

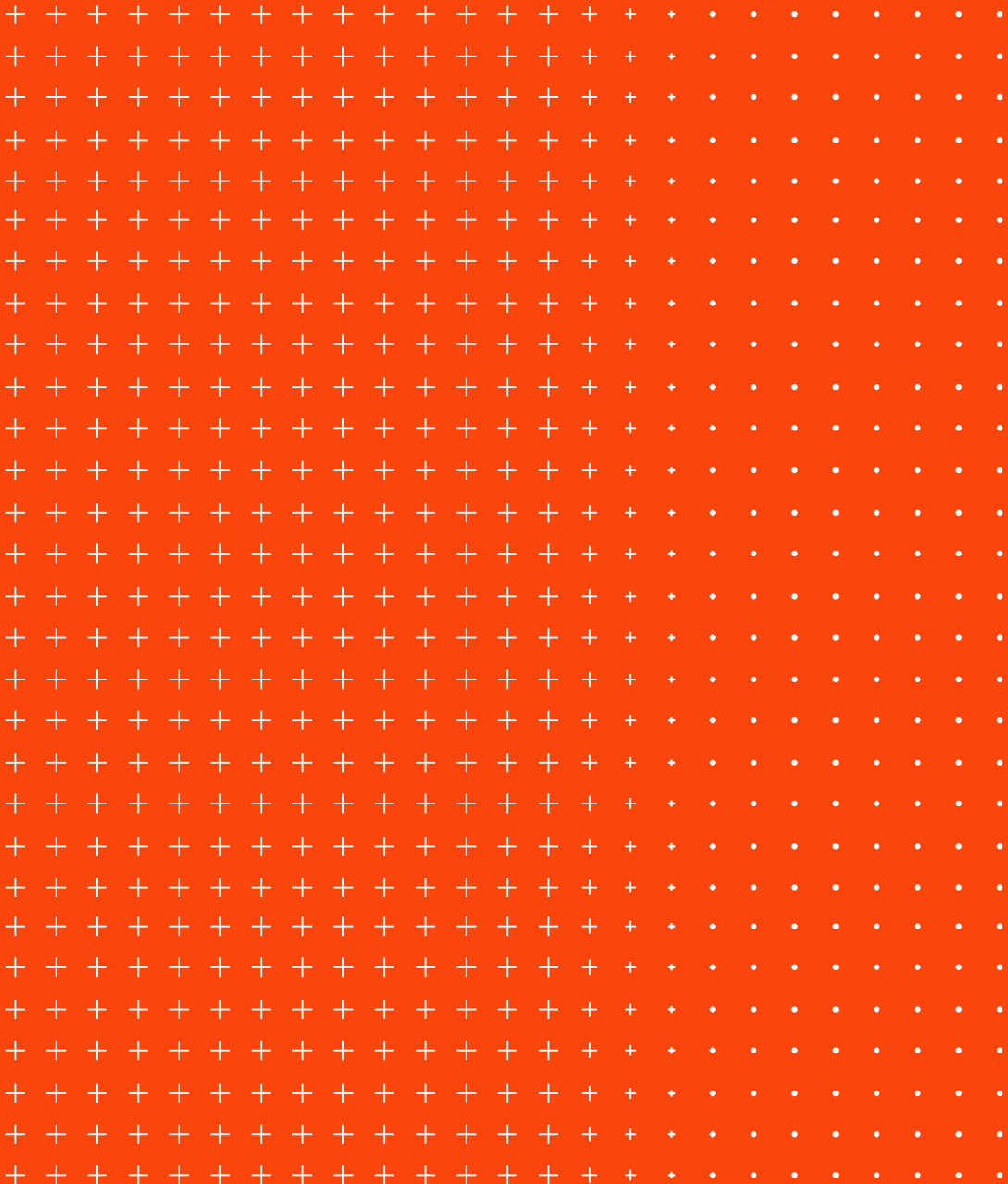
# Content + Cloud

Living + Breathing  
Client Success

Welcome

Windows 365

Business Case Assessment





# Hybrid Windows for a hybrid world

Windows 365 (W365) provides users with a dedicated and persistent Cloud PC for use in a wide variety of scenarios. Built on Azure Virtual Desktop and delivered and licensed as part of the Microsoft 365 suite, Windows 365 leverages all the cloud-based Modern Management tools within the Microsoft 365 product suite to enable simple deployment and management of Cloud PCs.

Content+Cloud was the only UK Microsoft partner to support the Private Preview of Windows 365, and we have been working with clients to support user needs in innovative ways with Windows 365 since its launch.

