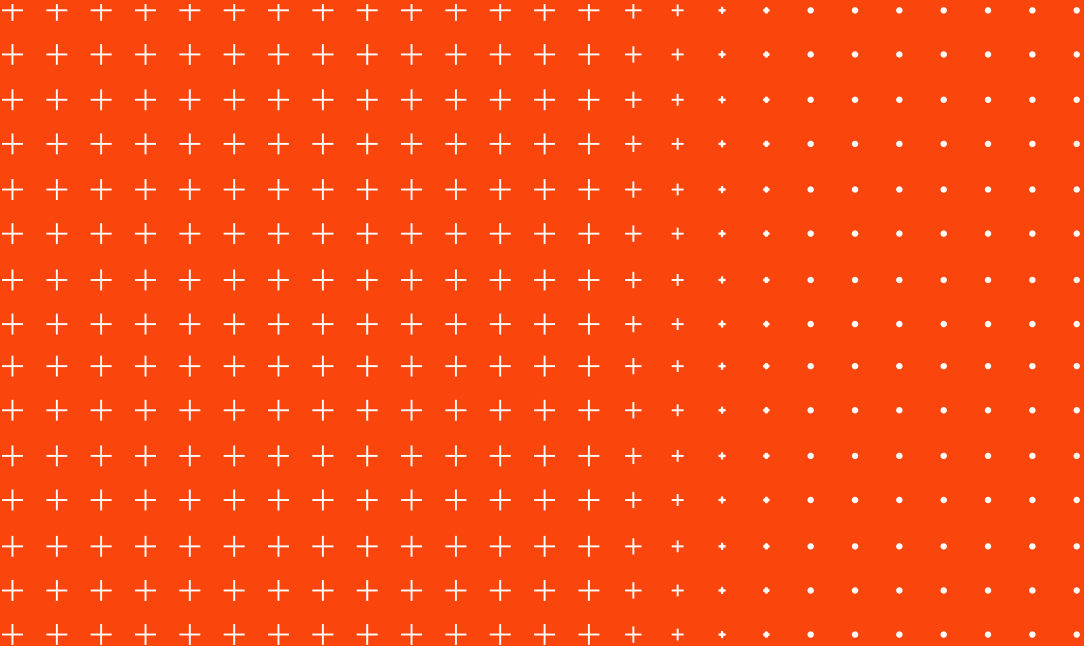# Content +Cloud

Microsoft Information Protection

1-day Workshop and Concept Document

Living+Breathing
Client Success

Content+Cloud Group

Multiple brands in a single integrated business

IT Lab: Managed Services, Dynamics 365, Cyber Security

Content and Code: Office 365, SharePoint and Power Platform

+

Perspective Risk: Penetration Testing Specialists

Mirus: SMB Sector Specialists

Sol-Tec: Azure Migration focused on Public Sector

What's in a name?

Content

Content, secondary only to people, is an organisation's most valuable resource. Whether in the form of files, processes, data or systems, without content, work as we know it is impossible. Content fuels the work that we do, how we collaborate and ultimately the value that we create…

Cloud

To maximise the potential of their content, we help our clients to not only transition to the cloud, but to scale, secure, evolve and transform the way they work using the vast array of functionality and capabilities of the cloud.

As we at Content+Cloud align ourselves with the strategy of Microsoft's Three Clouds, ensuring that we can deliver our services through the cloud, a secure and scalable resource is more important than ever.

While our name benefits from its recognisability with Microsoft, it is also a true reflection of what we do every day for our clients, and our evolution as a group of businesses.

