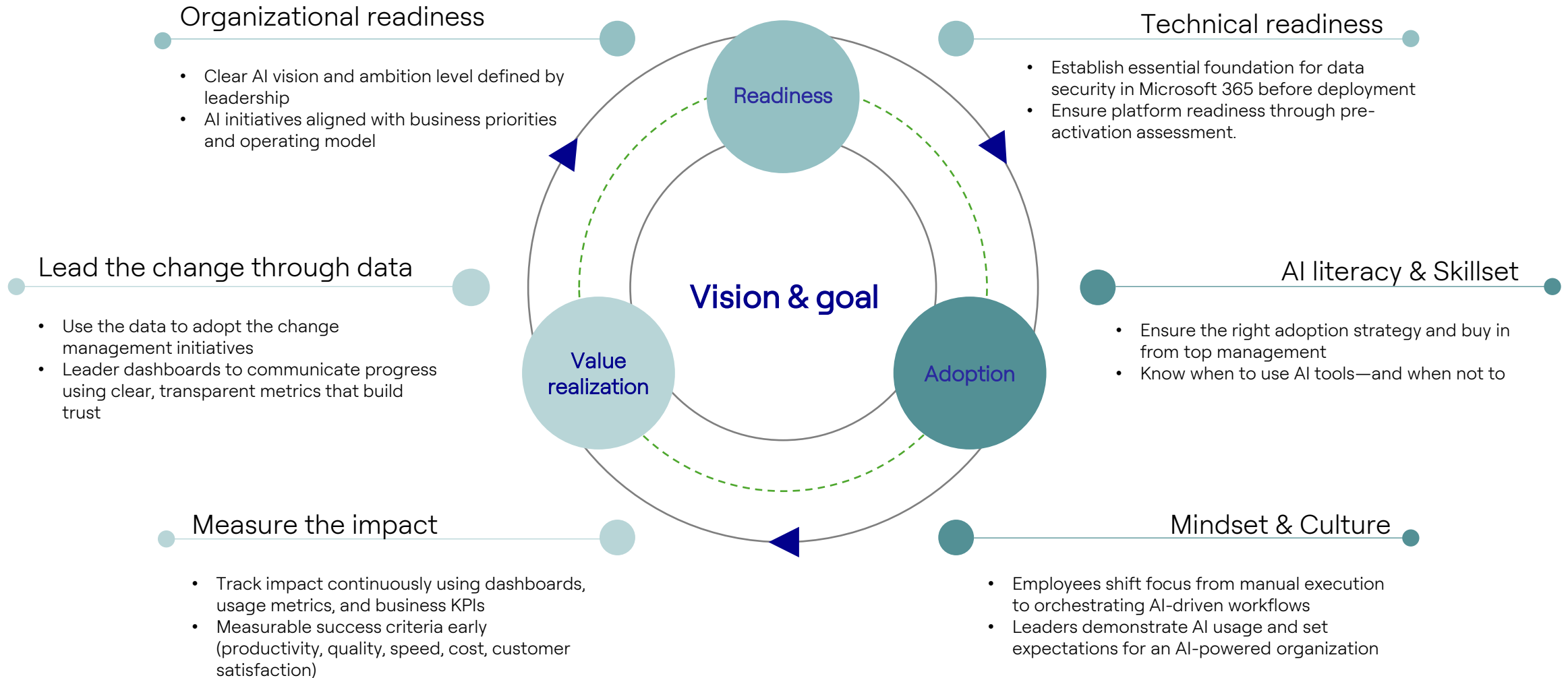# Columbus

Accelerate your Microsoft 365 Copilot adoption

Jumpstart Program

Succeeding with Microsoft 365 Copilot from vision to value

Organizational readiness

- Clear AI vision and ambition level defined by leadership
- AI initiatives aligned with business priorities and operating model

Technical readiness

- Establish essential foundation for data security in Microsoft 365 before deployment
- Ensure platform readiness through pre-activation assessment.

