



how can we help

Introducing Cognizant® Enterprise Launchpad for Copilot

Accelerating AI
adoption with purpose

Copilot Launchpad is Cognizant's fast-track program to help enterprises adopt Microsoft 365 Copilot with confidence. It combines governance, agentic development, and tailored demos to accelerate AI integration, improve productivity, and deliver real business value—powered by a proven roadmap and deep Microsoft collaboration.

Our offerings

awareness

experimental & operationalization

the future of artificial intelligence

input criteria

- Business Strategic Alignment
- User Readiness
- Technical infrastructure
- Cost & Licensing

- Copilot adoption is complete
- Data Security & Privacy defined
- Policy & usage guidelines
- Risk Management

- Strategic Alignment
- Governance Framework
- Measurement & Optimization
- Use case expansion Readiness

- Platform and Technical Readiness
- Data Availability & Structure
- Security & Access controls
- Use case clarity & Business Sponsorship

- Advanced AI Maturity
- Well defined Goal-oriented workflows
- Robust Governance & Guardrails
- Risk & Safety preparedness

Adoption

Drive Copilot user Adoption for End Users, change management, User Training and Readiness

Governance

Establish Responsible AI governance security, compliance frameworks for copilot usage & data and Support

Transformation

Enhance employee Workflows and experiences with Copilot into daily tasks

Extensibility

Extend and customize M365 Copilot with Enterprise data connectors custom plugins/agents, and APIs

Agentic AI

Design and build bespoke AI-Powered applications or "Copilot" Agents

outcome

- Clear User Case identified
- Technical environment Ready
- Users Trained and onboarded
- Budget approved

- Data Security & compliance Assurance
- Responsible & Ethical AI Usage
- Risk Mitigation
- Usage Visibility & Control
- User enablement with Guardrails

- Enterprise-wide productivity Boost
- AI Driven Culture & workforce Enablement
- Business value Realization
- Repeatable success

- Tailored AI Experiences
- Deeper Integration with Business Systems
- Increased Productivity & Automation
- Secure & Governed Custom AI Use case

- Autonomous Task execution
- Goal-Oriented Intelligence
- Scalable Productivity Gains
- Learning & Continuous Improvement
- New Possibilities Unlocked

MWP AI Foundry

Our transdisciplinary team of Microsoft Gen AI certified engineers, experience strategists, UX designers, domain SME's leveraging design thinking and human centered design to go beyond technology implementation and craft transformative copilot experiences that drive outcomes.

By aligning Copilot solutions with your unique workflows and business priorities, we ensure that every interaction is purposeful, secure, and scalable. Whether it's accelerating decision-making, enhancing productivity, or unlocking new value streams, our team is committed to delivering experiences that not only meet expectations—but redefine them.