Our Vision

Our vision is to
"create a world in which organisations can grasp all that technology can offer, improving results and the experiences of their people."
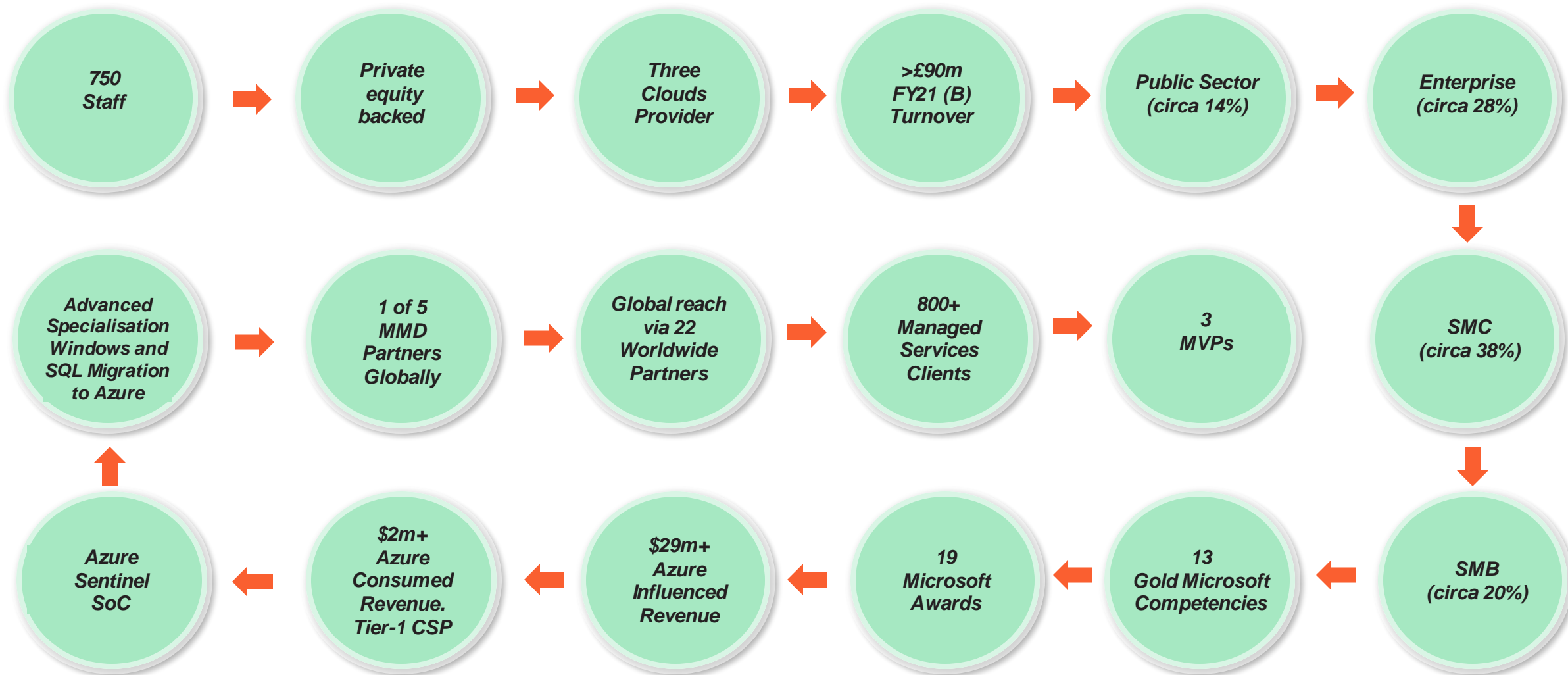
Our Mission

We do this by:
"Empowering ambitious organisations, and their people, to succeed."

Our Business Today

750 Staff → Private equity backed → Three Clouds Provider → >£90m FY21 (B) Turnover → Public Sector (circa 14%) → Enterprise (circa 28%)

Advanced Specialisation Windows and SQL Migration to Azure → 1 of 5 MMD Partners Globally → Global reach via 22 Worldwide Partners → 800+ Managed Services Clients → 3 MVPs

SMC (circa 38%)

Azure Sentinel SoC ← $2m+ Azure Consumed Revenue. Tier-1 CSP ← $29m+ Azure Influenced Revenue ← 19 Microsoft Awards ← 13 Gold Microsoft Competencies ← SMB (circa 20%)