Lead the change through data

- Use the data to adopt the change management initiatives
- Leader dashboards to communicate progress using clear, transparent metrics that build trust

AI literacy & Skillset

- Ensure the right adoption strategy and buy in from top management
- Know when to use AI tools—and when not to

Measure the impact

- Track impact continuously using dashboards, usage metrics, and business KPIs
- Measurable success criteria early (productivity, quality, speed, cost, customer satisfaction)

Mindset & Culture

- Employees shift focus from manual execution to orchestrating AI-driven workflows
- Leaders demonstrate AI usage and set expectations for an AI-powered organization

Readiness

Vision & goal

Value realization

Adoption

We build a scalable AI Strategy: From vision and goal to value

Linking our overall goal and strategic direction to measurable OKRs and a phased AI roadmap that guides execution and drives measurable value

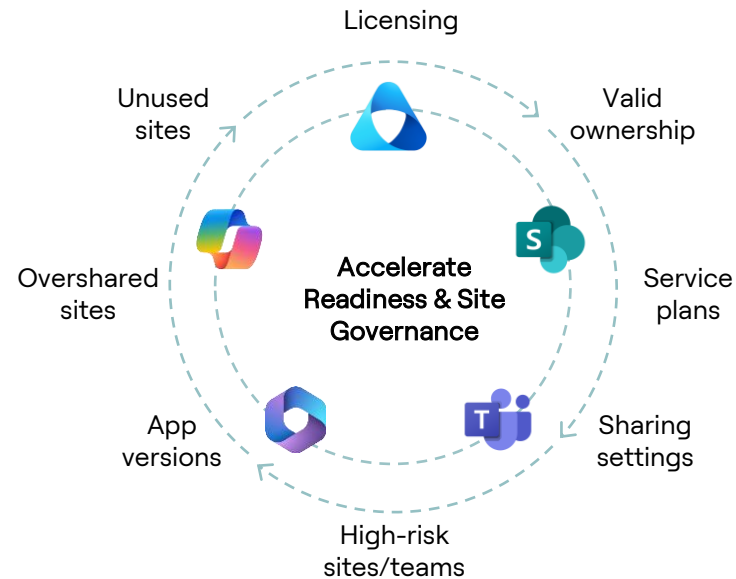| The strategic foundation for vison & goal | Connecting the vision & goal to tangible OKR | Building the future roadmap to scale Microsoft 365 Copilot |
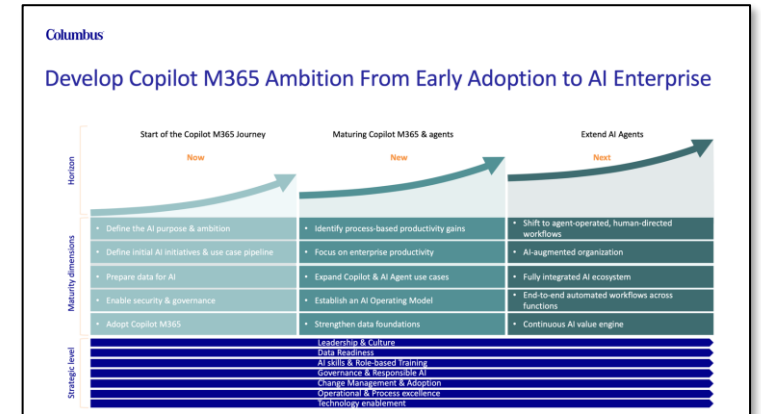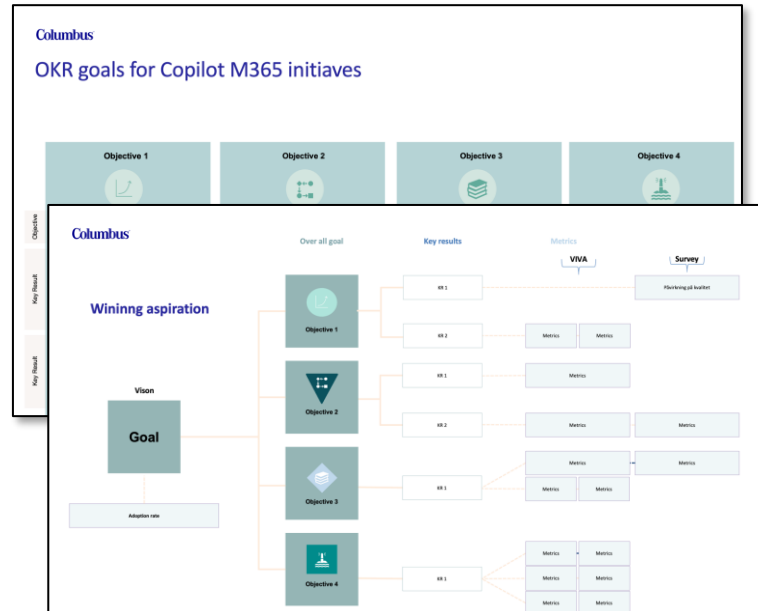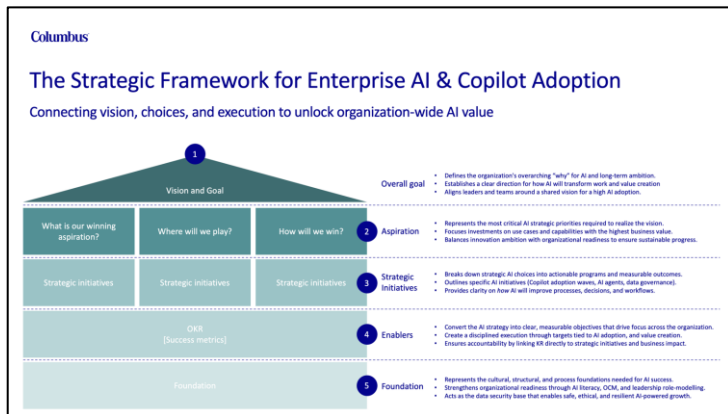
Kick-start the AI Journey with a Strong Data Security Posture

