

Digital Adoption Strategy Assessment

Stop arguing Microsoft 365 features.
Start building value-driven usage and adoption.

"We've been using Office 365 for a while now – but e-mail is still the most popular way of collaboration. We need to unleash the full potential to achieve our goals – but we don't know where to start."
We match the needs of the employees with corporate objectives to create a distinct strategy to embrace and adopt new ways of working.

What is Digital Adoption Strategy Assessment?

The assessment identifies company-specific fields of action and benefit-oriented solutions in the area of collaboration. Use cases are discovered, validated and prepared to scale modern workplace technologies in order to improve usage and adoption of Microsoft Teams and other Office 365 tools, employee motivation and productivity.



Digital Adoption Strategy Assessment empowers customers to

- Define areas of benefits for collaboration, communication and culture
- Identify the actual needs and fears of employees in the context of collaboration
- Match Office 365 technologies with benefits and needs
- Develop context-driven learning paths and campaigns to drive usage and adoption constantly

Data driven insights on the current way of working

- Proven methodological approach
- Precise analysis in Power BI
- Strategic adoption management tool

Drive usage and adoption

- Bottom up approach
- Instant experience of personal value
- Identify and empower passionate champions

Improved corporate culture and networking

- Ignite the WE-feeling
- Connect knowledge and people
- Create synergies between departments

Proof the investment in Office 365

Significant increase of productivity

Embrace of new technologies

"Since the Assessment, a real urge has emerged.
The usage has increased dramatically - very impressive."

Dr. Michael Streng, Managing Director
parameta Projektmanagement GmbH

The assessment identifies company-specific fields of action and benefit-oriented solutions in the area of collaboration.



Proof & Statistics

- Development of a strategic management instrument for the improvement of the collaboration based on Office 365 technology and data-based indicators (Power BI),
- Identification of utility fields for collaboration and derivation of use case scenarios
- Validation of the identified use cases
- Conception how to scale companywide



Proof & Statistics of Joint Solution

- Adoption & change management strategy for the modern workplace technology Office 365
- Identification, weighting and prioritization of the benefit fields based on evaluation with the Power BI analysis tool of contextxt.ai
- Planning and execution of the derived use cases based on defined KPIs

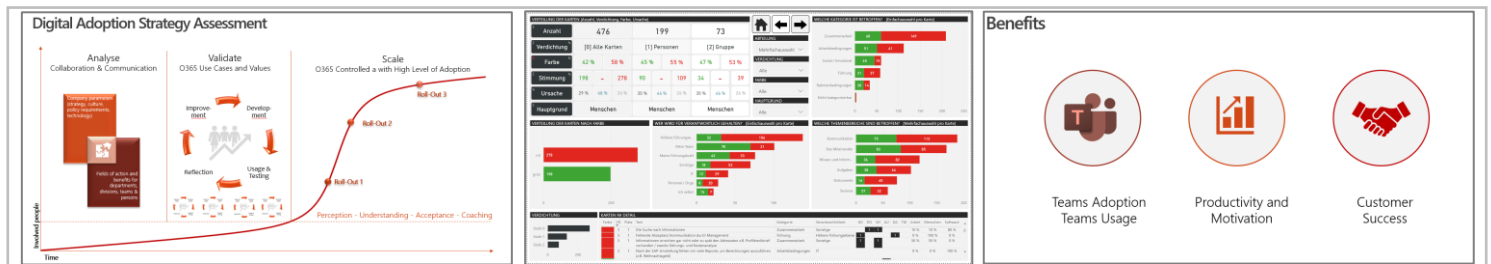
Adoption Strategy Assessment Basic or Advanced

Our promise to you:

"Through our assessment we will enable you to identify how and what exactly you need to do in order to drive usage and adoption."

An offer to get you started

- Engage, activate and empower your employees and leverage real adoption of modern workplace and new ways of working
- Digital adoption for collaboration and communication with Modern Workplace Technologies
- Offer: Adoption Strategy Assessment Basic or Advanced



Teams Adoption / Teams Usage / Productivity and Motivation

- Improved collaboration & communication
- High adoption of modern workplace technologies and implementation of new ways of working
- Improved corporate culture & networking

Why contextxt.ai

By combining the competencies Digital Adoption & Change Management with Advanced Analytics & AI we are able to deliver data-based consulting and support for digitization projects by providing decision-supporting indicators. Hypotheses resulting from human interactions are quantified and qualified with existing data. Data-based indicators, which show current behavior and the degree of change, allow us to actively measure the culture of collaboration and communication in companies - an ideal basis for the targeted support of digitization projects.