



Book a Session

# Columbus<sup>®</sup>

## Data Strategy Assessment

Maintaining business clarity amid data complexity

A lack of confidence or clarity in your data not only undermines strategic decision-making but also erodes internal trust, leaving companies vulnerable to escalated costs, internal uncertainties, and missed opportunities. Our Data Strategy Assessment provides enterprises with data quality benchmarks, actionable recommendations, and the essential confidence needed when navigating growing data complexities.

### Data Strategy Assessment Deliverables

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With a Columbus Data Strategy Assessment, businesses gain a deeper understanding of their data landscape, pinpointing critical areas that need attention. What you receive:

- **Data Assessment Report Card:** A detailed evaluation of your performance across critical data categories.
- **Strategic Recommendations:** Clear translation of assessment findings, and a path to resolve challenges.
- **1:1 Review Session:** Assessment report review, and roadmap recommendations from our digital advisors.

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In this case, our assessment was instrumental in helping a customer regain confidence in their data strategy.

#### High Tech Manufacturer

**Need:** Shift from legacy ERP system to Microsoft's Modern Data Platform while ensuring seamless enterprise reporting, while increasing self-service analytics capabilities with constrained IT resources.

**Solution:** Transition to a new ERP with significant customization from the ISV partner for manufacturers, Azure Synapse, development, and a partnership to enhance their BI capability.

#### Results:

- Transition to a cloud-based Microsoft architecture with a focus on Azure IaaS, PaaS, and SaaS.
- Reduced dependence on the IT team for report creation, addressing previous disengagement issues.
- Enterprise reports easily accessible via email subscriptions and dedicated portals.
- Readiness to adopt upcoming ERP reporting capabilities and other BI tools.



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Columbus has delivered tailored solutions and global customer success for more than **30 years**. Our team of **1,600+ digital advisors** are experts in the development, deployment, enhancement, and support of digital solutions for enterprise-scale and large SMB customers. With more than **9,000 implementations** and **5,000+ customers**, our team combines the advantages of localized service with the power of global resources.

### Proven Experience

**1,700,000+**

Consultancy Hours Annually

**24/7/365**

Support & Managed Services

**80,000+**

Cases Solved Annually

**20+**

Strategic Vendor Partnerships

**45+**

Countries with Clients

**9**

Languages for Support

### Data Strategy Assessment Advantages

Improved Decision-Making | Cost Reduction | Risk Mitigation | Strategic Alignment & Planning

Efficient Reporting Processes | Enhanced Data Quality | Customer-Centric Insights

Scalability and Future-Readiness | Innovation Opportunities | Agility in Market Response