

# Customer Success Story



*Blik.ai helped us move from static and non-intuitive freshworks dashboards to interactive visually appealing modern viz. solutions in days instead of weeks.*

- Partner Operations Head at Swiggy
- INR 5L one-time setup and INR 1.8L/year recurring payment
- Closed Date: August 2018
- Vertical: Hospitality / Unicorn
- Region: India

## Win Results

### Faster time-to-market

Building a modern BI solution involves data understanding, extraction, data pipeline & modeling, designing & building the dashboards. Blik.ai has templated all of this and this can be done in hours instead of weeks.

### Modern BI – Interactive, Intuitive and Insightful

Get interactive, visually appealing and insightful dashboards pre-built by industry experts combined with relevant AI and ML use-cases pre-built and configured bringing down time-to-market for solutions by a factor of 10.

### No hassles of multiple licenses, connectivity & setup

Based on a usage and credits based licensing, pay only a minimal charge and start using the dashboards in minutes of registering on Blik.ai. Since Blik takes care of the connectivity with the SaaS tool, no need to work on custom integrations too.