## How small businesses can safeguard their data

Small businesses have to deal with the same cyberattacks and the same industry and government data regulations as large companies - but, without the big IT department to implement protections. That's where Microsoft 365 Business comes in. It protects against external threats and data leaks with one solution that helps you securely run and grow your small business.





**Data encryption.** Microsoft 365 Business only allows authorized users to open/view documents – so even if they leave your business, you are still protected.

**Ransomware and phishing.** Bob clicks

## Safe Links.



Microsoft 365 phishing and ransomware links and attachments from emails so users

**Outdated antivirus.** 

Intelligent defense.

Microsoft 365 Business provides

advanced threat

detection using the

to identify new and evolving threats before they impact

your business.



**91%** of cyberattacks start with a phishing email

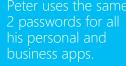


**58%** of users accidentally share sensitive information



81% of hacking breaches use compromised credentials





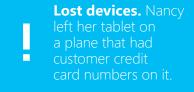
**Double check** identity. Microsoft 365 Business makes multi-factor authentication simple to ensure users are who they say they are before giving them access.

## Safeguard Your Business Data



A laptop is stolen every 53 seconds







Wipe them. Microsoft 365 Business lets you remotely wipe any



**20%** of workers use personal devices for work without employer's knowledge



Be productive – and safe.

Microsoft 365 Business ensures phones is encrypted.

**Learn more at** www.microsoft.com/microsoft-365/business

