Columbus | Once you know how...

Get insights into your global assets' lifecycle with our rental and lease offerings for Microsoft Dynamics 365 to enable business model innovation.

DYNAMICS 365 PARTNER PROFILE: Columbus Global

Columbus Rental, Leasing & Equipment solution combines standard functionality with stellar flexibility to meet multi-industry needs that include equipment rental, lease, transport, services, logistics, mobile field connectivity—that's a start. Our software suite fits seamlessly into Microsoft Dynamics 365 for Finance and Operations, Enterprise edition.

WHAT WE OFFER

Handle end-to-end needs for renting any kind of equipment or goods, and expand reach to online and mobile channels. With DynaRent, you can quickly generate flawless rental quotes and orders based on real-time information. Manage an international, multi-company fleet with assurance that you have a complete overview.

Leverage mobile technologies like the Internet-of-Things to monitor utilization and performance, and utilize rental information from across all channels for forecasting, analyzing trends, and targeting new possibilities. DynaRent IoT helps you monitor unauthorized equipment usage, reduce transport and service costs.

Speed up and streamline processes with DynaRent Mobility for Dynamics 365. From the initial work order through the delivery of customer documents, techs can execute tasks flawlessly, with changes and updates flowing seamlessly across devices and Microsoft Dynamics 365 for Finance and Operations.

Automate workflows to ensure timely delivery, eliminate paper trails, and minimize errors. DynaRent compiles your data the right way and gives you the tools to interpret it with a clear graphical interface. It makes connections, for example by combining IoT with historical data to give you 24/7 predictive maintenance analysis.

WHAT OUR CUSTOMERS ARE SAYING

""Columbus Global were engaged by Ainscough Crane Hire as their Microsoft Dynamics partner at the beginning of 2020, this is transitioning from a different partner who had been used for the implementation of Dynamics 365 in 2019. Columbus have swiftly addressed a number of long running issues and significantly improved the management and engagement of critical ISVs in a very short period".
- Ian O'Reilly, IT Director, Ainscough Crane Hire

LEARN MORE

Get in contact with our Equipment Rental and Lease Sales Specialist Julian Smith jsmi@columbusglobal.com

Microsoft | Go-To-Market Services

Dynamics 365

To accelerate your digital transformation, you need a new type of business application. One that breaks down the silos between CRM and ERP, that's powered by data and intelligence, and helps capture new business opportunities. That's Microsoft Dynamics 365

KEY SOLUTIONS

SALES
Empower sellers with insights to personalize relationships, predict customer needs, and increase sales.

SERVICE
Exceed customer expectations across self and assisted support with empowered agents that deliver personalized experiences.

FINANCE AND OPERATIONS
Modernize your business operations across finance, manufacturing, and supply chain to drive new growth.

TALENT
Attract the right people and seamlessly onboard, engage, and grow your talent.

MARKETING
Unify sales and marketing content, data, and processes with Adobe Marketing Cloud.

START WITH WHAT YOU NEED
Choose from modular applications that are designed for specific processes, roles, and industries – so you can solve a business problem and easily expand to run your entire business in the cloud. Meet the unique needs of your organization with a modern business platform that makes it easy to tailor and extend Dynamics 365 applications – with little to no code development. Quickly build apps, automate workflows, and bring additional data insight into your business with the Microsoft business application platform.

OPTIMIZE PRODUCTIVITY
Enable greater productivity by seamlessly connecting your business process data with Office 365 and LinkedIn data – surfacing it within familiar tools like Outlook, Excel, and Power BI. Streamline business processes – from lead capture to mobile approvals.

INFUSE INTELLIGENCE
Deliver actionable insights powered by artificial intelligence and the Microsoft cloud that proactively guide employees to optimal outcomes and drive business results. Pull rich analytics from your data with Power BI, build sophisticated business apps with PowerApps, create workflow automations with Microsoft Flow, and bring together all the data you need with Common Data Service.

ADAPT TO CHANGE
Easily tailor, extend, connect, and build applications with a modern platform and little to no code development so you can meet your specific business needs. Create apps that work across Windows, iOS, Android, and web using PowerApps.

Learn more: www.microsoft.com/dynamics365

Microsoft