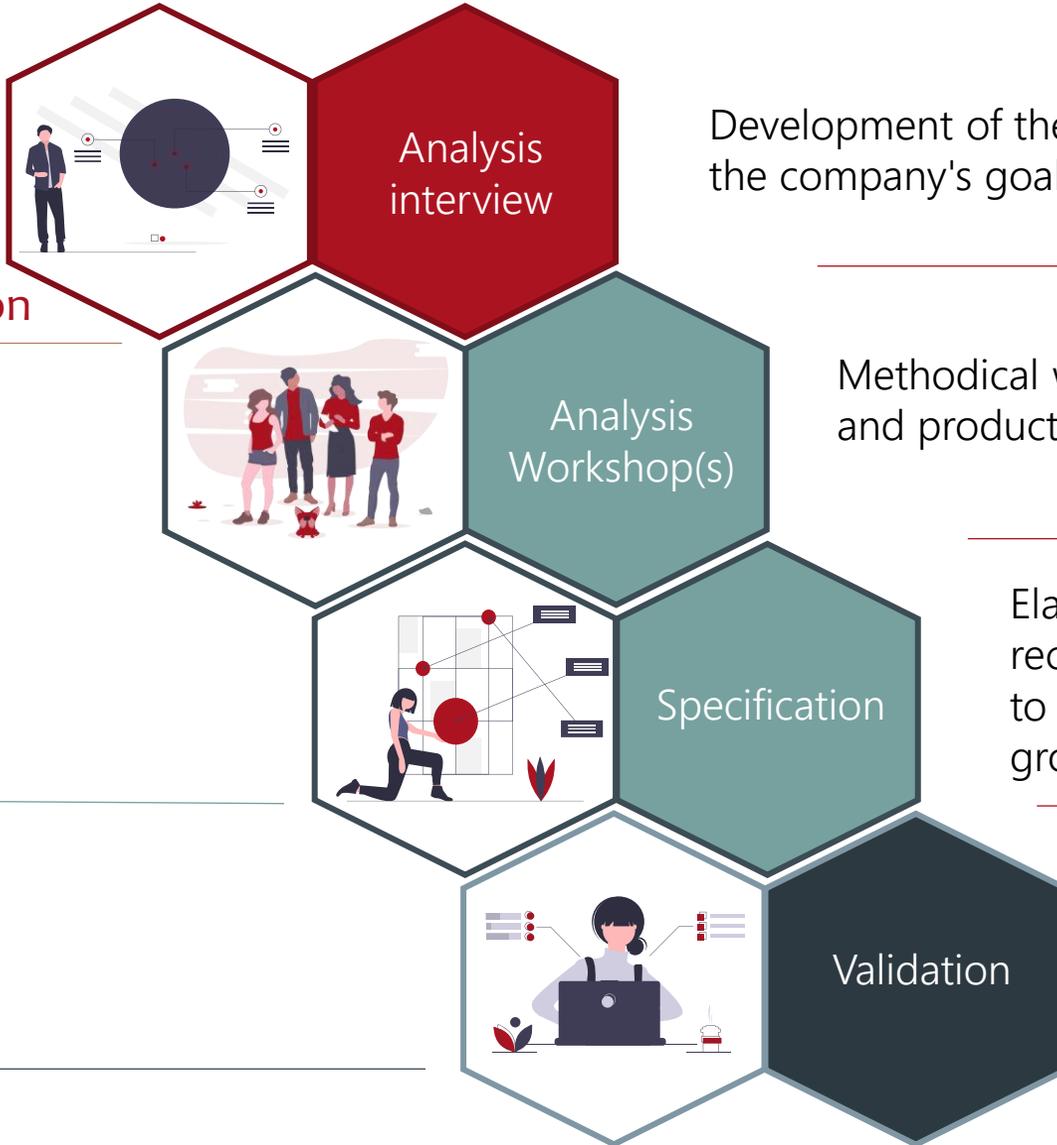


A woman with blonde hair, wearing a blue top, is pointing at a computer monitor. She is smiling and looking at the screen. A man with a beard is partially visible in the foreground, looking at the same screen. The background shows a modern office environment with multiple computer monitors and desks.

