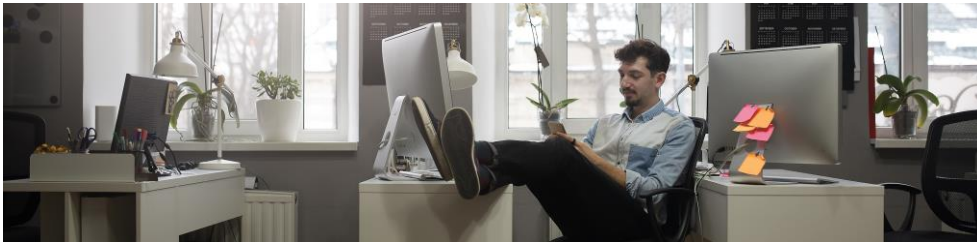# sphere by contexxt.ai

Generate data-driven insights and measure digital adoption

"We've been using Office 365 for a while now – but e-mail is still the most popular way of collaboration. We need to unleash the full potential to achieve our goals – but we don't know where to start."

sphere analyzes the digital behavior in Office 365, determines the degree of adoption of modern workplace technologies and derives KPI-based actions to support the digital change process with a focus on the individual human.

What is sphere?

sphere by contexxt.ai improves digital adoption by determining the quantitative usage data from Microsoft Teams and transforms them into meaningful qualitative conclusions. This allows the derivation and monitoring of targeted activities to guide users to adopt collaboration methods and embrace new ways of working.

Why customers use *sphere*

- To increase the active usage of Microsoft Teams
- To collaborate according to best practice approaches
- To boost the full potential of modern workplace tools
- To make success measurable and predictable
- To increase the digital maturity level of the employees
- To achieve a healthy growth of teams within the company and avoid uncontrolled growth

Analyze Teams Usage

- PowerBI Dashboard offers detailed reports on Microsoft Teams usage
- Provides relevant quantitative key performance indicators
- Enables the derivation and monitoring of measures to improve collaboration

Ensure the success of investments in digital transformation

Get Behavior Insights

- Convert quantitative usage data into qualitative behavior indicators
- Determine digital maturity levels for teams and departments
- Set up KPI-based performance measurement and controlling

Increase productivity significantly

Drive Adoption and Usage

- Identify typical digital behavior patterns for each employee working with Teams
- Provide helpful individual action options – automated and scalable
- Empower user with empathic and user-friendly advice

Replace disruption with acceptance

"For the first time we have the opportunity to actually measure productivity and thus finally improve it significantly by using **sphere** *".*

Dr. Michael Streng, Managing Director
parameta Projektmanagement GmbH