Meet our leadership team

Peter Proud, CEO

Prior to founding Forrit, Peter worked for Accenture Interactive Digital Practice, providing integrated marketing, technology, and analytics solutions. Before joining Accenture, Peter worked at Microsoft for 15 years managing accounts for some of the world's leading household names and was integral in establishing the 'One Microsoft' initiative.

Jerry Barton, COO

With more than 25 years of experience in financial and commercial operations, Jerry is highly adept at helping businesses manage rapid growth. Before joining Forrit, he worked at companies including WPP, Deloitte, the Press Association and The Mill.

Doug Cunningham, CTO

Doug's 25 years of experience in software development and enterprise architecture have made him an expert at delivering large-scale projects that improve business processes and customer experiences. He previously worked at Accenture and Fujitsu.

Gary Roberts, CRO

Gary is an expert at helping organisations scale and grow, with over 30 years of experience in technology and retail. He has held CRO roles at Sitecore and Jahia, and also worked at leading tech companies including Fujitsu and Microsoft.

Meet our board

John Waddell

Former CEO of Archangels, John now holds a number of board appointments and acts as an advisor to Archangels.

Austen Mullinder

Former Corporate Vice President at Microsoft, Austen currently holds a range of board memberships including Strategic Advisor to the Board at Ziosk.
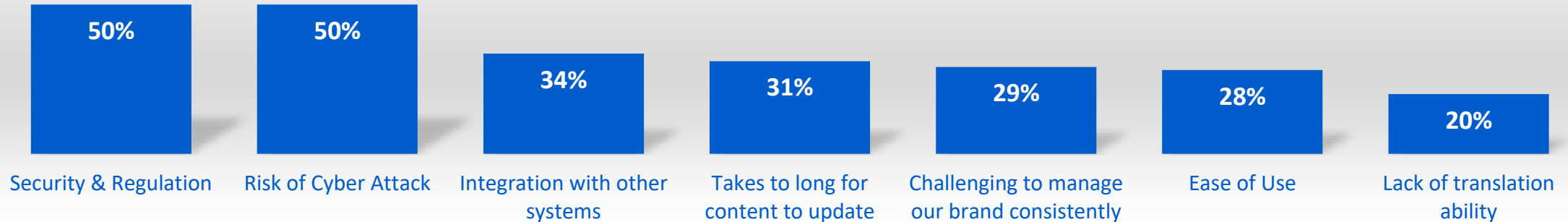
Steve Guggenheimer

Previously a Corporate Vice President at Microsoft, Steve is now a Non-Executive Director for several companies, including HSBC Holdings PLC and BT Group.

CMO Challenges

Top CMS challenges for CMO's & CIO's

50%	50%	34%	31%	29%	28%	20%
Security & Regulation	Risk of Cyber Attack	Integration with other systems	Takes to long for content to update	Challenging to manage our brand consistently	Ease of Use	Lack of translation ability

Security & Regulation – 50% have suffered a CMS **security breach** in the past 3 years.

Risk of Cyber attack – 50% are concerned about a rise in **cyber attacks** and the CMS becoming a target.

Infrastructure and Integration with other systems - 33% state this is their **top concern** with their CMS.

Speed and Efficiency - 31% said content **takes too long to update** on their CMS

Ensuring consistent branding and messaging – 29% said it's **challenging to manage**

Translation – 20% say their current CMS **doesn't support translation**.

FORRIT

Scalability **with simplicity.**
Security **with flexibility.**

◀ An Azure Content Management System that enables you to create **exceptionally secure** online customer experiences that banks approve of.

◀ Cloud-native architecture means your team can **access your web estate from anywhere, anytime**.

