

Cognizant® Retail Agents for Copilot

Empower frontline workers, general managers and back-end office staff

Your frontline workers are working directly with customers and need information at their fingertips about your inventory, prices and shift information. Now they can use Copilot Chat powered by Copilot Agent for Retail to get realtime information without having to hop through multiple tools. Best of all the upfront cost to do a small deploy is low thanks to pay-as-you-go for Agent usage, tied to your existing Azure commitment to Microsoft. Our expert consultants can help you take advantage of Copilot even before you purchase a single license of Microsoft 365 Copilot.

Deploy Copilot Agent for Retail to achieve measurable business outcomes:

- Custom training for personas identified on how to use Copilot Chat to achieve business
- Integration to common off-the-shelf software in the retail industry including Microsoft Dynamics 365 Commerce, Shopify & IBM Sterling
- 1st party Microsoft Copilot Agents (facilitator, research, analyst, etc.) included at no additional cost
- Consultation on specific business KPIs and take a baseline prior to Copilot deployment to prove value
- Internally developed software can be wired into Copilot Agent for Retail
- Reporting will show, month over month, progress towards business goals and can be used to tailor specific trainings for parts of the org

