

DynaRent Solutions Suite

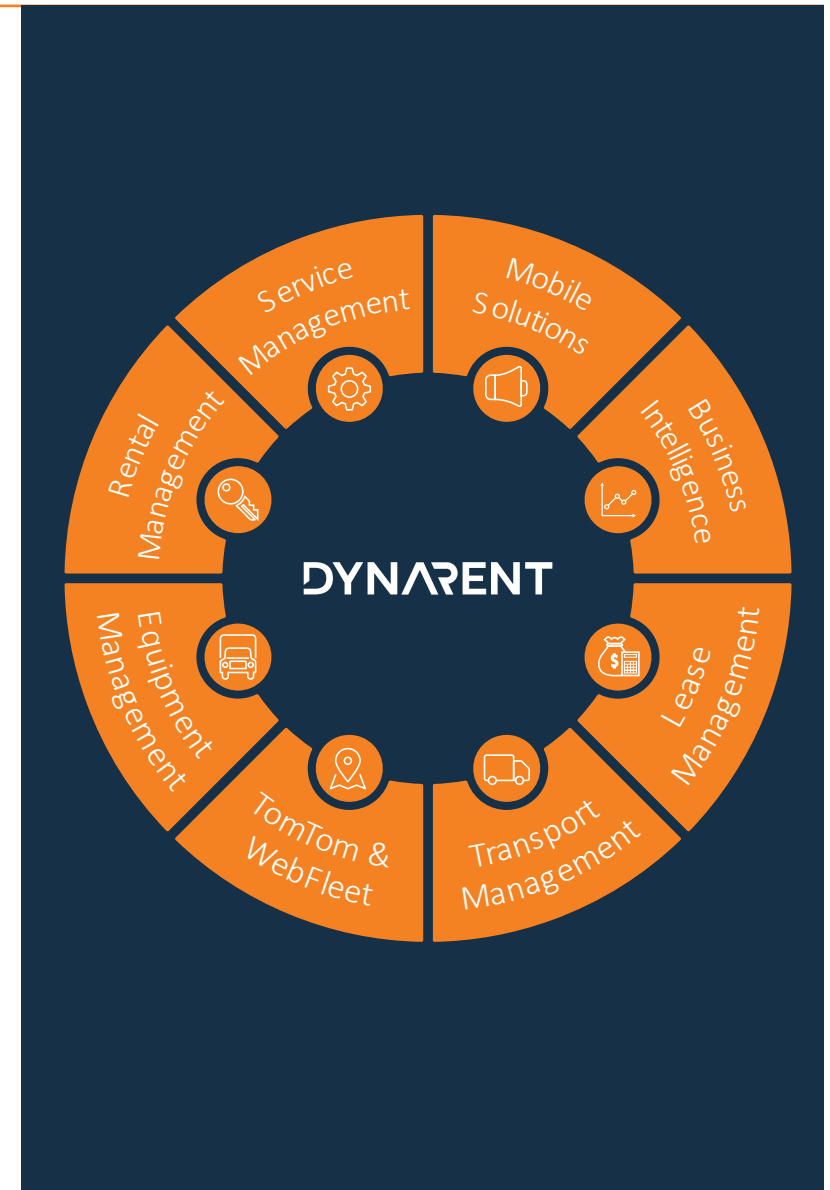
FACTSHEET



Introduction

Meet the ideal solution for equipment rental and services businesses. DynaRent combines standard functionality with stellar flexibility to meet multi-industry needs that include transport, services, logistics, mobile field connectivity—that’s a start. Our software suite fits seamlessly into Microsoft Dynamics 365 for Finance and Operations, Enterprise Edition with a modular design, ready to make innovations such as the Internet of Things and Big Data relevant for your business. In fact, since 2006 we’ve worked closely with customers and colleagues to stand firm as Dynamics’ most innovative offering. DynaRent makes the future now, with intuitive capabilities that are relevant, flexible, and always ready to adapt to new ways of working

