

COMARCH



# Comarch Digital Insurance

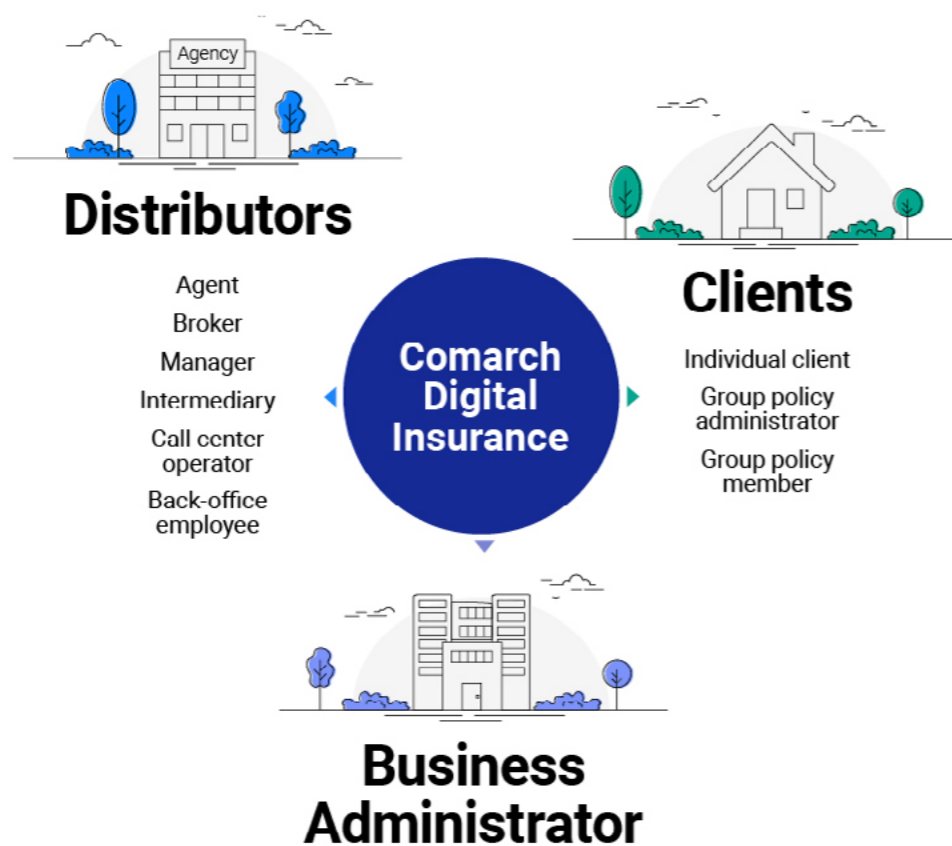
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Advise on, sell, and make your insurance  
products available for purchase online

## Desire to accelerate and improve your insurance sales force performance? Want to keep your insurance agents and clients satisfied and engaged? Comarch Digital Insurance is what your insurance company needs!

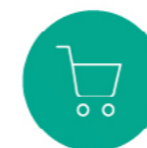
The solution ensures digitalization of insurance sales and service processes with real omnichannel customer experience. It provides integrated applications for different users based on one common business logic engine.

### Digitalize sales and services!



## Distributors

Provide insurance distributors with smart tools ensuring an effective sales process, convenient portfolio maintenance and performance monitoring, as well as a place to manage everyday tasks in one insurance agent portal. It can be used by agents, brokers, managers, intermediaries, call center operators and other back-office workers to support internal processes. The system works like a CRM with special attention to sales force automation (SFA).



### Efficient customer acquisition

Tools and features designed for smooth pre-sales and new business. Advisory based on needs analysis, tailor-made policy offering and quick sales.



### Policy review and maintenance

Mechanisms focused on the ongoing policy portfolio review, maintenance and support for after-sales operations.



### Agile service and client communication

Prospect and client register with quick data access; all interactions with customers easily recorded.



### Registering First Notice of Loss

With claim fundamentals, agents can support those clients who need it, with the claim process and create FNOL directly in the system.



### Planning, assigning tasks and keeping track of them

Set of quick functions for work planning including self-scheduling and the possibility to retrieve externally assigned tasks, as well as the process workflow management.



### Sales process tracking

Essential details of every ongoing sales process presented on a single screen and summarized in reports to monitor work progress.



### Business performance monitoring

Predefined reports on various aspects of business performance for monitoring and analysis.



## Clients

A direct sales channel as well as a self-service portal providing insurance clients with a quick insight into their covers and new product offers – anytime and anywhere. The tool allows individual clients to purchase covers and manage policies without any assistance on the insurer's side. The solution also provides dedicated features for group policy affiliates and group policy administrators.



