

# Empower Your Service Teams with Dynamics 365 Copilot





Dynamics 365 Project Operations



Microsoft Dynamics 365



Dynamics 365 Sales



Microsoft Copilot



Dynamics 365 Customer Insights



Dynamics 365 Field Service



### The Challenge

Business professionals spend hours on repetitive tasks, manual data entry, and navigating complex systems—leaving little time for strategic work and customer engagement.

#### The Solution

Copilot uses advanced AI and natural language processing to help teams generate content, automate tasks, and gain insights—just by describing what they need.

### How Confiz can help transform your customer engagement?

Why Confiz? Certified Dynamics 365 & Copilot experts  $\checkmark$  Proven AI integration strategies Measurable efficiency and faster decision-making

Let AI do the heavy lifting—so your teams can focus on what matters most.

At **Confiz**, we help organizations unlock Copilot's full potential across Dynamics 365 Customer Engagement apps with:

Strategic assessment Seamless implementation Ongoing support



### **Dynamics 365 Sales & Copilot**

Copilot empowers sellers by minimizing manual tasks and surfacing AI-powered recommendations, helping teams close deals faster.

- . **66% of sales reps' time** is typically spent on non-selling tasks Forrester. Copilot automates email drafting, meeting summaries, and data updates, reclaiming hours each week.
- . Al-driven suggestions improve **deal win rates by up to 15%**
- Real-time conversation intelligence increases seller responsiveness by 30%





### **Dynamics Customer Service & Copilot**

Support teams resolve cases faster with AI-assisted replies, summarized histories, and contextual knowledge surfaced instantly.

- Agents spend 25–30% less time per case with Copilot-enabled workflows.
- Suggested replies and resolution articles reduce average handling time (AHT) by up to 20%.
- AI-generated knowledge articles from resolved tickets help scale support with up to 35% more deflection through self-service channels.





## **Dynamics Customer Insights & Copilot**

With Copilot, marketers and sales teams gain deeper visibility into customer behavior and preferences, driving smarter personalization.

#### **Productivity & Efficiency Gains:**

- Brands using AI-driven segmentation see 10–20% higher campaign ROI (McKinsey).
- Copilot can reduce time spent on customer data analysis and persona building by up to 50%.
- Instant profile summaries and predictive analytics improve engagement strategies and shorten decision cycles.

Dynamics Sales \$98.346



### **Dynamics Field Service & Copilot**

Copilot helps dispatchers, technicians, and service managers increase first-time fix rates and reduce time spent on documentation.

- Al-powered scheduling optimization improves technician utilization by 20–30%.
- Auto-generated work summaries reduce administrative overhead by up to 40%.
- Intelligent assistance helps achieve 12% higher first-time fix rates, improving customer satisfaction.





## **Dynamics Project Operations & Copilot**

Project managers and teams benefit from Copilot's ability to streamline planning, resource allocation, and performance tracking.

- AI-based forecasting tools reduce project planning time by
- **25–35%**.
- Copilot speeds up status reporting and stakeholder communication, cutting update prep time in half.
- Early risk identification and resource optimization lower project delays by 15%.





## **Schedule a consultation**

Book a consultation today and unlock the full potential of Microsoft Dynamics 365 Copilot to streamline operations and achieve sustainable growth.

Get in touch at:



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### **About Us**

Confiz is a global technology solutions and consulting company, empowering forward-thinking enterprises, including Fortune 100s, to strengthen and transform their digital core. Our expertise spans Dynamics 365 ERP & CRM, Managed Cloud Services, Bespoke Software Development, Data & Enterprise AI, and Microsoft Power Platform services.

With 18+ years of experience and a team of 700+ experts, we are recognized for our commitment to innovation, industry expertise, and a global outlook. Operating across the NA, EU, GCC, ANZ and APAC, and backed by six Global Development Centers, we drive business growth through cutting-edge solutions, enabling our clients worldwide to build a better future - today and tomorrow.