We live and breath Microsoft

We've received 19 best in the world awards from Microsoft in 13 years

Microsoft Partner of the Year
2020 Finalist
Customer Experience

Microsoft Partner of the Year
2020 Finalist
Modern End Point Management

Microsoft Partner of the Year
2019 Finalist
Modern Workplace Transformation

Microsoft Partner of the Year
2019 Finalist
Customer Experience

Microsoft Partner of the Year
2019 Finalist
Azure Influencer Award

Microsoft Partner of the Year
2018 Winner
Customer Experience

Microsoft Partner of the Year
2018 Finalist
Modern Workplace

Microsoft Partner of the Year
2017 Winner
Cloud Productivity

Microsoft Partner of the Year
2017 Finalist
Customer Experience

Microsoft Partner of the Year
2017 Finalist
United Kingdom

Microsoft Partner of the Year
2016 Winner
Collaboration and Content

Microsoft Partner of the Year
2015 Finalist
Collaboration and Content

Microsoft Partner of the Year
2014 Finalist
Cloud Excellence

Microsoft Partner of the Year
2012 Finalist
Office 365 Solution

Microsoft Partner of the Year
2011 Finalist
Content Management

Microsoft Partner of the Year
2010 Winner
Enterprise Content Management

Microsoft Partner of the Year
2010 Winner
United Kingdom

Microsoft Partner of the Year
2009 Winner
Portals and Collaboration

Microsoft Partner of the Year
2007 Winner
Enterprise Search

Microsoft Gold Partner

MVP Microsoft Most Valuable Professional

Microsoft 1-TIER CSP PARTNER

- Gold Collaboration and Content
- Gold Cloud Productivity
- Gold Communications
- Gold Cloud Platform
- Gold Messaging
- Gold App Development
- Gold Datacentre
- Gold Data Analytics
- Gold Data Platform
- Gold Dev Ops
- Gold Windows and Devices
- Gold Small add Mid Market Solutions
- Gold Enterprise Mobility Management
- Silver Enterprise Resource Management
- Silver Security

- ✓ Microsoft Azure Elite Partner
- ✓ Microsoft Advanced Specialisation Windows and SQL Migration to Azure
- ✓ FastTrack Ready Partner
- ✓ Best ranked blogs and Microsoft books published
- ✓ On Beta and TAP programmes
- ✓ In Redmond working with product teams
- ✓ Office 365 launch partner
- ✓ Microsoft 365 launch partner
- ✓ Microsoft F1 launch partner
- ✓ Microsoft Managed Desktop launch partner
- ✓ Azure Sentinel Launch Partner
- ✓ Office 365 Partner Advisory Council
- ✓ Modern End Point Mgmt Partner Advisory Council
- ✓ Security Partner Advisory Council

ISO 27001 Certified — Information Security Management

ISO 9001:2015 Certified — Quality Management

ISO 22301 Certified — Business Continuity Management

ISO 45001:2018 Certified Company — Health & Safety Management

CYBER ESSENTIALS PLUS — Security Cleared Engineers

Our Services

Content and Code are the UK's most experienced Office 365 and SharePoint consultancy. We don't just implement technology; we help to transform businesses. We ensure the solutions we deliver are successfully adopted by users, supported in an efficient manner, and have user and stakeholder buy in from the start.

SharePoint & Office 365 Services
- Office 365 & SharePoint deployments
- Fresh Intranet (cloud & on-prem)
- SharePoint Platform Health Checks, Design & Build
- SharePoint Migrations
- Exchange Migrations (on-prem, hybrid & online)
- Skype for Business Deployments
- Identity Integration Design & Configuration
- Custom SharePoint Development
- Enterprise Mobility + Security Design & Implementation
- Yammer, Delve, Office 365 Groups & Teams

Technology Consulting

Technology Roadmaps & Business Cases

Cloud Readiness Assessment

Information Architecture Design

Azure Consulting

Business Change & Adoption

IT Programme/Project Management

IT Training & User Documentation

Technical Design Authority (TDA) & IT Governance

Workflows Re-engineering & Implementation

GDPR Assessments & Compliance Reviews

Managed Services

Office 365 Support (incl. 24/7)

SharePoint Maintenance & Support

Service Design & Target Operating Models

Migration as a Service

Health Checks

Digital Insights (Analytics)