# How and where work has changed



73%

of workers say they want flexible remote work options



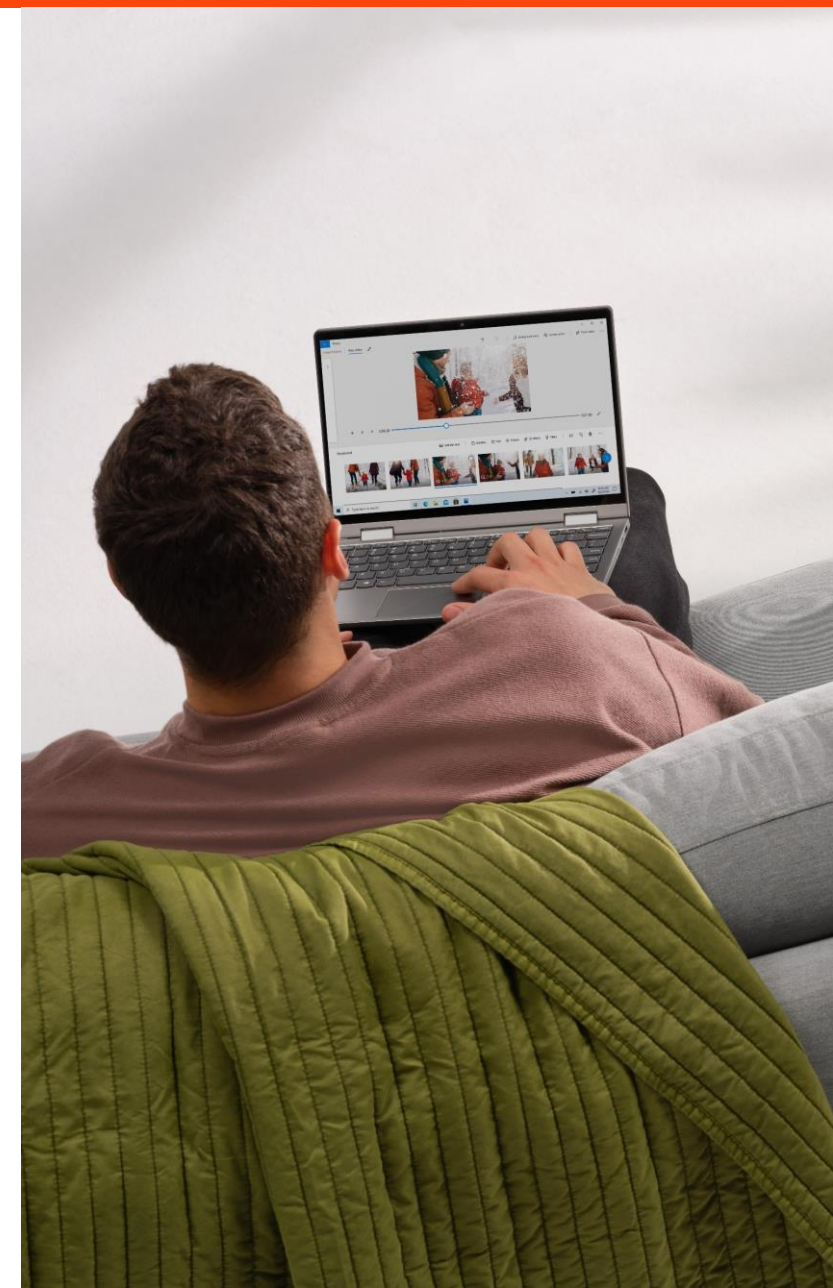
67%

of employees want more in-person collaboration



80%

of managers expect more flexible work from home policies



Source: "The Work Trend Index" survey was conducted by an independent research firm, Edelman Data x Intelligence, among 31,092 full-time employed or self-employed workers across 31 markets between January 12, 2021 to January 25, 2021.



# Shifting workforce and organisational needs



Remote and hybrid work



Elastic workforce



Organizational expansion and change



Bring your own PC (BYOPC)



High-scale and specialized workloads



Security and compliance



# Hybrid work creates new opportunities, and new challenges



## Onboarding and provisioning

Zero-touch approach to getting employees, vendors, and contractors up and running across a variety of devices and locations.

## Business continuity

Responding quickly to changing workplace situations to mitigate negative impact and seize opportunities.

