

# Make your transmission projects work smarter, not harder



Utilities and developers around the world are using our software to take their projects from initiation to permit.



## UTILITIES ARE FLIPPING THE SCRIPT

The energy transition has opened doors to unprecedented opportunities, and utilities are stepping up to meet the challenge.

But planning new infrastructure is a complex task. To effectively convince stakeholders, a balance must be struck between capital investment and meeting technical, regulatory and environmental requirements.

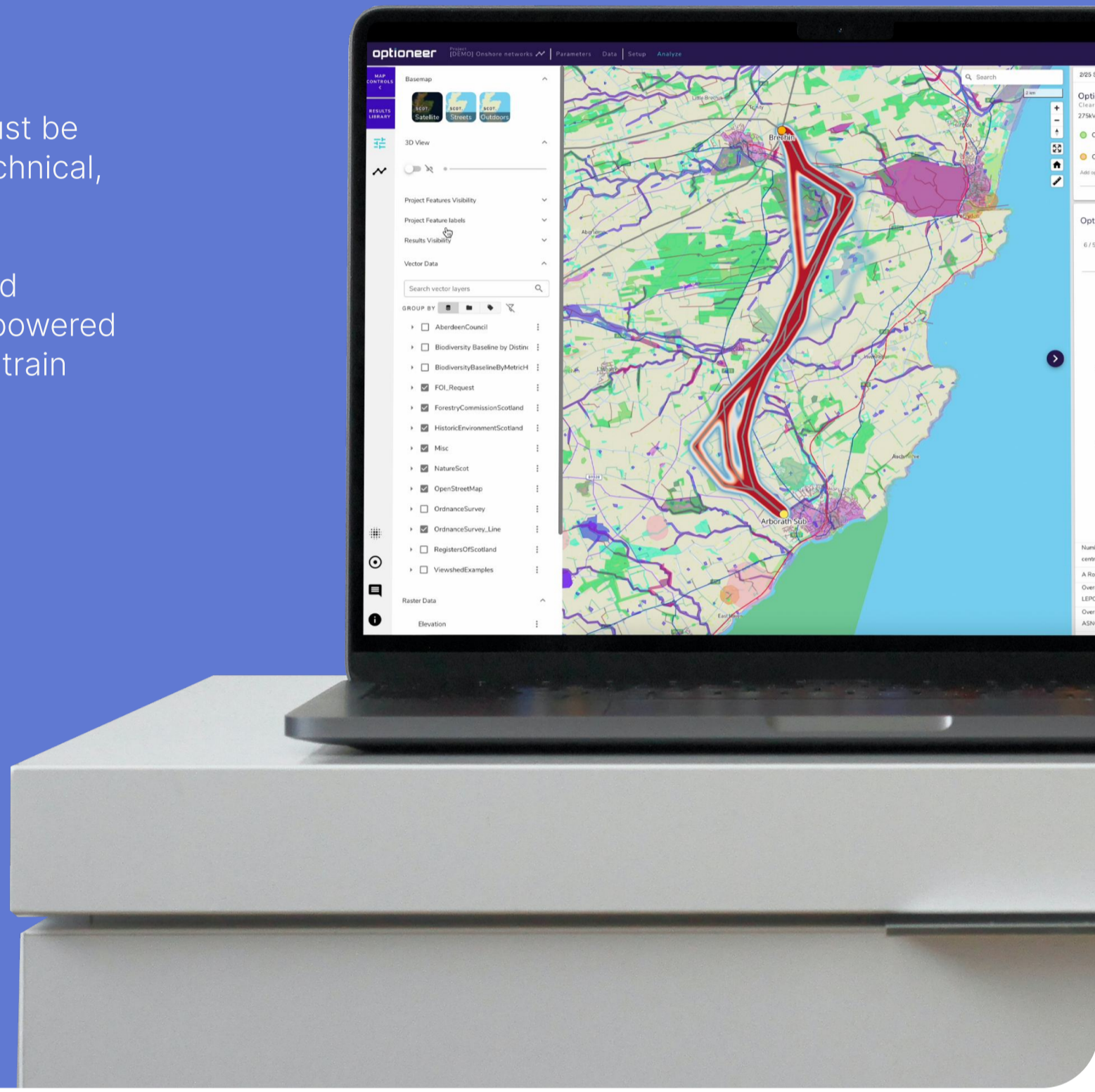
Companies including National Grid and Scottish and Southern Electricity Networks are deploying tech-powered approaches to keep projects on track and reduce strain on resources.



### A PARADIGM SHIFT IN PROJECT DEVELOPMENT

The Optioneer platform revolutionises the way utilities plan and develop new infrastructure.

It drives consistent delivery by standardising project planning, automating repetitive tasks, and enabling your team to creatively tackle the most challenging problems.



**Reducing 12 Month Long Processes**

**Down to as little as 8 weeks**

#### AUTOMATE REPETITIVE TASKS

Generate and evaluate all potential scenarios, with detailed insights for a robust assessment, in days - not months, so your team is freed up to tackle the hardest problems.

#### BUILD A DATA-DRIVEN NARRATIVE FOR YOUR PROJECT

Base your decisions on robust, data-backed evidence, ensuring reliability and accuracy in project outcomes. Get your projects up and running faster with our pre-loaded geodata for evidence-based decision-making.

#### DEMONSTRATE EVIDENCE BEHIND EVERY DECISION MADE

Capture vital information from surveys, walkovers, public consultations and stakeholder engagement events into a single platform. Build a full picture of your project space as you enrich it with additional data and context. Give your team and your stakeholders better insights into how decisions were made from day one.

#### DE-RISK PUBLIC ENGAGEMENT

Visualise both your project area and key quantitative data on a single map. Identify potential public concerns early on, empowering the project team to strategically mitigate impacts during the initial phases of the project.

We're a global team spread out across three locations



Edinburgh, UK



London, UK



New York, USA

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