Digital Adoption Strategy by context.ai

6-Day Assessment

Digital Adoption Strategy | Method 1



Determination

Needs

Potential

Analysis interview

Analysis Workshop(s)

Specification

Validation

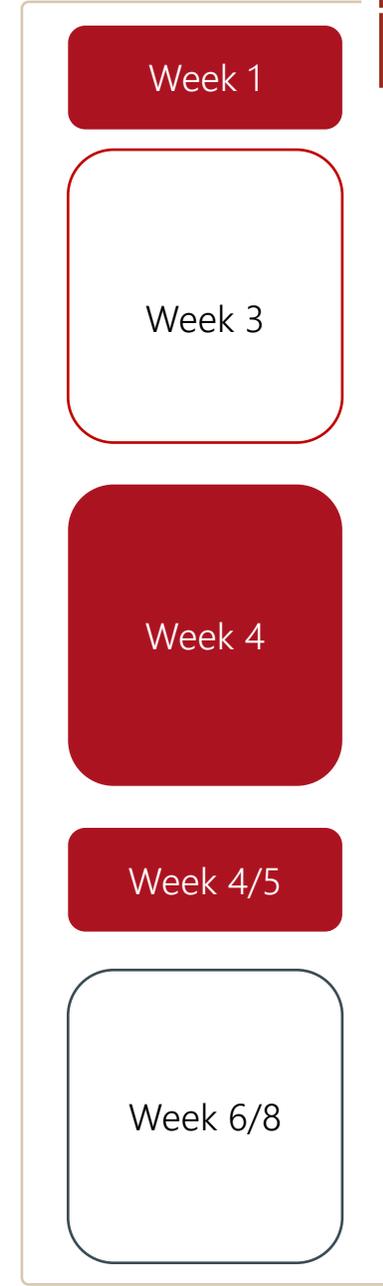
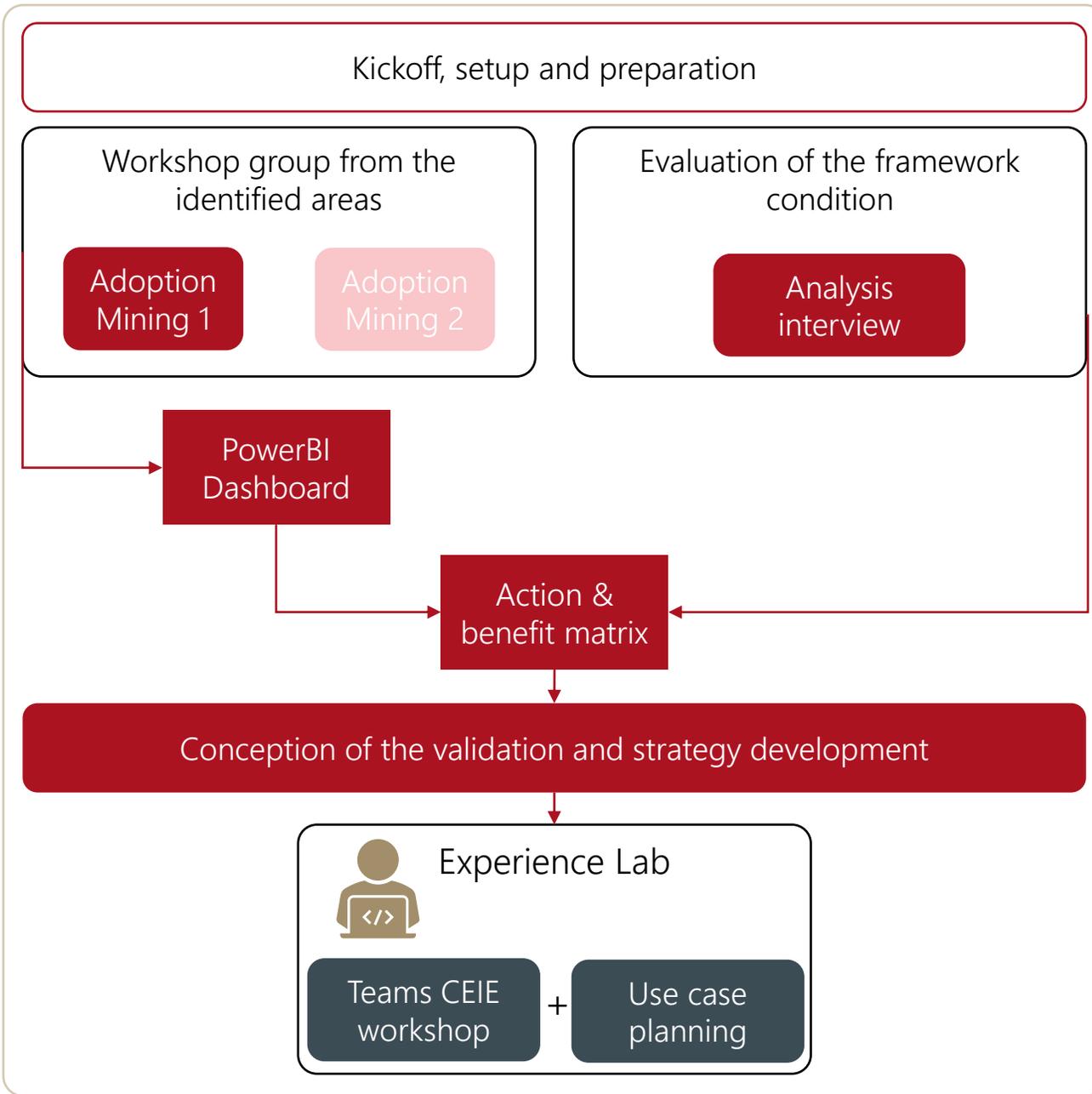
Development of the framework parameters and ascertainment of the company's goals regarding cooperation and communication.