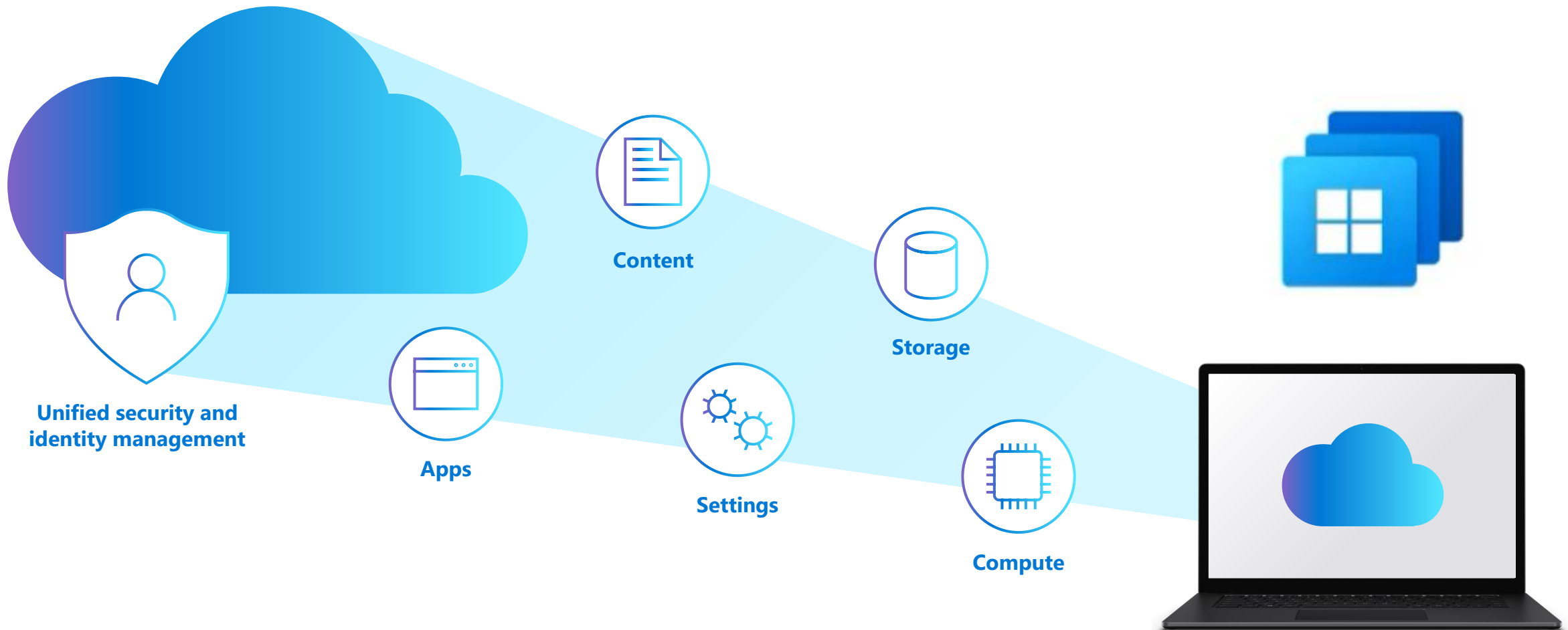
## Security and regulation

Securing organizational and customer data while addressing growing complexity in compliance, without sacrificing productivity.

# Cloud PC Category - Windows 365



A new solution for today's hybrid workforce



# Windows 365 Cloud PC



A new solution for today's hybrid workforce



Your content wherever you go



Compute options for different users



Consistent settings across devices



The apps you need, when you need them



Scalable storage based on your needs



Integrated unified security and identity management



## C+C Blogs:

<https://contentandcloud.com/announcing-windows-365/>

<https://contentandcloud.com/windows-365-vs-azure-virtual-desktop/>

## Useful Microsoft Resources:

[Windows 365 Cloud PC | Microsoft](#)

[Introducing a new era of hybrid personal computing: the Windows 365 Cloud PC | Microsoft 365 Blog](#)

[From collaborative apps in Microsoft Teams to Windows 365—here's what's new in Microsoft 365 at Inspire | Microsoft 365 Blog](#)



# Windows 365 Business Case Assessment





# W365 Business Case Assessment



Content+Cloud was the only UK Microsoft partner to support the Private Preview of Windows 365, and we have been working with clients to support user needs in innovative ways with Windows 365 since its launch.

Through this 6-day assessment we work with you to assess the suitability of Windows 365 in your technical environment, develop use cases with you and assess the business case for your investment in this new technology. The engagement is designed to deliver the following benefits:

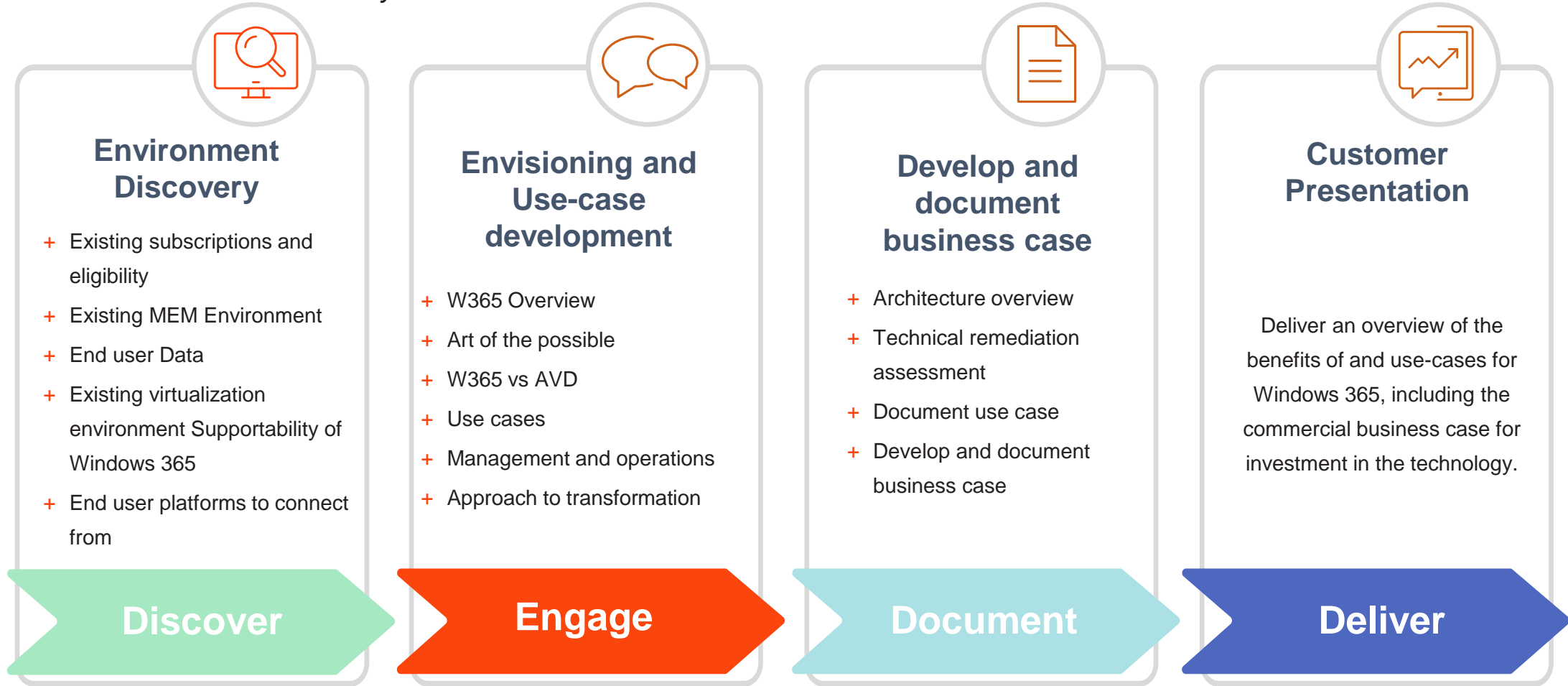
- + A chance to understand this important new technology from Microsoft
- + Create a Business Case for Windows 365 customised for you
- + Understand the viability of the usage of Windows 365 for your organisation
- + Develop use case for Windows 365 within your organisation
- + Understand the technical pre-requisites for deployment
- + Understand the next steps for deployment



# Windows 365 Business Case Assessment



Develop the commercial business case for the deployment of Windows 365 in your organisation through assessment of your technical environment and the creation of your use-cases.



+ Typically 6 days of total work (subject to confirmed scope) with approx. 3 half days in customer workshop



# Content + Cloud



**Content+Cloud is one of the UK's leading technology services, solutions and support providers, with a passion for helping ambitious organisations and their people to succeed.**



**We help clients transform the way they do business. What sets Content+Cloud apart is our long track record of success.**





# Our Mission

“  
**Empowering ambitious organisations,  
and their people, to succeed.”**

Working with us, our clients transform the way they do business. They optimise the way their people work and take advantage of flexible and secure platforms on which to operate.

Our clients enjoy technology solutions and user experiences that meet the high expectations of their employees and teams operating in a digitally transformed world.



# Content + Cloud



## Facts + Figures



**95%**  
Customer  
Satisfaction  
Scores



**19** Microsoft  
Awards



**7** Office  
Locations



**UK's most awarded  
MICROSOFT  
Partner**



**SOC**  
Powered by  
Azure Sentinel

**6** **Advanced  
Specialisations**

Threat Protection  
Microsoft WVD  
Teamwork Deployment  
Adoption & Change Management  
Windows Server & SQL Migration



**800+**  
Employees

**ISO  
9001, 27001  
22301 and 45001**



**4 MVPs** +

(Microsoft Most  
Valued Professional)