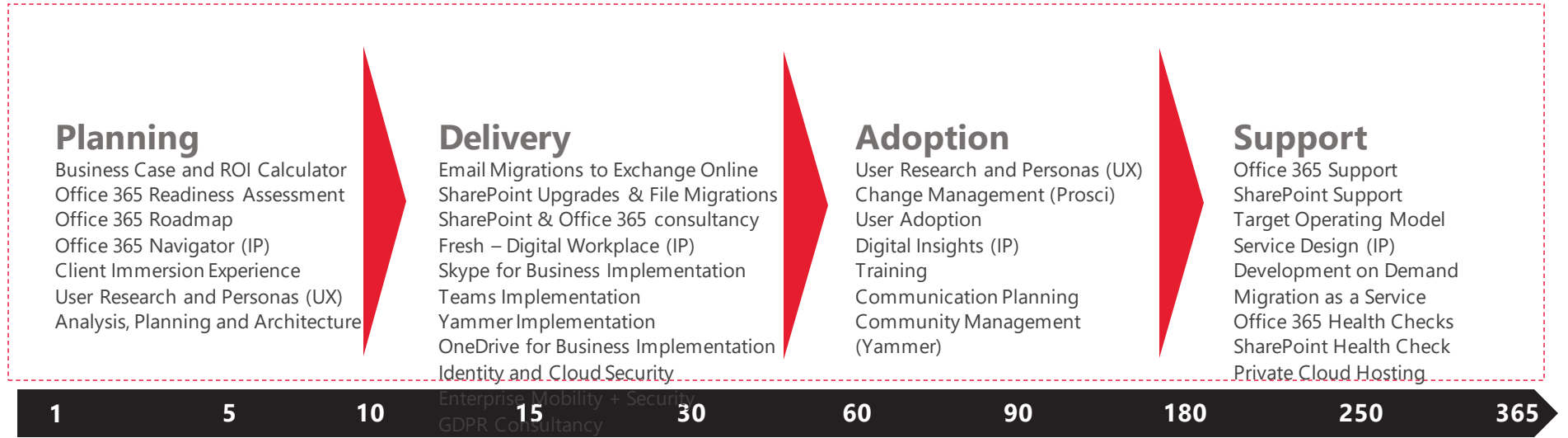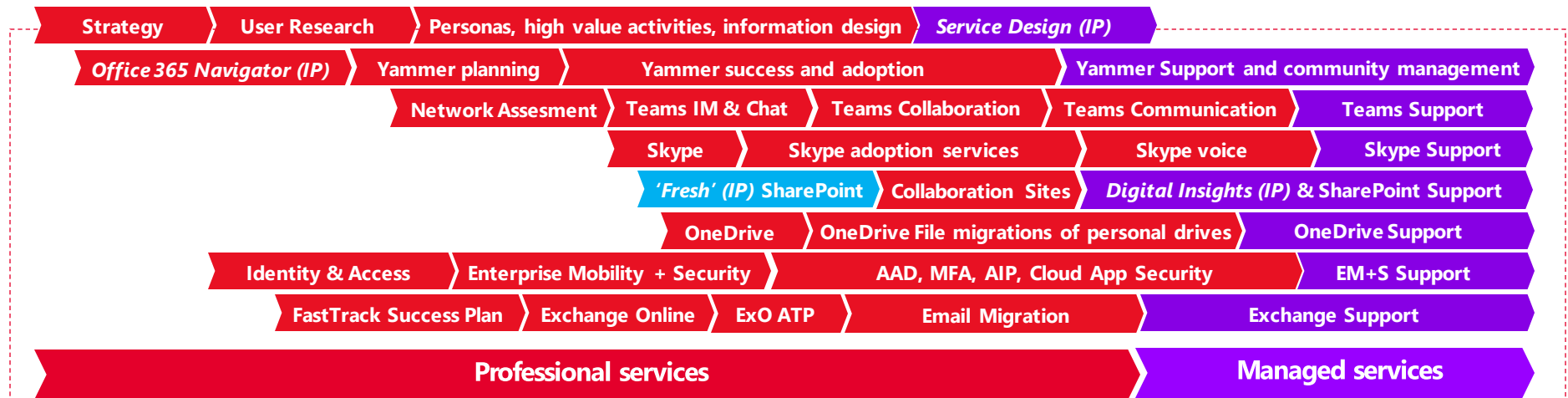Development-on-Demand

Private Cloud Hosting

How can we help?

We can deliver services and IP for every step of the client journey to the Cloud and ongoing support and benefits realisation thereafter.

Planning
Business Case and ROI Calculator
Office 365 Readiness Assessment
Office 365 Roadmap
Office 365 Navigator (IP)
Client Immersion Experience
User Research and Personas (UX)
Analysis, Planning and Architecture

Delivery
Email Migrations to Exchange Online
SharePoint Upgrades & File Migrations
SharePoint & Office 365 consultancy
Fresh – Digital Workplace (IP)
Skype for Business Implementation
Teams Implementation
Yammer Implementation
OneDrive for Business Implementation
Identity and Cloud Security
Enterprise Mobility + Security
GDPR Consultancy

Adoption
User Research and Personas (UX)
Change Management (Prosci)
User Adoption
Digital Insights (IP)
Training
Communication Planning
Community Management (Yammer)