### Smart and fast online purchase

New business without agent assistance, as well as request for agents assistance to smoothly change the channel



### Loyalty through efficient policy management

Product & investment portfolio management for stronger insurer client relation



### Group policy administration

Features for group life policy administrators allowing smart policy and member management and monitoring

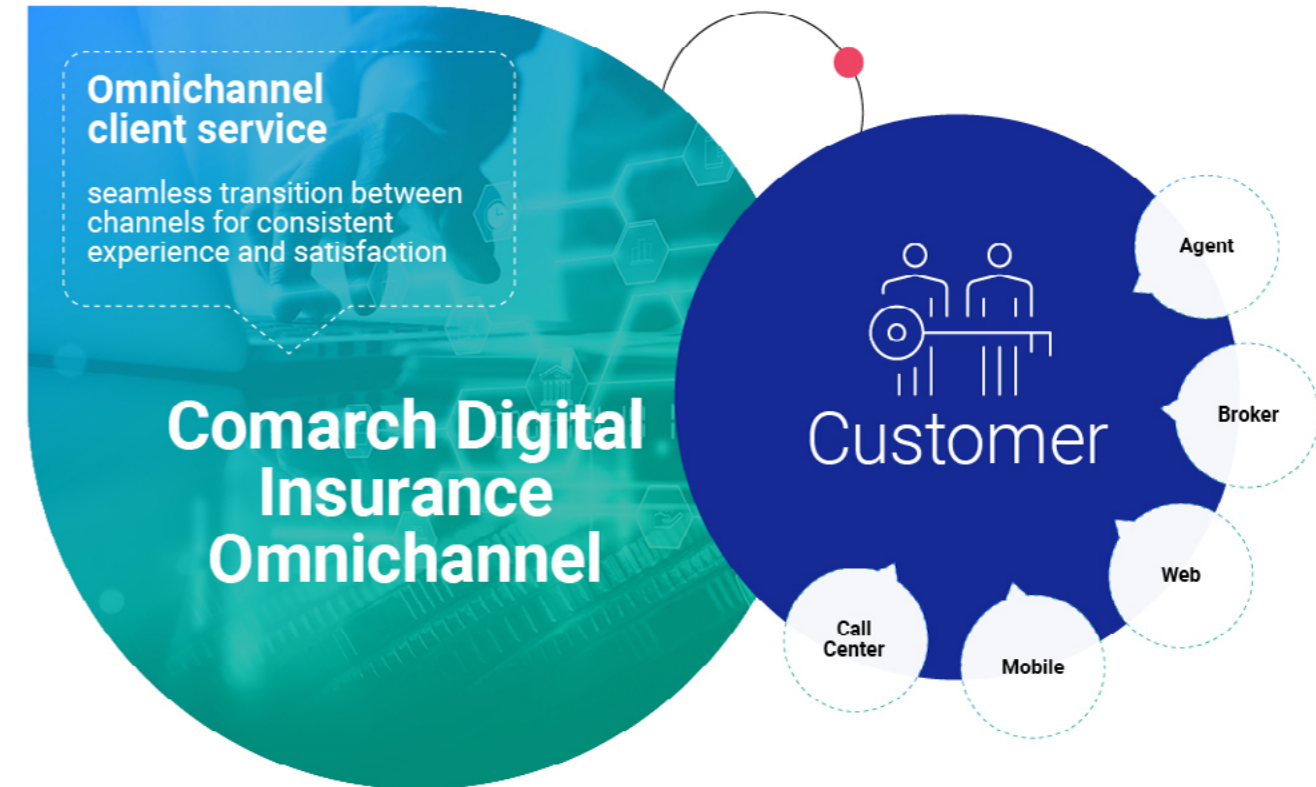
## Business Administrator

The solution provides the business administrator with a dedicated application with features related to product definition, business rules, dictionaries, documents templates, translation and organizational structure management.

All applications designed for distributors, clients and a business administrator are based on one common engine which provides business logic. The engine ensures a smooth workflow of tasks and activities, efficient management of insurance product definitions, as well as easy access to client data and policies.



## Business benefits



### Save time with one solution for all sales and service activities

All essential functions in one insurance front-office software

### Give the users access on smartphone, tablet and desktop

Multi-device support thanks to Responsive Web Design

### Bring your sales and service on the next level

Work on digitalization and acceleration for smooth client service and efficient work with digital paperless processes

### Handle various products in one software

All kind of insurance business lines and products handled effectively in one insurance software

### Make your client and agents loyal and engaged

Take advantage of dedicated user experience design and enhanced ergonomics

### Develop your business constantly

Short-time-to-market, through smart product definition and configuration

### Smoothly implement modern technology

Technological excellence: open-source components, open architecture and a plugin-like approach for smooth implementation and optimal application performance

### Cover old legacy system

Ensure remote work anytime, anywhere with front-office application covering old systems

# COMARCH

## CONTACT

Visit [www.comarch.com](http://www.comarch.com) for the contact information of our offices in the following countries:

<b>Albania</b>	<b>Panama</b>
<b>Argentina</b>	<b>Peru</b>
<b>Australia</b>	<b>Poland</b>
<b>Austria</b>	<b>Russia</b>
<b>Belgium</b>	<b>Saudi Arabia</b>
<b>Brazil</b>	<b>Singapore</b>
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<b>Mexico</b>	

## ABOUT COMARCH

Founded in 1993 in Kraków, Poland, Comarch prides itself on being one of the leading software houses in Europe with a few thousand employees worldwide and thousands of successful projects carried out for the largest international brands.

With many years of experience in the industry, Comarch Financial Services, a business sector within the Comarch Capital Group, specializes in developing sophisticated software and IT systems for major financial institutions in banking, insurance and capital markets.

Our expertise has gained worldwide recognition and a significant portfolio of clients among insurers, banks, mutual and pension funds, brokerage houses and asset management companies in more than 30 countries.

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