



# Columbus Catalyst: Envision and future proof your business digitally

**Our experts are here to help you solve key challenges such as:**

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- **Building long and short term digitalization strategy**
- **Enable always on service and team productiveness**
- **Unifying business processes and eliminating repetitive manual tasks**
- **Enabling insight and data driven decision making**

## **Empowered employees. Empowered Decisions. Future-Proofed Business.**

Now more than ever it is important for business not only to ensure growth but its continuity, sustainability and stability as well. Companies need to ensure tools to empower their employees to work remotely and innovative digital solutions ensuring data driven decision making. To reach business goals companies need Build your transformation strategy with Columbus Catalyst consultancy service is a proven and powerful approach to innovation.

## **Prepare your Digital Strategy today**

Starting point for Catalyst program – Envisioning workshops. During these workshops, you will have a chance to meet our functional experts who shall review your short and long term business objectives, followed by mutual discovery and visualization of solutions, ending with a clear roadmap and jointly define how to step-by-step enable the digital transformation of your organization.

## **Why Columbus?**

Columbus main fields of expertise is Manufacturing, Food, Finance, Leasing, Retail & Distribution. Therefore, we have a dedicated teams of consultants with extensive experience driving innovation in these fields, specialising in D365 Business Central, F&O and Power Platform solutions.

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## What is Microsoft Catalyst?

Microsoft Catalyst—is an consultancy service, which includes envisioning and planning executed by the accredited Microsoft Business Application partner, that employs Microsoft D365, the Microsoft Power Platform, and the Microsoft Cloud technologies in order to .

With Columbus deep industry specific expertise, we can help you to build a well-grounded strategy and detailed roadmap for a digital transformation. We shall start with envisioning workshop, define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.

**Columbus and Microsoft are committed for you as a customer to discover your company's full digital potential and reach your business goals. As part of this commitment this offer may be eligible for Microsoft funding up to 100% of the value of the offer, depending on the scope of the activities.**

➤ Envisioning Workshop	➤ Business Value & Solution Assessment	➤ Solution Demonstration	➤ Transformation Plan and Roadmap
Initial workshops during which Columbus familiarizes with your goals and imagines a future state solution for your business	Columbus analyses your needs along with your business processes and sets alignment between technological investments and business goals	Columbus showcases the exact solutions critical to the business goals and empowers your organization to see the value of digitalization	Columbus aligns and prepares short and long term roadmap for the digital transformation and the digital strategy to reach your desired digitalization state

## About Columbus

We help ambitious companies transform, maximize and futureproof their business digitally.

Columbus is a global IT services and consulting company with more than 2,000 employees serving our customers worldwide. We bring digital transformation into your business, help maximize your value chain and position you to thrive far into the future.

Columbus' innovative solutions and services portfolio 9 Doors to Digital Leadership® delivers end-to-end digital solutions like cloud ERP, eCommerce, Data & Analytics, and Application Management that address the lifecycle and sustainability demands of the Manufacturing, Retail & Distribution, Food, Rental & Lease and Fashion industries.