Columbus secures Microsoft 365 Copilot deployment through two tailored approaches, designed to balance risk tolerance with organizational and technical readiness.

Essential foundation

(Pre-activation assessment)

Licensing

Valid ownership

Service plans

Sharing settings

High-risk sites/teams

App versions

Overshared sites

Unused sites

Accelerate Readiness & Site Governance
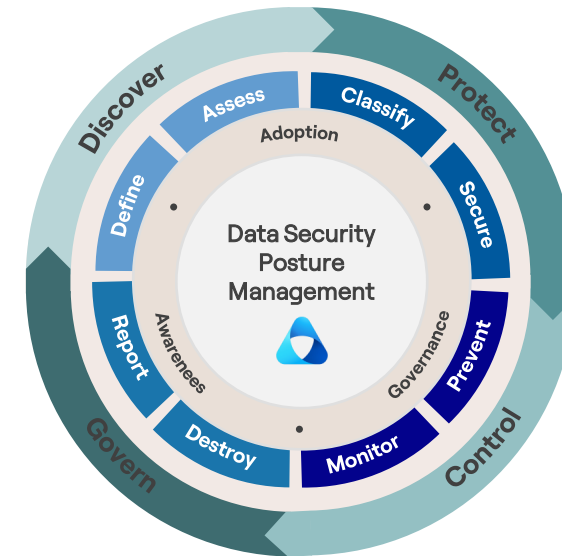
License requirement: Microsoft 365 Copilot incl. SAM + E3

Optimized Data Security

(Side-by-side deployment)