Support
Office 365 Support
SharePoint Support
Target Operating Model
Service Design (IP)
Development on Demand
Migration as a Service
Office 365 Health Checks
SharePoint Health Check
Private Cloud Hosting

1	5	10	15	30	60	90	180	250	365

Activities and Technology workstreams

Strategy	User Research	Personas, high value activities, information design	Service Design (IP)

| Office 365 Navigator (IP) | Yammer planning | Yammer success and adoption | Yammer Support and community management |

| Network Assesment | Teams IM & Chat | Teams Collaboration | Teams Communication | Teams Support |

| Skype | Skype adoption services | Skype voice | Skype Support |

| 'Fresh' (IP) SharePoint | Collaboration Sites | Digital Insights (IP) & SharePoint Support |

| OneDrive | OneDrive File migrations of personal drives | OneDrive Support |

| Identity & Access | Enterprise Mobility + Security | AAD, MFA, AIP, Cloud App Security | EM+S Support |

| FastTrack Success Plan | Exchange Online | ExO ATP | Email Migration | Exchange Support |

| Professional services | Managed services |

Our Team

Development	Microsoft certified developers	Custom solutions Line of business applications
Technology Enablement	Microsoft certified consultants	Identity & security Platform / device consultancy & build
SharePoint Architects	Microsoft certified architects	Solution design & build planning SharePoint consultancy
Managed Services	Microsoft certified engineers	Proactive & reactive support Service desk
Client Success	PROSCI certified change consultants	End-user profiling & storyboards Training & implementation
Project Management	AgilePM, CSM & PRINCE2 certified project managers	Project management Budget, risks & client contact

MVP Microsoft® Most Valuable Professional

Chris O'Brien
SharePoint, Office 365 and Azure

Steve Goodman
Office 365, Teams and Exchange

Jason Wynn
Office 365, Teams and Voice

Content +Cloud

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Client Success
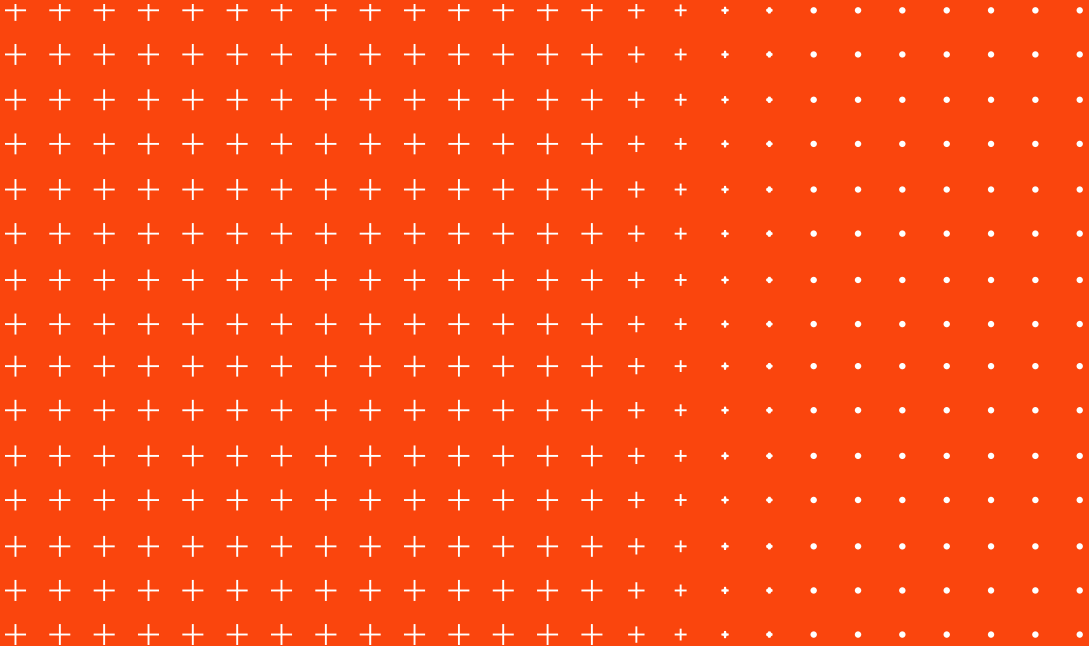
Microsoft Information Protection 1-day Workshop and Concept Document

Our Microsoft Information Protection (MIP) 1-day Workshop provides you with an overview of the information protection lifecycle as defined by Microsoft. We work with you to help you define what Azure Information Protection (AIP) and related Microsoft Information Protection (MIP) capabilities will be deployed in your environment, to meet data classification and optionally, protection requirements.