**16 Gold**  
Microsoft Competencies



**UK's No.1  
Penetration  
Testing  
Specialist**

# 19 awards in 13 years.....



Microsoft Partner of the Year  
2020 Finalist  
Customer Experience

Microsoft Partner of the Year  
2020 Finalist  
Modern End Point Management

Microsoft Partner of the Year  
2019 Finalist  
Modern Workplace Transformation

Microsoft Partner of the Year  
2019 Finalist  
Customer Experience

Microsoft Partner of the Year  
2019 Finalist  
Azure Influencer Award

Microsoft Partner of the Year  
2018 Winner  
Customer Experience

Microsoft Partner of the Year  
2018 Finalist  
Modern Workplace

Microsoft Partner of the Year  
2017 Winner  
Cloud Productivity

Microsoft Partner of the Year  
2017 Finalist  
Customer Experience

Microsoft Partner of the Year  
2017 Finalist  
United Kingdom

Microsoft Partner of the Year  
2016 Winner  
Collaboration and Content

Microsoft Partner of the Year  
2015 Finalist  
Collaboration and Content

Microsoft Partner of the Year  
2014 Finalist  
Cloud Excellence

Microsoft Partner of the Year  
2012 Finalist  
Office 365 Solution

Microsoft Partner of the Year  
2011 Finalist  
Content Management

Microsoft Partner of the Year  
2010 Winner  
Enterprise Content Management

Microsoft Partner of the Year  
2010 Winner  
United Kingdom

Microsoft Partner of the Year  
2009 Winner  
Portals and Collaboration

Microsoft Partner of the Year  
2007 Winner  
Enterprise Search

## We live and breathe Microsoft.....



1-TIER CSP PARTNER



- Gold Collaboration and Content
- Gold Cloud Productivity
- Gold Communications
- Gold Cloud Platform
- Gold Messaging
- Gold App Development
- Gold Datacentre
- Gold Data Analytics
- Gold Data Platform
- Gold Dev Ops
- Gold Windows and Devices
- Gold Small add Mid Market Solutions
- Gold Enterprise Mobility Management
- Gold Security
- Silver Enterprise Resource Management

- ✓ Microsoft Azure Elite Partner
- ✓ Microsoft Advanced Specialisation Windows and SQL Migration to Azure
- ✓ FastTrack Ready Partner
- ✓ Best ranked blogs and Microsoft books published
- ✓ On Beta and TAP programmes
- ✓ In Redmond working with product teams
- ✓ Office 365 launch partner
- ✓ Microsoft 365 launch partner
- ✓ Microsoft F1 launch partner
- ✓ Microsoft Managed Desktop launch partner
- ✓ Azure Sentinel Launch Partner
- ✓ Office 365 Partner Advisory Council
- ✓ Modern End Point Mgmt Partner Advisory Council
- ✓ Security Partner Advisory Council





# Recognition and Accreditations



Channel Futures  
Leading Channel Partners Forward

MSP 501  
2021 WINNER



Information Security Management



Quality Management



Business Continuity Management



Health & Safety Management



Security Cleared Engineers



IASME Consortium<sup>®</sup>





# Some of our clients



**At Content+Cloud we engage with clients in three different ways.**



## Professional Services

We can help transform or evolve your organisation. Whatever your programme of change we can help to make it happen. We offer strategic guidance and assistance on a project-by-project basis with a focus on defined and agreed outcomes.

Our Professional Services include advisory services, security services, enterprise solutions and applications delivery, and infrastructure solutions.



## Managed Services

Services that flex and evolve with your organisation. For clients looking for ongoing services, we offer a range of Managed Services including support services, security services, infrastructure management, service integration, managed DevOps services, managed print services, ongoing support and development for SharePoint and Power Apps Platform solutions, and enterprise application services.

All our Managed Services are created around individual clients and their specific needs, focused on the real needs of the end user, and are always designed with future flexibility and scalability in mind.



## Specialist Consultancy

Access to a highly qualified expert or team. For those seeking to address specific technical challenges requiring specialist advice, we offer access to our team of highly qualified consultants and technology specialists.

The range of challenges addressed is inevitably wide-ranging and highly varied. In particular, our expert Microsoft team (including Microsoft MVPs) provides clients with insight and delivery expertise, across Microsoft's Three Clouds. As a result, Microsoft regularly introduces Content+Cloud to clients requiring specialist advice on the effective use, implementation and adoption of Microsoft 365, Teams, SharePoint, Dynamics 365, Azure and the Power Platform.



# Comprehensive and expert services

**At Content+Cloud we help our clients to succeed and to transform the way their businesses operate, the way their users work, and provide them with flexible and secure platforms with which to do it.**

**Our portfolio of Professional and Managed Services enables our customers to truly leverage the power of Microsoft's Three Clouds: Microsoft 365, Azure and Dynamics 365.**

## Professional Services

### Technical Consulting

Whether you are looking to collaborate with SharePoint or Microsoft Teams; automate business process through Dynamics and Power Platform, or migrate and modernise your applications in Azure, our highly accredited, industry recognised, technical consultants will focus on your core objectives and bring their unique technical expertise to deliver these outcomes.

