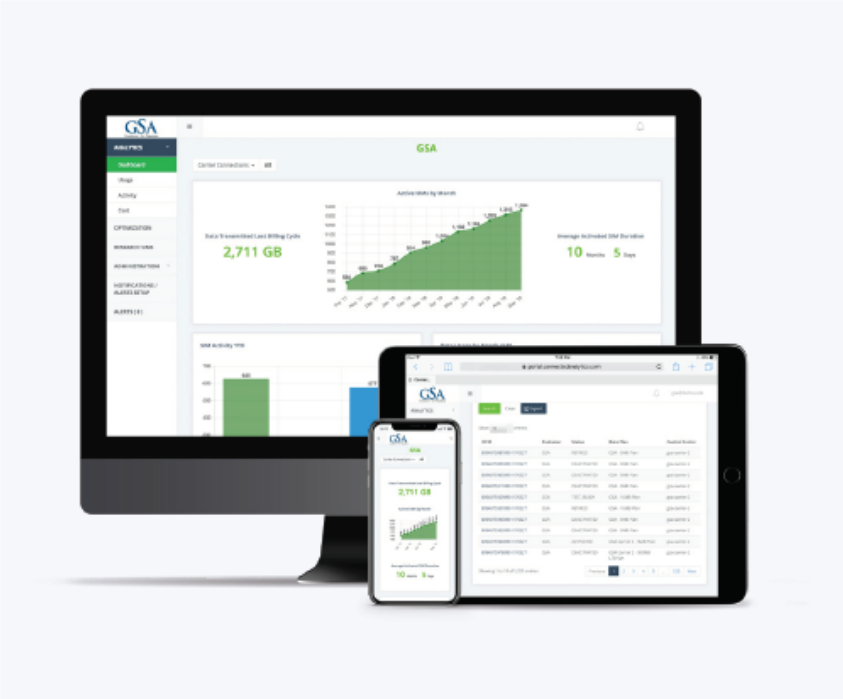
Unlock the Unknown

The Hidden Value of IoT Connectivity



Proper IoT management is critical to the success of any connected business, but it is not always easy to supervise. Take control of your business, increase profits and view your data all in one place with SIMetric.™

Our comprehensive IoT management platform provides users with the ability to clearly control connectivity within their business. Optimize rate plans, consolidate portals, monitor usage of devices, configure data and take action with one intelligent dashboard.

Benefits of using SIMetric:

- **Manage and Lower Costs**
  Increase profitability and the ROI your company expects from your IoT solutions.
- **See It All**
  Visualize your data through a "single pane of glass" after inputting and connecting all of your IoT platforms and carriers.
- **Take Action**
  Receive real-time alerts when we detect connectivity malfunctions.
- **Control Your Future**
  Adjust your connected business approach with predictive revenue analytics.
- **Tailor It**
  Customize and package reporting based on your company or customer's needs.
- **Simplify Tasks**
  Integrate back-office duties, such as trouble ticketing and billing, into one hub.

"Connected Analytics allows us to proactively manage our connectivity, optimize data utilization and save money across our data plans. Connected Analytics and SIMetric have taken us to a whole new level of visibility and profitability allowing us to scale our business more rapidly."

BLACKHAWK DATACOM
"Connect, Protect and Optimize"