During each stage of the lifecycle, the supporting technical concepts are explored comprehensively. Specific focus is given to classification, including initial label configuration and the Rights Management Service. This includes file encryption rights and expiration concepts of Information Rights Management along with classification technologies and monitoring tools.

The output of the workshop is a Microsoft Information Protection Concept document that captures the intended use-cases for MIP, identifying an initial tenant-scoped configuration for these technologies. We identify the extent to which AIP and RMS capabilities will be integrated with related security features such as Office 365 Data Loss Prevention (DLP).

This workshop is typically accompanied by our Core Data Governance, Policy Orchestration, MCAS and AIP Implementation offerings.

The workshop is a full-day session, comprised of four to six hours of workbook content, with flexible time remaining for questions, discussion and advice.

Workshop Objectives

Understand E5 requirements	Understand information protection priorities	Understand your data sources
Provide guidance on classification policy	Provide an understanding and demonstrate the art of the possible using the Information Protection technologies.	Help you identify intended uses of AIP and IRM – (Portfolio collaboration)
	Provide an overview of what Rights Management can and cannot do, and the relationship of IRM to other DLP technologies.	

Decisions we help you make

What does your classification policy look like?

Any preview features need enabling?

Are there any E5 capabilities needed for day 1?

Which protection technologies will be used (IRM, RMS, OME), if any?

Will any discovery technologies be implemented?

Will any Microsoft information protection integrations be enabled (MCAS, MS Defender for endpoint)?
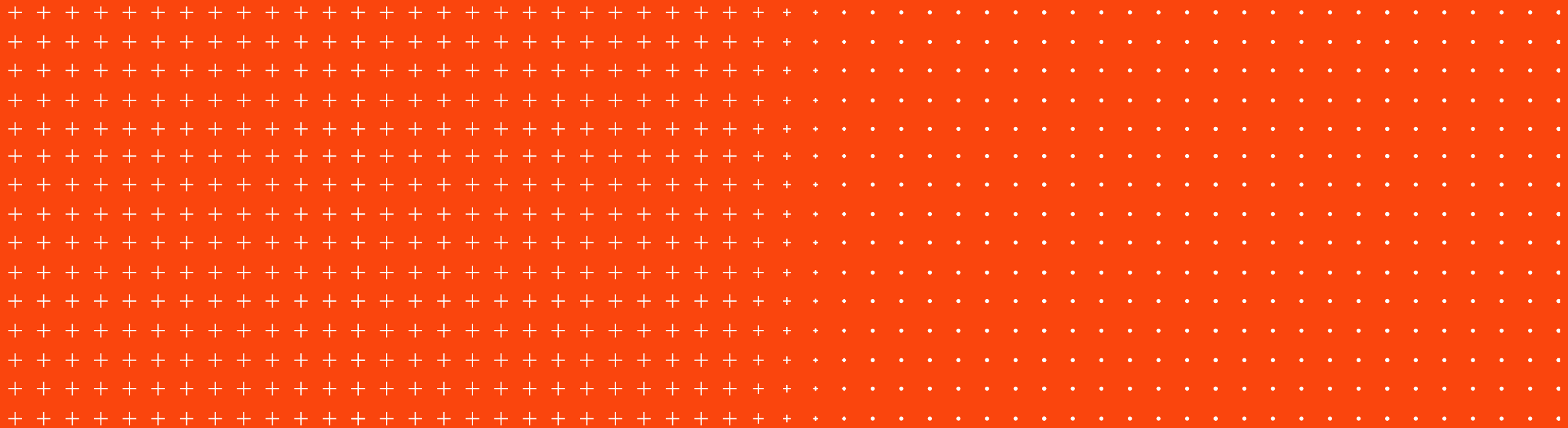
We're changing the way the world works.

Content
+Cloud

Living+Breathing
Client Success

"Content+Cloud delivered exactly what was needed to ensure a successful business outcome – from technology design and architecture, to delivery and execution and on-going support and services. Having helped us successfully transition CAS into the Cygnet environment, we now have a strong foundation to drive that transformation forward."

David Ewing, IT Director, Cygnet Health Care