Methodical workshop formats of context.ai to identify motivation and productivity triggers in the daily work of employees.

Elaboration of specific fields of action and derivation of recommended measures to improve cooperation, geared both to the needs of the staff and to the goals of the company and group management.

Experience Lab: Bringing Modern Workplace technologies to life with direct benefits in the context of collaboration and communication combined with the introduction of new ways of working.

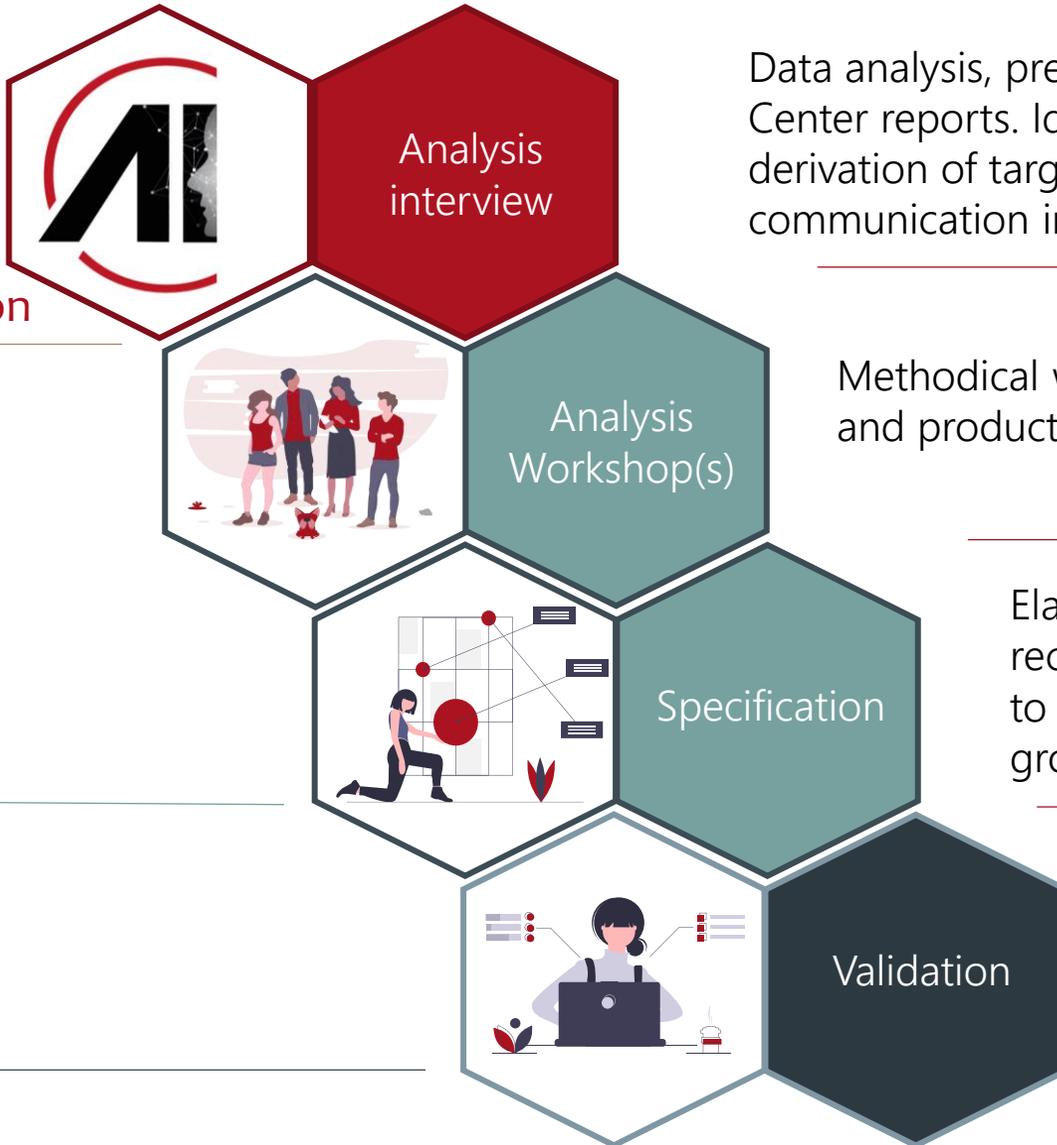
Time Table



Time investment customer

- 2 h Set up & Kick off
- 2 h Framework
- 2 times 2,5-4 h Adoption Mining (12-16 persons)
- 4 h Experience Lab (12-16 persons)
- 4 h Planning and strategy