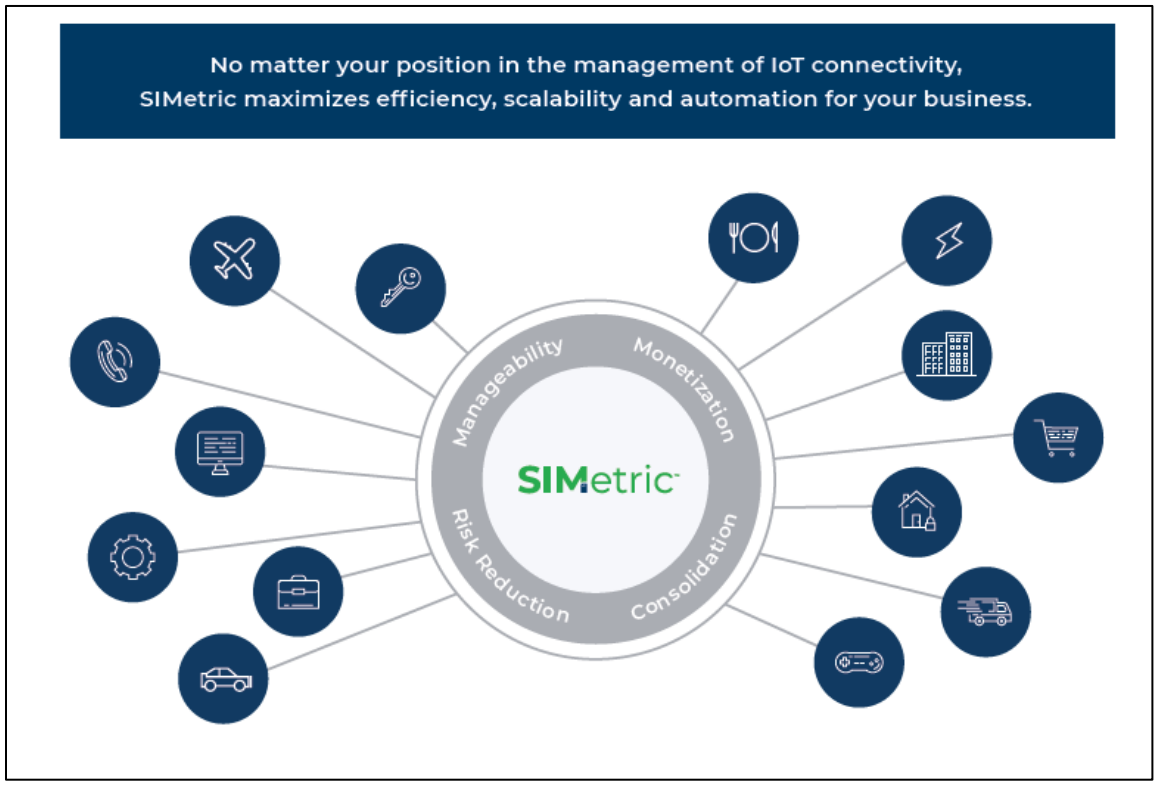
If you're in IoT, we've got you covered.

Go To Market

SIMetric offers customizable solution services for Managed Service Providers, Resellers and Network (Telecom) Expense Managers. Become the trusted advisor your customers need with the access to our enhanced analytics. Drive service improvements and revenue growth for their IOT solutions with the flexibility to manage and bill your customers as needed.

The SIMetric™ Difference

The way you do business is evolving with the digital transformation to IoT, and the ecosystem is complex. It is a web weaved of distribution channels, end-devices, security, analytics and the elusive "cloud." It's important to understand that IoT is not just about products; it's also about services. Products are the tools that establish the connection for its customers. Services unlock the capabilities of these devices by increasing operational efficiencies and creating additional revenue for your business. SIMetric by Connected Analytics provides clarity for your IoT-managed services and delivers immediate results.



ACCESSIBLE

› Cloud-based platform with 24/7 global access.

› Real-time analytical dashboard can be displayed on multiple screen sizes: smartphones, tablets and laptops.

AFFORDABLE

› Connected Analytics customers save *between 18-32% per month*.

› Customized service plans developed for your personal business needs. No consulting fees.

ACTIONABLE

› View your personal insights and predictive analytics, then take action to scale your approach.

› Monitoring of your devices and alerts of malfunction or misuse enables you to take immediate action with no surprises at the end of the month.

› Theft detection ensures notification if any SIMs are removed.

AUTOMATED

› Updated analytics with each loaded session of the dashboard.

