



Data Modernization and AI Readiness Workshop

Unify Your Data Platform and Modernize Your Data Estate for AI-Driven Insights

Enterprises hold vast data but often struggle to convert it into competitive advantage due to fragmented systems and weak governance. The **Data Modernization & AI Readiness Workshop** is a focused four-week engagement that aligns business and IT teams to assess current capabilities, identify high-impact AI use cases, and define a pragmatic roadmap. Delivered by experts, it enables scalable, data-driven decisions on **Microsoft Azure and Microsoft Fabric**.

Challenges Workshop Addresses

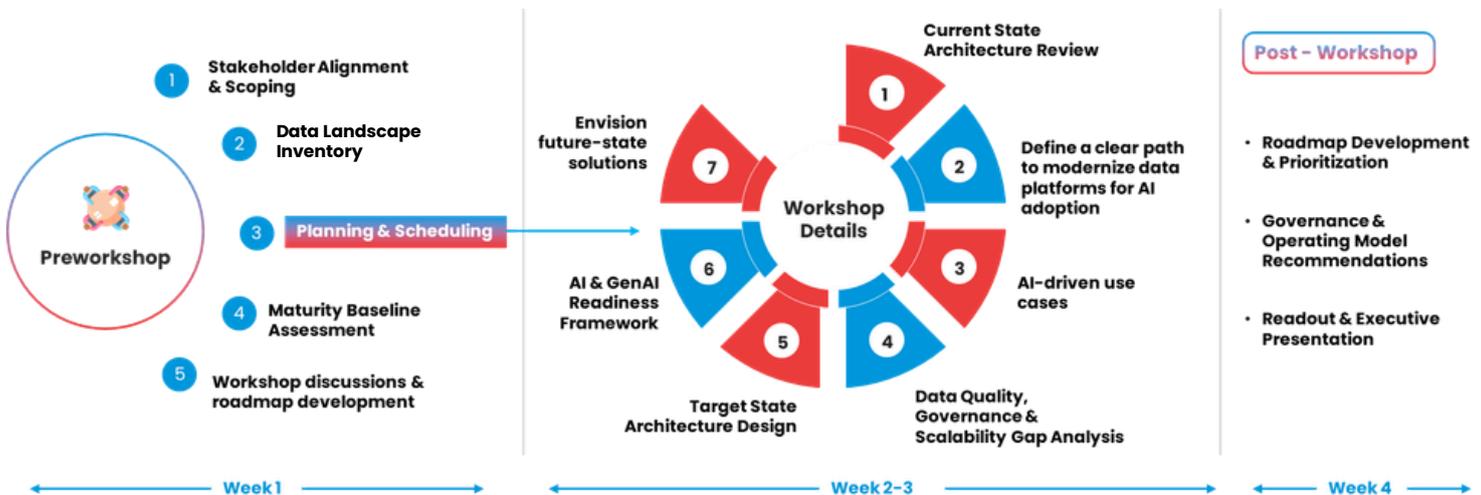
Most organizations recognize the urgency of modernizing their data estate and advancing toward AI-readiness — yet many face a set of persistent, interconnected challenges that prevent them from making meaningful progress. This workshop is designed to directly confront these barriers:

- **Data Silos & Fragmentation:** According to Gartner, through 2025, **80% of organizations** seeking to scale digital business will fail because they do not take a modern approach to data and analytics governance.
- **Poor Data Quality & Governance:** IDC estimates that poor data quality costs organizations an average of **\$12.9 million annually**, while Gartner reports that only 4% of organizations have achieved the highest levels of data literacy.
- **Analytics Talent Shortage & Low Data Literacy:** A Forrester Research survey found that **87% of organizations** report a significant skills gap in data and analytics capabilities.
- **Weak Link Between Data Initiatives and Business Outcomes:** According to NewVantage Partners' Data and AI Leadership Executive Survey, **91.9% of Fortune 1000 executives report** that data and AI investments are not delivering the expected business value, and fewer than 26% of companies consider themselves data-driven organizations.

Key Benefits

- Accelerate Time-to-Value for AI Investments
- Achieve Executive Alignment on Data Strategy
- Establish a Scalable, Governance-Ready Data Foundation
- Deliver a Prioritized Roadmap Tied to Business Outcomes

Workshop Agenda



Key Outcomes and Business Impact

-  **Strategic AI & Analytics Alignment Report** : Aligns AI, analytics, and data investments with business goals
-  **Data Modernization Roadmap to AI Excellence**: Defines phased journey from current state to AI-ready platform
-  **Executive Narrative for AI Investment** : Connects technology initiatives to measurable business outcomes and value
-  **Governance & Operating Model Recommendations** : Establishes scalable governance, ownership, and AI operating frameworks
-  **Prioritized AI Use Case Roadmap** : Ranks use cases by impact, feasibility, and time-to-value
-  **Defined Next Steps for Execution** : Outlines PoC or scale path with metrics, resources, timeline

Next Steps

Every organization begins this journey from a different starting point. By executing a tailored strategic plan and tracking key performance indicators at each phase, your organization can measure the concrete impact of this engagement and sustain meaningful momentum toward its data and AI ambitions.

