



Digital Identity Strategy Practice

Clarity, direction and momentum for identity transformation

Condatis' Digital Identity Strategy Practice helps organisations move from static, one off identity plans to a dynamic strategy that evolves with the business.

Our work is built on years of practical experience, supporting organisations as they shape identity direction, navigate complex decision landscapes, and implement strategies in complex ecosystems. We understand how identity programmes succeed, where they stall, and what it takes to turn strategy into real-world impact.

We work directly with C-suite leaders to cut through the noise surrounding identity and access management; bringing clarity, focus and trusted advice in a space crowded with frameworks, tools and conflicting opinions. Our guidance is grounded in what we've seen work inside regulated, high-pressure environments, ensuring leaders get direction that is both strategic and executable.

We help define clear strategy, governance and a future ready operating model, elevating identity from a technology project to a business-wide capability. By anchoring identity strategy into enterprise architecture, we ensure identity shapes how people, processes and decisions operate across the organisation.



Is This Solution Right for You?

This solution is designed for leaders that face:

- ✓ Constrained budgets, rising expectations
- ✓ Threats evolving faster than organisations
- ✓ Static strategies in a dynamic risk landscape
- ✓ Silos blocking effective governance
- ✓ Identity sprawl and rising complexity
- ✓ Skills and capacity under pressure
- ✓ Pressure to enable AI safely

Business Challenge and Context



Defending with Limited Resources

Executive leaders must defend against rising identity-centric threats while operating within flat or shrinking budgets.



The Identity Attack Surface

Identity has become the primary attack vector. AI-driven attacks, phishing, supply-chain compromise, and domain-level attacks are advancing faster than policies, controls, and teams can keep pace.



The Resilience Gap

Leaders are expected to embed cyber resilience into broader operational resilience, yet many organisations still rely on static strategies and fragmented programmes that cannot adapt at the speed of change.



Fragmented Infrastructure

Identity estates have grown fragmented and overlapping, driving inconsistent controls, unnecessary cost, and operational inefficiency.



The Talent and Scale Crisis

Security leaders are stretched across identity, AI risk, supply chain exposure, regulation, and resilience, without the ability to scale skills or teams fast enough.



Organisational Misalignment

Lack of cross-functional alignment stalls identity programmes. Siloed teams, cultural resistance, and duplicated effort make it difficult to implement continuous, enterprise-wide governance.



Immature AI Governance

Businesses want to move quickly on AI, but identity foundations, governance models, and enterprise-scale guardrails for data leakage, manipulation, and misuse are still immature.



Our solution

Condati's Strategy Practice helps organisations establish a living, business aligned identity direction, one that evolves with your needs rather than becoming another static document.

What we Deliver

- ✓ **Trusted executive-level guidance:** providing trusted advice that cuts through the noise surrounding identity and access management, enabling confident, well-informed decision making
- ✓ **Strategy, governance and modernisation:** shaping clear strategies and roadmaps, design governance and operating models that embed identity into how your organisation runs, and guide modernisation and migration away from legacy practices
- ✓ **Control and assurance:** build strong control and assurance frameworks to strengthen risk posture, measure and evidence value realisation
- ✓ **Future readiness:** support safe exploration and adoption of emerging technologies such as GenAI, AI Agents and new trust models
- ✓ **The combined outcome:** create a coherent, enterprise-wide identity foundation that strengthens resilience, accelerates transformation and ensures your IAM architecture continuously adapts to business needs

Strategy defines the business priorities, outcomes and operating model the organisation needs to achieve.

Technology only delivers value when it is selected, shaped and governed in line with that strategy, not the other way around.

Identity strategy doesn't need to be heavy, slow, or over engineered.

We know C suite leaders are already balancing rising cyber risk, regulatory pressure, and constant demands for clarity. Our role is to make identity decisions lighter, clearer, and more manageable - with the right level of support, at the right time.

You can engage with Condati in ways that fit your immediate needs, without long commitments or unnecessary overhead. From a short advisory conversation to hands on delivery, each option is designed to provide insight without effort.



Outcomes

Clarity, confidence, direction

The outcome of any strategic engagement, whether short or in depth, is greater clarity, stronger confidence, and a unified direction that leaders can stand behind.

Our work is designed to help you reduce risk, accelerate transformation, and ensure identity becomes an active enabler for the entire organisation.

Every engagement strengthens how the business operates, with Identity and Access Management forming the foundation for resilience, adaptability, and long term success.

For leaders

A strategic engagement is for leaders who feel the weight of identity decisions and want clarity, direction, and confidence. Whether you're trying to stabilise what you have today, modernise for tomorrow, or simply understand where to focus next, a strategic engagement is for anyone who wants identity to become a true business enabler, not another operational burden.

Get in touch



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