Conca+enate
real estate in real time

Concatenates' Real Property Enterprise Solution

Commercial Real Estate Plans – The Black Hole

Commercial real estate (CRE) companies are plagued by a common problem: successfully putting their plans into action and meeting targets. In any CRE organization, numerous plans are painstakingly created each year: portfolio-wide policies, geographic initiatives, asset strategies, financing, operations, development, leasing – it's a long list. These plans are distributed to the entire organization, and then the work begins.

That's when it all goes into a black hole. CRE companies have no systemized way of orchestrating the work according to their plans. It is virtually impossible to coordinate and track work as it navigates throughout an organization.

And it gets worse. Real estate companies are organized into teams: asset management, investment management, leasing, property management, accounting, construction, law, brokers, designers, engineers – another long list. The teams also rely on a network of third parties. Adding to the complication, these teams by necessity must work together according to the specifics of the plan:

CRE companies have no systematic way to orchestrate the teams and work required to fulfill their plans.	Concatenate's unified platform integrates the information and processes involved in planning, developing and operating real estate assets.

The problem is that each team (and the third parties they work with) uses its own set of software tools, processes, procedures and policies. There is no common, shared platform where work can be reported on and tracked. As a result, each team's work gets "trapped" in its own silo. Teams do their best to collaborate, exchange information and coordinate their work, but it's difficult. Real time reporting on the status of work carried out by so many different teams and third parties is downright impossible.

Introducing Concatenate RealTime™

Concatenate's RealTime™ has been developed exclusively for the management of institutional commercial real estate portfolios to enhance asset information and knowledge sharing. We offer a fully integrated solution where strategic planning and work execution are conducted on a unified platform.

Maximizing Capital, People and Information

Concatenate's RealTime™ helps you get the most out of your capital, people and information.

Our "Portfolio Asset Management" solution integrates all the information and processes involved in planning, developing and operating real estate assets via a unified, web-based platform.

The solution also provides analytic tools for managers and executives so they have the right information to make the best business decisions, from deployment of human resources to capital allocations.

A 360º Portfolio Lifecycle Management Solution

RealTime™ links together all the stakeholders responsible for your portfolio's plan-develop-operate lifecycle, both inside and outside your organization. The result is greater collaboration, improved efficiency, better alignment of resources to strategic objectives – and a stronger bottom line.

A Wide-Ranging Solution for Diverse Situations

RealTime™ supports a wide range of real estate structures, along with the unique needs of portfolio, asset, property, facility, finance and leasing managers. This cost-effective solution is flexible and easily adapted to most organizations' culture and structure.

From Chaos to Order – Project Portfolio Management

Our solution removes internal organizational barriers by connecting information silos. This streamlines your business operations and translates to fewer meetings, conference calls, emails and reports. Beyond your organization, seamless collaboration is enabled with your tenants, vendors, brokers, professional consultants and others – wherever they are located.

From Complexity to Simplicity – Business Process Management

RealTime™ supports key industry processes involved in real estate planning, development and operations. The solution helps managers identify best practices and implement them consistently across the organization, providing a mechanism for continuous improvement.

From Obscurity to Visibility – Business Intelligence

Commercial real estate executives can get more out of their organization's business information with RealTime™'s analytics. The solution automatically integrates data to enable improved portfolio valuation, lease-level budgeting, investment forecasting, regional analysis and more. Business performance is measured against benchmarks and deadlines, providing decision-makers with greater assurance that results will meet expectations.