### Security and Compliance

Content+Cloud has built an award-winning reputation helping our clients successfully secure their data, cloud footprint, digital identities, and ensuring a more secure workplace. Our CHECK and CREST-certified penetration testing services, through to deeper proactive Red Teaming exercises, ensure our clients understand their security risks. Our compliance services are designed to ensure continued compliance to agreed standards.

### Business Consulting and Change Management

Whether you are at the start of your transformation journey or looking for a specific outcome, our consultants will work with you to shape the solutions to achieve these objectives. Equally, moving to new, modern technologies may present a whole new way of working. Our Prosci® qualified Adoption and Change Managers can help empower your organisation to embrace and embed change.

### Apps and Development

We understand that each of our clients is unique and has a different set of requirements. This is why we offer a full range of tailored development services including: SharePoint, Microsoft 365 and Power Platform development, as well as wider DevOps services within Azure and the Microsoft 365 suite of technologies.

# Managed Services



## Support

Our heritage is built upon providing market-leading support for our clients. Whether you require a dedicated service desk with 24/7 support; a shared service desk able to scale with your business; or even global support to meet the needs of your users around the world, we can deliver end to end service as well as work alongside internal teams and resolver groups.

## DevOps Services

Application delivery has moved from one-off implementations to a continuous evolution and optimisation model. Our DevOps services deliver critical applications faster, while enabling you to have greater agility within your business across and beyond the Microsoft technology stack.

## Service Management and Design

Our ServiceNow ITSM platform is the foundation for our ITIL-aligned enterprise class, managed support services. By providing world class service management, we enable organisations to use best of breed solutions and services. Our Service Management and Design team will ensure your organisation enjoys cohesive and accountable end-to-end services.

## Penetration Testing & Managed Cyber Services

The rate of cyber-attacks is on the rise. In today's age, poor security is a commercial concern. We'll assess your current threat landscape, ensure your IT operations are protected through detecting and responding in real-time to mitigate your risk, and prevent data loss with fully managed security services through our dedicated SOC and NOC, and remediate known gaps.

# Technologies



## Microsoft 365

We have helped hundreds of organisations change the way they work with Microsoft 365. Whether you're looking to implement new end-user compute solutions like Microsoft Managed Desktop, Teams, Exchange Online or securing your environment with EMS, we'll work with you to identify your goals and requirements to maximise your Microsoft 365 investment.

## Azure and Infrastructure Services

Azure provides a flexible and open platform, enabling the build, development and optimisation of apps across the Microsoft Cloud. Content+Cloud can support your transition to the cloud from support of existing on premise environments; Cloud Readiness & Adoption Assessments; initial IaaS cloud migration onto our Cloudlab platform or Azure, through to PaaS app modernisation and optimisation.