Multi-Industry Success		
Oil & Gas	Containers	Automotive
Logistic Equipment	Cranes	Consumer Rental
Tower Cranes	Trailers	Aerial Work Platforms
Machinery & Equipment	Scaffolding	Construction
	Audio & Video	



Benefits of DynaRent Rental Management Solution



- Improve service efficiency with proactive insight
- Ensure timely, accurate execution with graphical planning tools
- Send and receive data and workflows anywhere, on any device
- Collaborate 24/7 and expand IT channels with open-platform integration
- Incorporate the Internet of Things and transform efficiency and utilization

Features

Standard, Adaptable Suite

You choose and add functionality that fits your industry and business, from daily operations to complex planning and analytics. DynaRent Modules include Rental, Service, Transport, and Lease Management, along with DynaRent Mobile, TomTom and WebFleet integration, and Business Intelligence.

Integration

DynaRent works as a native extension of Dynamics 365 for Finance and Operations, Enterprise Edition. All teams work with shared, real-time data and processes that connect equipment rental and services with financials, fixed assets, projects, warehouse management, CRM, and Microsoft Power BI. Open platform integration lets you incorporate web services and new technologies with minimal downtime.

Graphical Dashboards

Visual overviews of equipment span maintenance, performance, utilization, and other activities. Plan and schedule service and transport with instant access and quick alignment for resources, vehicles, and equipment availability. Generate pre-defined or tailored quotes, orders, work orders, and other documents directly from dashboards.

Equipment Management

Rich dealer and asset management functionality supports equipment processes and lifecycles. With full insight into availability and service requirements for equipment and sub-parts, planners can coordinate and schedule accurately, minimizing downtime and overhead.

Rental Management

DynaRent is built for all rental needs—from POS tool rental, to complex projects that include machinery, services, resources, budget calculations, and more. A few examples of features include rental/sales kits, serialized and bulk rental, and finance for rental.

Lease Management

Ensure flexibility and accuracy for traditional and emerging leasing scenarios, no matter how complex—from initial purchase, required services, and actual leasing through sale of equipment to a third party.