Digital Adoption Strategy | Method 2



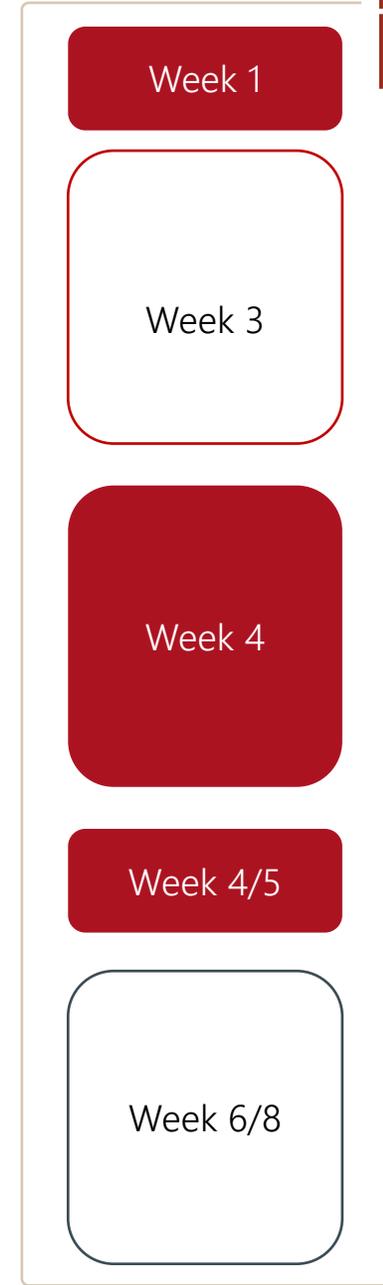
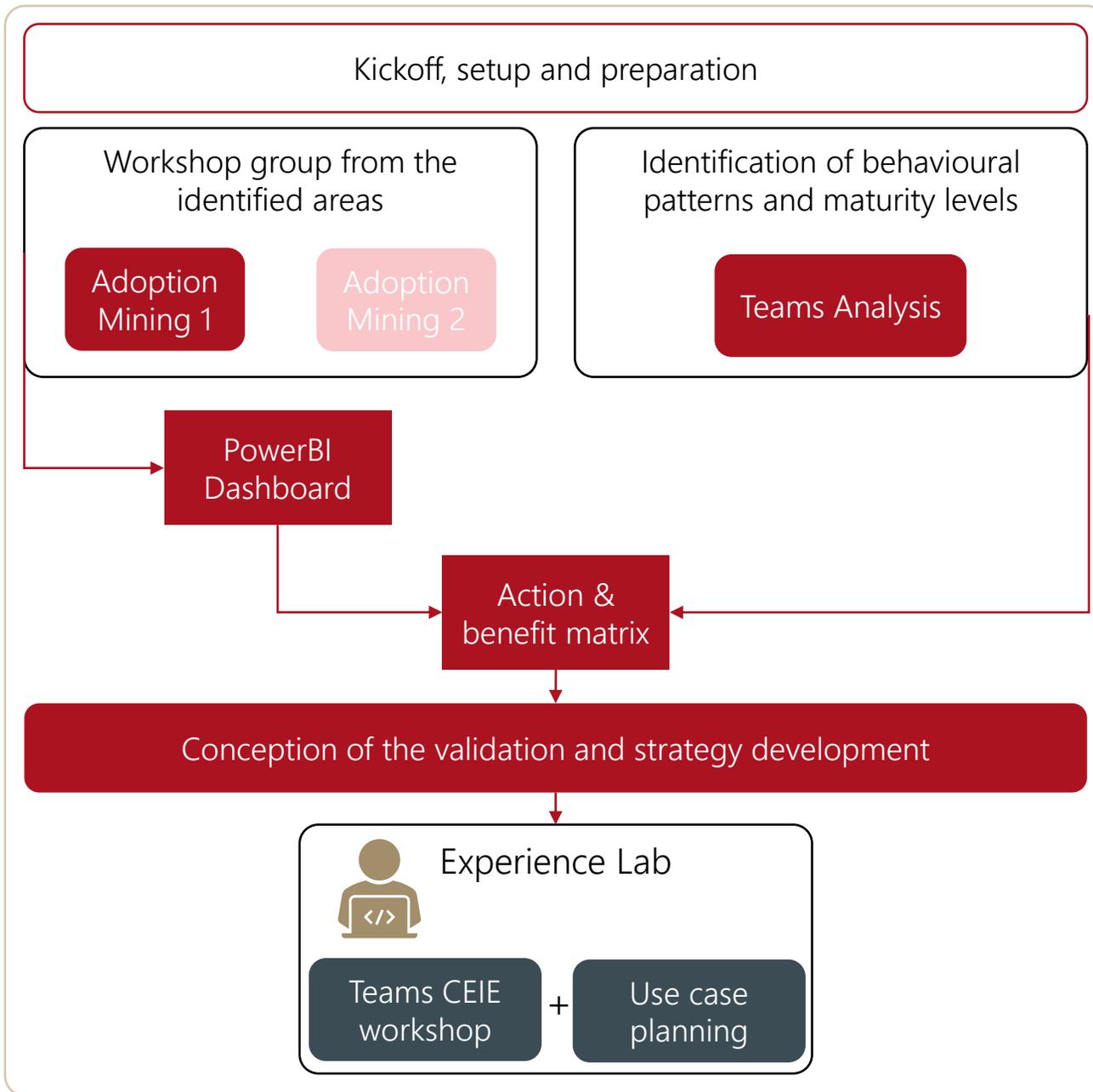
Data analysis, preparation and visualization of Microsoft Teams Admin Center reports. Identification of behavioral and usage patterns and derivation of targeted measures to optimize collaboration and communication in the company.

Methodical workshop formats of context.ai to identify motivation and productivity triggers in the daily work of employees.

Elaboration of specific fields of action and derivation of recommended measures to improve cooperation, geared both to the needs of the staff and to the goals of the company and group management.

Experience Lab: Bringing Modern Workplace technologies to life with direct benefits in the context of collaboration and communication combined with the introduction of new ways of working.

Time Table



- ### Time investment customer
- 4 h setup and Kick Off
 - 2 times 2,5-4 h Adoption Mining (12-16 persons)
 - 4 h Experience Lab (12-16 persons)
 - 4 h Planning and strategy



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