Smartstore 5 Document... / Getting Started

Introducing Smartstore

ZA Created by Zihni Artar
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Overview

Smartstore is a free, open source, full-featured e-commerce solution for companies of any size. It is web standards-compliant and incorporates the newest Microsoft web technology stack.

Smartstore includes all essential features to create multilingual and multi-currency stores targeting desktop or mobile devices and enabling SEO optimized rich product catalogs with support for an unlimited number of products and categories, variants, bundles, datasheets, ESD, discounts, coupons and many more.

A comprehensive set of tools for CRM & CMS, sales, marketing, payment & shipping/handling, etc. makes Smartstore a powerful all-in-one solution fulfilling all your needs... totally FREE!

Smartstore delivers a beautiful and configurable shop front end out-of-the-box, built with a design approach on the highest level, including components like `Twitter Bootstrap`, `Less CSS` and others. The innovative ShopBar, a powerful layered navigation, reviews & ratings, an optimized checkout process... they all provide a perfect shopping experience for your buyers.

The state-of-the-art architecture of Smartstore - with `ASP.NET Core 6`, `Entity Framework Core 6` and Domain Driven Design approach - makes it easy to extend, extremely flexible and essentially fun to work with.

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Features

General Functions	
Customer Login/My Account	Allows each shop visitor who registers at the shop to set up a customer account. The account allows customers track delivery status.
SmartStore.biz Import	Allows you to easily transfer almost all of the data (more information about the import scope can be found her Shop.
Stock Level Management	Allows you to get an overview of which products need to be reordered.
Order and Customer Management	Allows you to print invoices as well as enable product ratings and blog entries.
Customer Management	
Management of Customer Groups	Allows you to define customer groups and specify the visibility of prices for different customer groups.

Surveys	Allows you to create surveys and receive feedback on your products and campaigns.
Gift Vouchers	Offers your customers the option to buy gift vouchers for your shop.
Wish Lists	Offers your customers the option of creating their own wish lists and forwarding them conveniently to friends

Product Management

Specification Attributes	Allows you to define comprehensive product attributes for a clear overview.
Extensive Variant System	Enables the Shop-Administrator to create different variations of products.
Product Comparison	Offers your customers the option to compare products at your shop.
Multiple Stores	Allows the management of products across multiple stores.
Electronic Downloads (ESD)	Allows configurable download permission of virtual products, including optional delivery of license data and us

Mobile Devices

100 % Optimized for Mobile Devices	The Shop automatically detects if your shop visitors are accessing your shop from a mobile device and displays resolution.
SMS Notification	Allows you to notify your customers as soon as a requested product is back in stock.

Marketing

E-mail Marketing	Allows e-mail marketing by newsletter with adaptable templates.
Bonus Points and Loyalty Program	Offers bonus points and loyalty program, customer retention and enticement to make multiple purchases.
Reviews and Ratings	Allows you to increase your sales and encourage more customers to make a purchase with product reviews an
Cross-Promotions	Provides intelligent cross-promotion examples based on previously viewed products.
Export to Shopping Portals	Provides interfaces to price comparison portals: Google Base, billger, ShopWahl, etc.

Shipping

Pre-orders	With Smartstore, you offer your customers the option of pre-ordering products if these are not yet available.
Management of Returned Goods/RMA	Allows you to handle the workflow of returned goods.
Delivery Tracking	Customers can check the delivery status of their orders online.
Input fields during the order process	Freely definable input fields during the order process (e.g. checkbox for gift packaging).

SEO

Meta Tags	Define customized meta and title tags for each product, item category and manufacturer.
Displaying News on the Home Page	Ensure that news is displayed automatically on your homepage so that search engines always classify your con ranking.
Search Engine Friendly URLs	Thanks to so-called speaking URLs, you receive top ratings from all relevant search engines. You can assign sea content such as products and category pages.

Payment Interfaces

Payment on delivery, pre-payment, credit card	In Smartstore, all standard payment methods such as payment on delivery, pre-payment or credit card are avai payment methods.
Amazon Payments	Login and Pay with Amazon makes it easy for hundreds of millions of Amazon customers to shop on your site pay with the data stored at Amazon.
PayPal express	PayPal Express offers your customers a particularly quick payment method by shortening the purchasing proce

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