## Dynamics 365

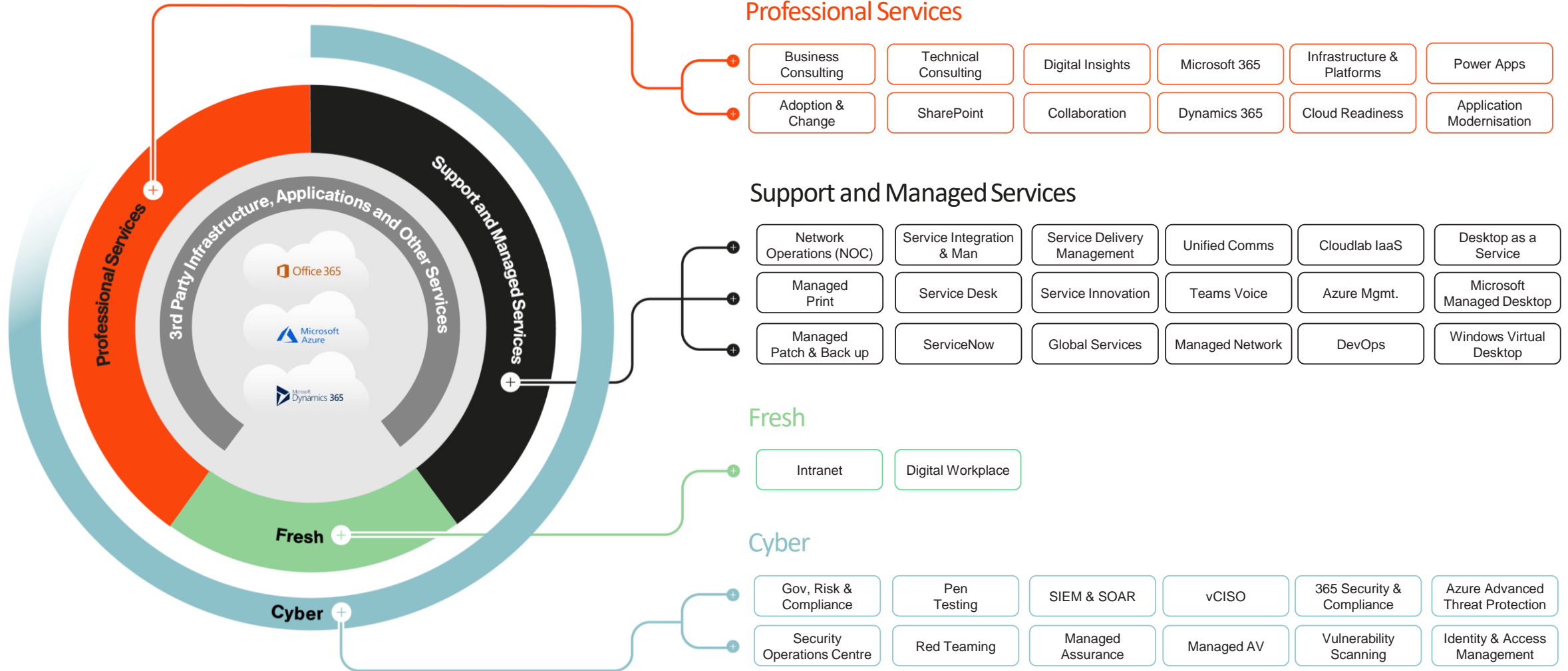
Great design and configuration alongside a decade of support experience from our Dynamics team, means that we can empower our clients to work smarter, better and with greater visibility with our Dynamics ERP solutions. In addition to unlocking the potential of D365, we partner with industry related providers, for example PSA solutions or manufacturing and logistics PMI solutions, to deliver end-to-end business process efficiency.

## Fresh

Fresh is an intranet solution and digital workspace, which improves internal communication and collaboration for any size organisation. Acting as a perfect launch pad for Office 365, Fresh simplifies your user's experience, creates an internal community and supports adoption and productivity through the increased usage of Office 365 tools and apps.



# Our overall proposition



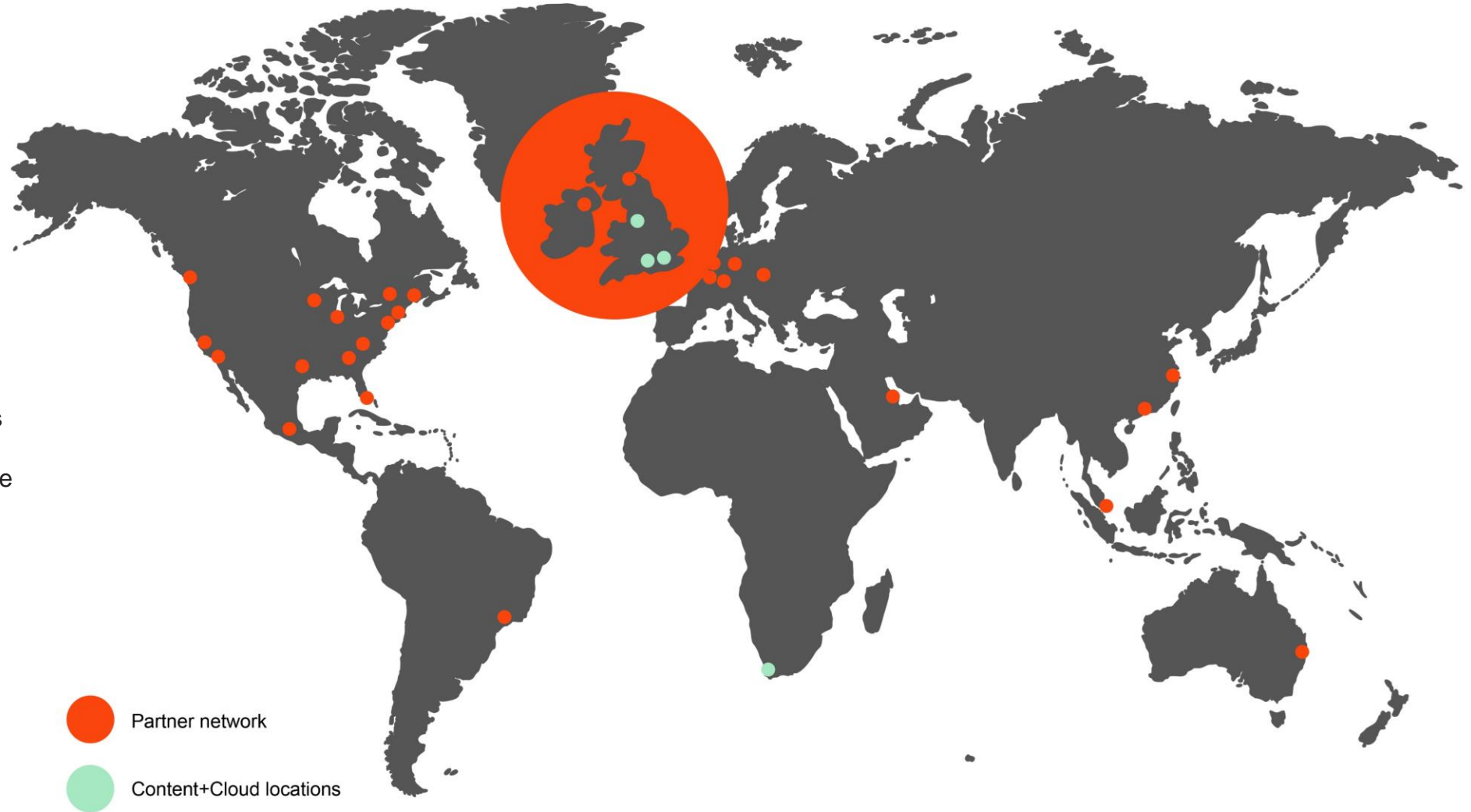
# Global partner support professional network



