25														
26														
27														

On the right side of the spreadsheet, there is a red error message box titled "1 problem". The message reads: "We found a problem with your file submission. Please correct it and re-upload the file." Below this, a specific error is listed: "Cell A1 is not a valid NUMERIC type" with a sub-message "Rule: file-Rule75". At the bottom right of the interface, there is a "Replace submitted file" button.

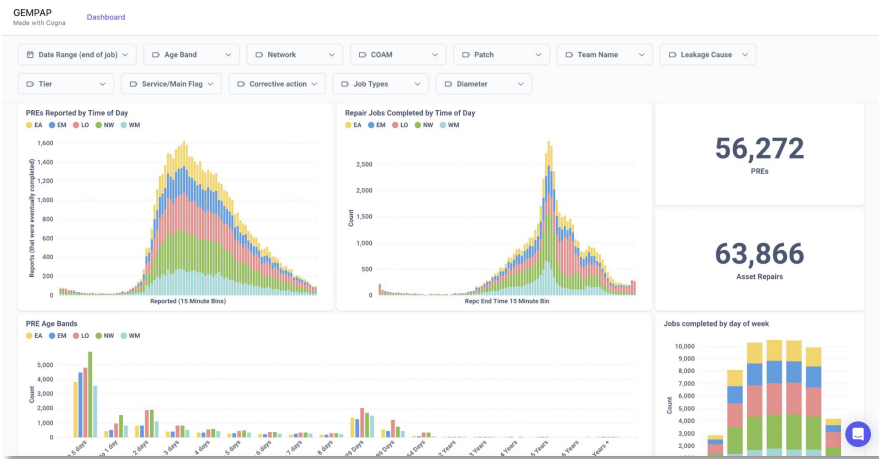
Forms: In-built free text capture, powering search functionality

The screenshot shows a web application interface for an "Enhanced Supplier Identification & Selection System". The header includes the system name and navigation links: "Search", "Saved Suppliers", and "Analyse". Below the header, there is a form titled "What supplier service or expertise are you seeking for your project? *". The form includes a sub-instruction: "Describe the specific services or expertise needed, including any project scale or special requirements." A text input field contains the example text: "Example: I need comprehensive traffic survey services for a major urban development project." Below the input field is a "Next" button. At the bottom right of the interface, there is a small blue icon.

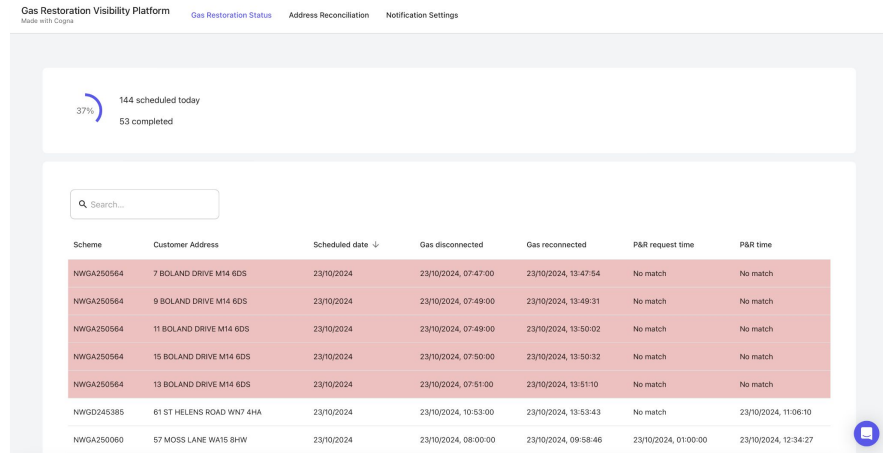


Feature-rich applications

Data visualisation: Create analyses and visualise data to drive insight



Data validation: Match data in different formats, spot and resolve issues



Creating your app

DISCOVER

90 mins



Outcome: Application proposal including data requirements and cost.

DEFINE

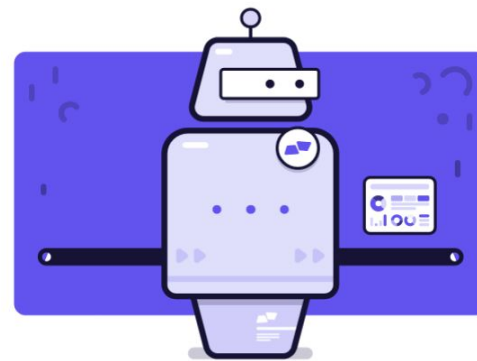
One week



Outcome: Fully defined application matching your requirements.

DELIVER

One week



Outcome: Application built, refined, and delivering value.



Thank you!