

# Improving the food manufacturing journey, from field to fork



**Columbus helps businesses to digitally transform and improve the value realization of business applications. Delivering Microsoft Dynamics 365 Business Applications and the wider Power platform.**

## What is Columbus Food?

Columbus Food streamlines the supply chain while cutting costs. It increases process efficiency, improves accuracy and visibility of data, enhances product safety and maximizes margins. With our industry know how, we have helped food manufacturers like Weetabix make significant improvements to their businesses.



## Why customers use Columbus Food

- End to end traceability, from field to fork
- Maximize production efficiency and reduce downtime
- To improve margins in key growth areas

## Improved traceability

- Enables tracking of shelf lives and expiration dates
- Promotes accurate and real time information
- Enhanced visibility across the supply chain

**'Columbus Food helps us to work faster'**

## Simplified compliance

- Enhanced role-based security
- Improved audit trails and system controls
- Improved disaster recovery infrastructure

**'It's the cornerstone of compliance and quality efforts'**

## Competitive advantage

- Improved financial reporting
- Improved sales forecasting
- Enhanced reporting, analytics and BI

**'Our service delivery levels are at 99.96%'**

"Columbus Food enables us to make decisions based on up-to-date analysis and helps us to streamline our current business processes, and provides the flexibility necessary for our future development."

- Thwaites, independent family brewer

# Columbus Food, deployed on the Microsoft platform, allows customers to take advantage of improved visibility and data



## Improved access to information

- 'We can collect accurate information in real time'
- Reduced costs of delivery by 38%
- Reduced costs in production and logistics



## Business growth

- 'We now work faster & get more orders out the door'
- 400% growth after implementation for UK customer
- Increased productivity & improved cross-division communication



## Saves time through less manual tasks

- 'It has undoubtedly made us more profitable'
- 50% reduction in month end process time
- Improved customer relationships

## Columbus Food

### Our promise to you

We will challenge your traditional way of thinking by using technology to meet your business goals.

### The Columbus Food experts

No one knows how to improve your food manufacturing journey better than our experts.

With over 8,000 implementations behind them, they have the industry knowledge to ensure you see success.

### Speak with the experts today.

And learn how you can follow businesses like Weetabix and Dominos into food manufacturing success.

**JACKSONS**  
— enjoy bread —

**Samworth Brothers**  
QUALITY FOODS

**IPL** INTERNATIONAL  
PROCUREMENT  
& LOGISTICS

**Domino's**

**natures  
way** foods



**JUST EAT**

## Improved business and supply chain efficiency

- Accurate planning of production and forecasting
- Real-time insight and control over finances
- Improved communication and exceptional customer service

## Why Columbus?

Columbus are widely recognized as a global leader in maximizing efficiency and business performance. We develop and implement our offerings using innovative platforms to accelerate digital adoption and ROI. We have a deep engagement in food, manufacturing and retail, and we build targeted industry specific solutions on top of the Microsoft Dynamics platform, transforming your business and harnessing technology as a competitive advantage.