Discover — Assess — Classify — Protect

Define — Adoption — Secure

Report — Awareness — Governance — Prevent

Govern — Destroy — Monitor — Control
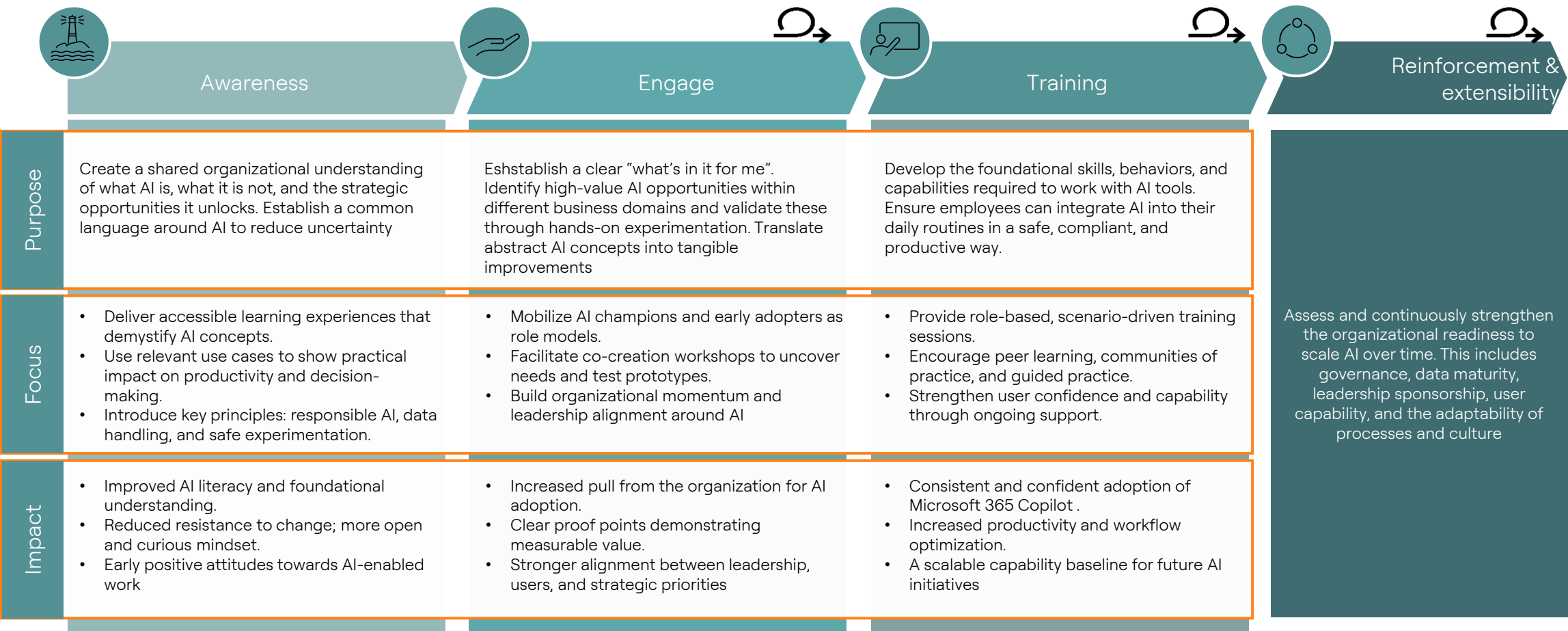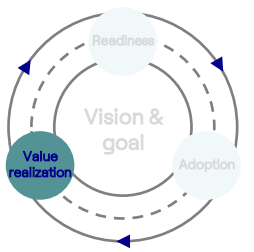
Data Security Posture Management

License requirement: Microsoft 365 Copilot incl. SAM + E5

Our Approach to Successful Adoption of Microsoft 365 Copilot

A proven method to guide you through the Microsoft 365 Copilot journey

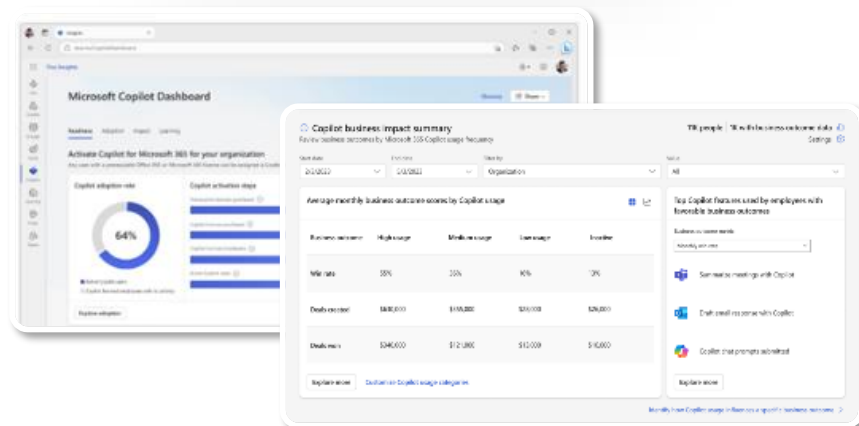|	Awareness	Engage	Training	Reinforcement & extensibility
Purpose	Create a shared organizational understanding of what AI is, what it is not, and the strategic opportunities it unlocks. Establish a common language around AI to reduce uncertainty	Eshstablish a clear "what's in it for me". Identify high-value AI opportunities within different business domains and validate these through hands-on experimentation. Translate abstract AI concepts into tangible improvements	Develop the foundational skills, behaviors, and capabilities required to work with AI tools. Ensure employees can integrate AI into their daily routines in a safe, compliant, and productive way.	Assess and continuously strengthen the organizational readiness to scale AI over time. This includes governance, data maturity, leadership sponsorship, user capability, and the adaptability of processes and culture
Focus	• Deliver accessible learning experiences that demystify AI concepts. • Use relevant use cases to show practical impact on productivity and decision-making. • Introduce key principles: responsible AI, data handling, and safe experimentation.	• Mobilize AI champions and early adopters as role models. • Facilitate co-creation workshops to uncover needs and test prototypes. • Build organizational momentum and leadership alignment around AI	• Provide role-based, scenario-driven training sessions. • Encourage peer learning, communities of practice, and guided practice. • Strengthen user confidence and capability through ongoing support.	
Impact	• Improved AI literacy and foundational understanding. • Reduced resistance to change; more open and curious mindset. • Early positive attitudes towards AI-enabled work	• Increased pull from the organization for AI adoption. • Clear proof points demonstrating measurable value. • Stronger alignment between leadership, users, and strategic priorities	• Consistent and confident adoption of Microsoft 365 Copilot . • Increased productivity and workflow optimization. • A scalable capability baseline for future AI initiatives	