◀ Built using standards your CIO will approve enabling **unprecedented agility and speed to market**

✓ **Bring CIOs and CMOs together**

✓ **Reduce complexity, save costs**

✓ **Remove siloes**

✓ **Launch faster, globally**

✓ **Grow and scale at ease**

FORRIT

The Forrit platform

Service Delivery Hub

- Automates configuration of Microsoft Azure services - Build an environment from scratch in minutes, not hours.
- Build consistent and templated environments to support your digital estate.
- Security built into the core - Everything configured against the Azure Security Frameworks.
- Makes complex billing models simple and transparent.

Forrit One

- Enables non-technical users to build and edit webpages.
- Faster and more effective collaboration between marketers.
- Optimised localisation processes to enable faster global delivery of campaigns.
- Build once, use everywhere components to enable rapid page builds.
- Accessibility built into the core.
- Omnichannel delivery.

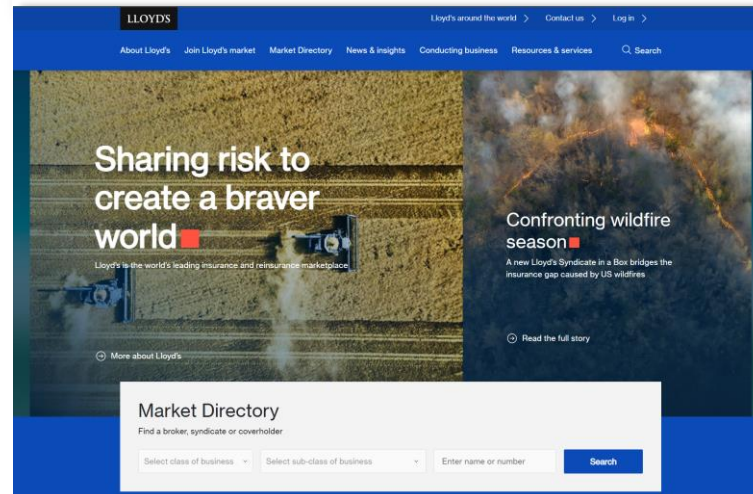# Forrit Customer Success

Microsoft

- Live since Dec 2015
- 250 million+ visitors/year
- 45 languages
- Compliant with Microsoft accessibility and brand guidelines
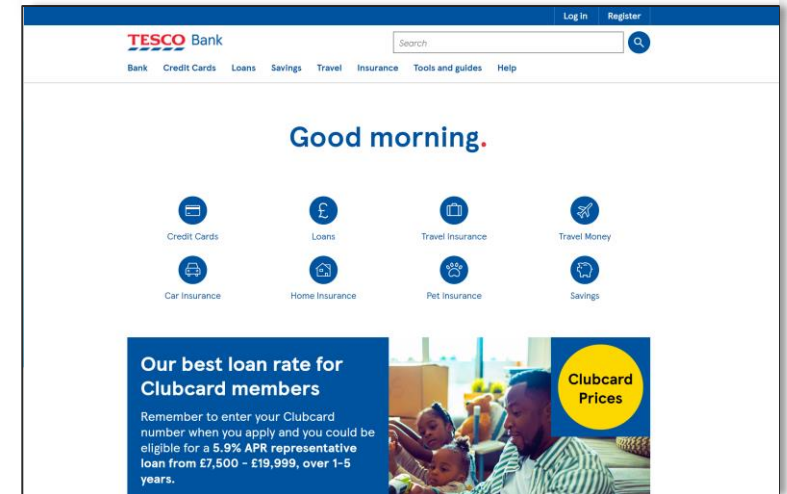
Access the **Microsoft** Case Study here

LLOYD'S

- Live since Jan 2021
- 3,500-pages with 10,000+ documents
- Displaced Sitecore and WordPress

Experience **Lloyds of London** here

TESCO Bank

- Live since Feb 2021
- 200 million visitors/year
- PRA compliant
- First Category A cloud solution
- Displaced HP Teamsites

Experience **Tesco Bank** here

FORRIT

How to transform your CMS...

Learn how Forrit can power your project and help deliver benefits across your organisation. Explore the features and capabilities of our next-generation CMS with one of our product experts.

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