

Digital Adoption Strategy Assessment

Stop arguing Microsoft 365 features.
Start building value-driven usage and adoption.



“We’ve been using Office 365 for a while now – but e-mail is still the most popular way of collaboration. We need to unleash the full potential to achieve our goals – but we don’t know where to start.”
We match the needs of the employees with corporate objectives to create a distinct strategy to embrace and adopt new ways of working.

What is Digital Adoption Strategy Assessment?

The assessment identifies company-specific fields of action and benefit-oriented solutions in the area of collaboration. Use cases are discovered, validated and prepared to scale modern workplace technologies in order to improve usage and adoption of Microsoft Teams and other Office 365 tools, employee motivation and productivity.



Digital Adoption Strategy Assessment empowers customers to

- Define areas of benefits for collaboration, communication and culture
- Identify the actual needs and fears of employees in the context of collaboration
- Match Office 365 technologies with benefits and needs
- Develop context-driven learning paths and campaigns to drive usage and adoption constantly

Data driven insights on the current way of working

- Proven methodological approach
- Precise analysis in Power BI
- Strategic adoption management tool

Proof the investment in Office 365

Drive usage and adoption

- Bottom up approach
- Instant experience of personal value
- Identify and empower passionate champions

Significant increase of productivity

Improved corporate culture and networking

- Ignite the WE-feeling
- Connect knowledge and people
- Create synergies between departments

Embrace of new technologies

“Since the Assessment, a real urge has emerged.
The usage has increased dramatically - very impressive.”

Dr. Michael Streng, Managing Director
parameta Projektmanagement GmbH