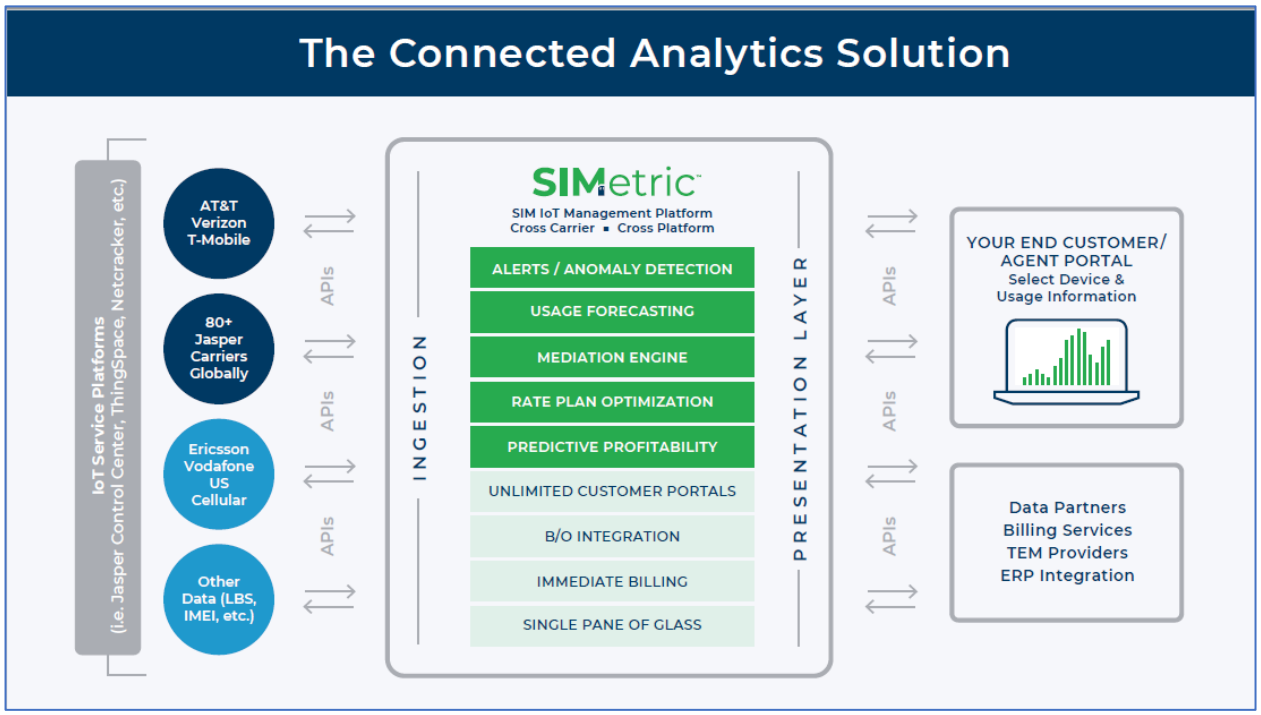
SIMPLE

› Onboarding tutorials with step-by-step instructions.

› No developers, analysts or IT resources needed.

› Sign up today and be ready to save tomorrow.

› Custom-controlled dashboard accessibility for multiple users.



Built in Microsoft Azure

SIMetric™ Solutions

Automated Rate Plan Optimization

Put down the pencil and step away from the spreadsheet. Allow SIMetric's proprietary algorithms to optimize your rate plans and display savings automatically. Our platform ensures maximum savings by applying current rate plans and usage reports from wireless carriers. Optimization is imperative to ensure maximum profitability of your IoT solutions.

Predictive Analytics

By utilizing machine-learning analytics, SIMetric can predict the future connectivity and profitability of your business after just a short analysis of your company's data. Our usage forecast feature recalls and considers prior tracked behaviors of cellular devices, giving customers the ability to see the future of their business and plan accordingly.

Portal Visibility

View all of your data in a "single pane of glass." Connect your carrier IoT platforms to SIMetric for a high-level, analytical perspective never seen before. Our platform extracts critical reports from carrier platforms to analyze and present your data. SIMs usage, patterns, device performance, trends and connection statuses are presented together in one clear intelligent display.

White Label Services

Provide your customers with their very own personalized version of our intelligent dashboard. SIMetric gives you the ability to gather, separate and share your client's analytics automatically. Manage and service your clients with our enhanced analytics, determine shareable data, set access permissions and regulate management capabilities in our cloud-based platform.

Anomaly Detection

Find peace of mind with SIMetric's anomaly alert feature. Customized text and email alerts keep you notified of any detections in real time. Malfunctioning or rogue devices and auto-deactivation of SIMs will no longer go unnoticed. To increase savings, put an end to inflated data usage and connectivity issues on your devices now.

Back-Office Integration

Let us minimize your office duties. Integrate your billing platform with SIMetric to complement your current IoT-managed services. Our re-rating engine includes automatic integration to trouble ticketing and billing, increasing efficiencies and profitability for your business.

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