## Providing a single global service

Content+Cloud has developed a series of 22 global relationships with local partners, in major cities around the world, to extend its geographical service reach for clients with international operations.

We can provide seamless support for International's overseas offices by developing workflows with the existing local support team in place at each local office.





**We work hard  
to recruit some  
of the finest  
technical minds  
in our industry**

**A global force.**

Employing more than 800 exceptionally talented individuals

Our offices are located in London, Manchester, Milton Keynes, Reading, Cardiff and Cape Town, South Africa

22 long-established partners around the world, enabling us to deliver a truly global service.


Everyone at Content+Cloud has a part to play in our clients' success, and we truly do live and breathe that every day.

As our reputation has grown over the years, we've been able to attract exceptionally talented individuals.

All our people are driven by a desire to deliver success for our clients.

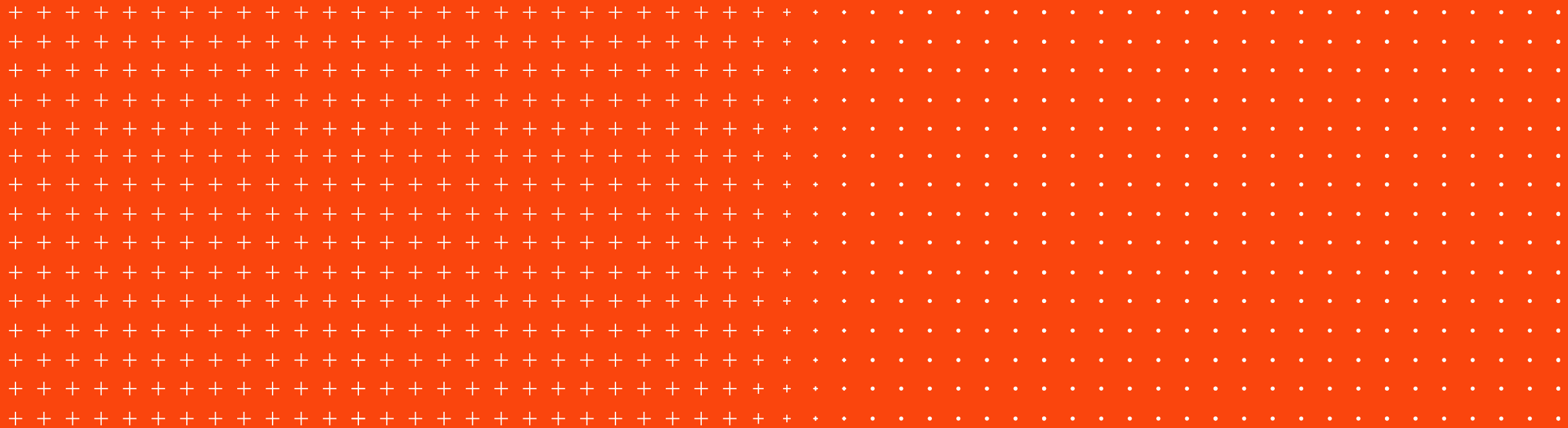
We look for people who are driven by a desire to go the extra mile for our clients, focusing on the little things that make a big difference.

We see every client challenge as an opportunity for fresh thinking, and every client journey as an adventure.



**This is the real  
Content+Cloud  
difference:  
the mindset of  
our people.**





# Content + Cloud

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