Leverage the insights to guide change initiatives and the value

Align the data insights with your wining aspiration and OKR goals and measure ongoing operations

AI strategy

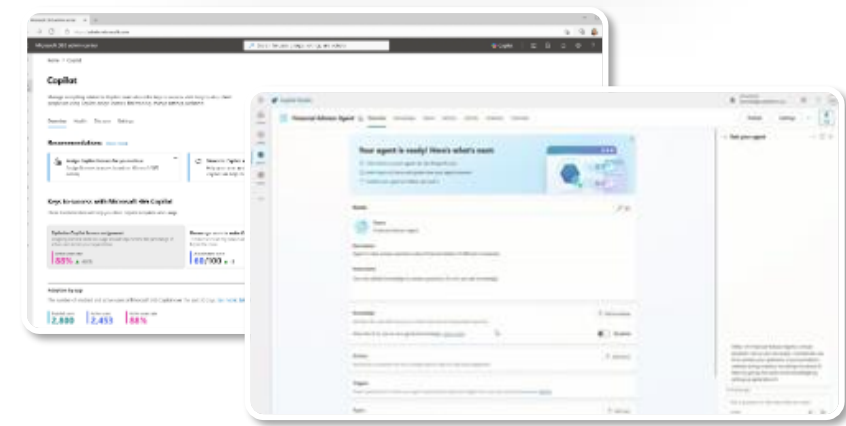**Copilot and agent business reporting**
Copilot Dashboard + Viva Insights

Understand how Copilot and agents are impacting your business and driving results

AI operations

Licensing, consumption, and adoption measurement
Microsoft 365 admin center + Power Platform admin center

Measure usage to inform licensing decisions and drive adoption | Measure agent usage, performance and consumption

Columbus®

Microsoft 365 Copilot Jumpstart program

Our structured approach ensures a secure start and builds the roadmap needed to unlock sustained, strategic value from AI

| 1-2 weeks | 3-4 weeks | 4-8 weeks | 4-8 weeks |

Vision & goal | **Readiness assessment** | **Execute** | **Scale & adopt**

Run the Vision and Goal Kick off

- Define your "why" for Microsoft 365 Copilot and long-term ambition.
- Set your overall wining aspiration for AI and Microsoft 365 Copilot
- Establishes a clear direction for how Microsoft 365 Copilot will transform work and value creation

Columbus will run a kick-off workshop there we define what success looks like and a wining aspiration with strategic initiatives.

Run the pre readiness assessment to understand the foundation

- Review tenant licensing and how Microsoft 365 apps are being used.
- Map content sources and access patterns
- Assess information protection and risk level in M365.

Columbus will scope assessment with IT, legal & security, and manage technical configuration of assessment in SharePoint Admin and Microsoft Purview.

Empowering user to understand the capabilities of Microsoft 365 Copilot

- Ensure the right adoption strategy and buy in from top management
- Enable Microsoft 365 Copilot for the Pilot group
- Inspirations sessions for user to understand the power of Microsoft 365 Copilot

Columbus will in collaborate with you identify relevant use cases for pilot users. Based on the learnings from the pilot we will assist you in the mitigation strategies when planning an implementation for Microsoft 365 Copilot

Continue the adoption and plan the future

- Ensure awareness for AI and Microsoft 365 Copilot
- Train and reinforcement learning for the users
- Track outcomes, ensuring they remain aligned with the winning aspiration and OKRs, adjust OCM initiatives if needed

Plan the future and extensibility for Microsoft 365 Copilot and AI agents based on the performance