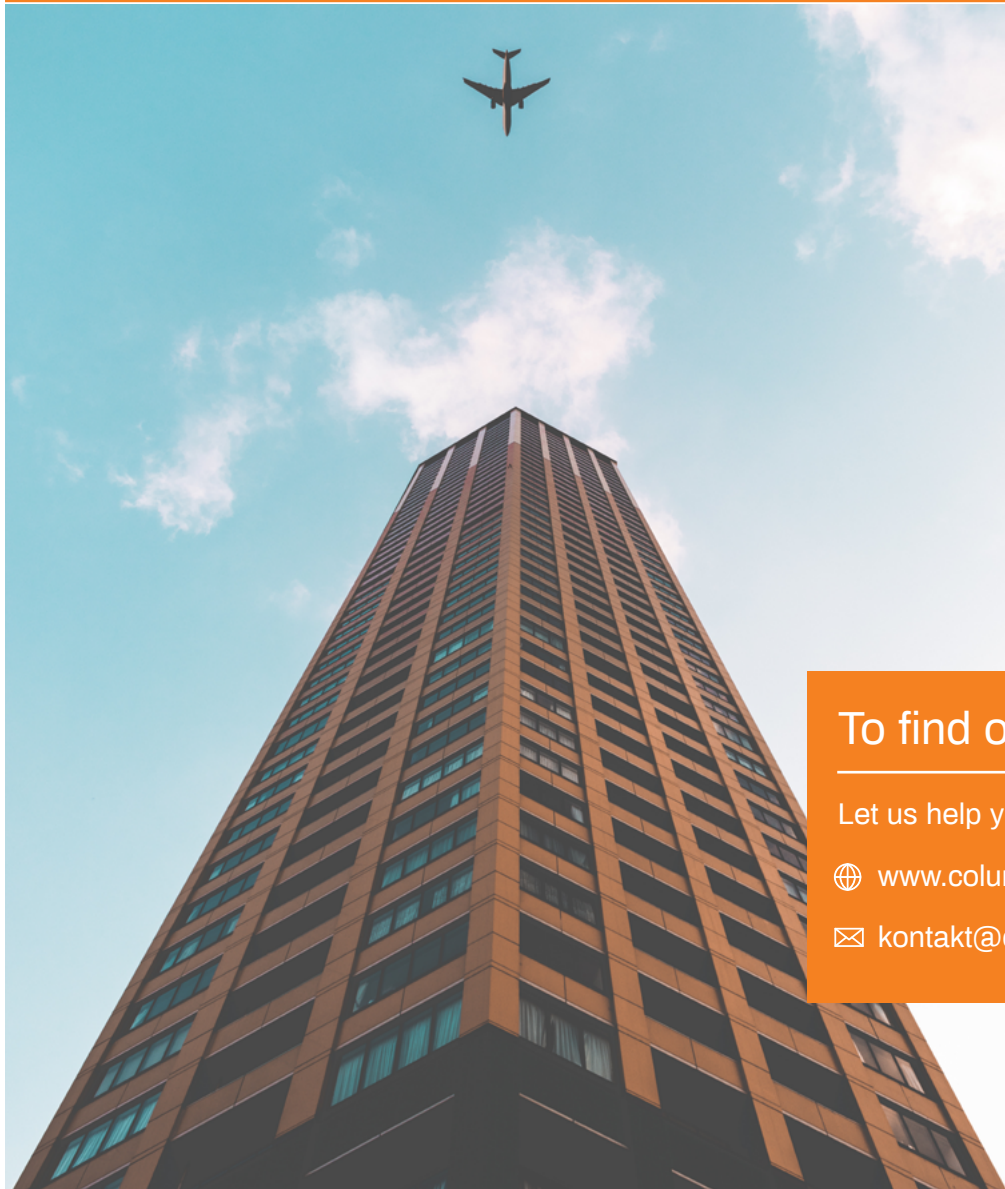
Transport Management

Graphical transport planning tools and TomTom integration ensure efficient, accurate internal and external equipment delivery for jobs. Integration with Dynamics 365 for Finance and Operations, Enterprise Edition streamlines planning and execution across depots and warehouses for all equipment and logistical operations.

Features

Service Management	Maintenance overviews are always current and accurate for all aspects of service, including preventive, corrective, pre-emptive, even delayed maintenance. Eliminate paper trails and errors with auto-triggers, workflows, forms linked with customer records, and centralized data that ensures all variables impacted are reflected across your system.
Mobility	Remote field techs use preferred devices for work orders, customer documents, and changes received in real time from DynaRent. Features include configurable workflows and screens, offline/autosync, drag-and-drop across DynaRent and devices, readiness for IoT, M2M, and augmented reality.
Fleet Management	Manage your equipment fleet within multiple legal entities to increase utilization rate, reduce down time, and improve profitability. Unified information and processes give you visibility and control across all locations for all equipment, from high-level overviews to custom details.
TomTom & WebFleet	Connect project and service planners with drivers in real time for vehicle tracking, navigation, two-way communications, job scheduling and report logging. Full integration includes route optimization, the ability to send changes and resolve issues in real time, and automatic updates in DynaRent when tasks are completed.
Business Intelligence	Quickly access decision-making insight. DynaRent offers configurable cubes for Utilization, Rental Finance, and Service and Maintenance. Leverage Microsoft Power BI and third-party BI solutions for even richer analytics that add value to rental and services and ERP.
Lifecycle Management Services	Pre-configure up to 70% of specific industry and business needs for rental management, using templates and tools that speed implementation and let you modify and upgrade DynaRent with minimal downtime.

About Columbus



Columbus is a global IT services and consulting corporation with more than 2,000 employees serving our customers worldwide. We bring digital transformation into your business and position you to thrive far into the future.

We offer a comprehensive solution portfolio with deep industry knowledge, extensive technology expertise and profound customer insight. We have proven this through 29 years of experience serving more than 5,000 customers worldwide.

To find out more

Let us help you realize the full potential of your business:

🌐 www.columbusglobal.com

✉️ kontakt@columbusglobal.com