![C5i logo — Human • AI • Impact]

Driving **Digital Transformation** for Global Businesses through **Analytics, Insights,** and **Artificial Intelligence**

By 2020, 50% of analytical queries will be generated via search, natural language processing (NLP) or voice, or will be automatically generated.

– Gartner

By 2023, data literacy will become an explicit and necessary driver of business value, demonstrated by its formal inclusion in over 80% of data and analytics strategies and change management programs

– Gartner

While 75% say it's very important to deliver actionable intelligence to employees across the enterprise, less than a quarter of organizations (24%) are able to achieve this.

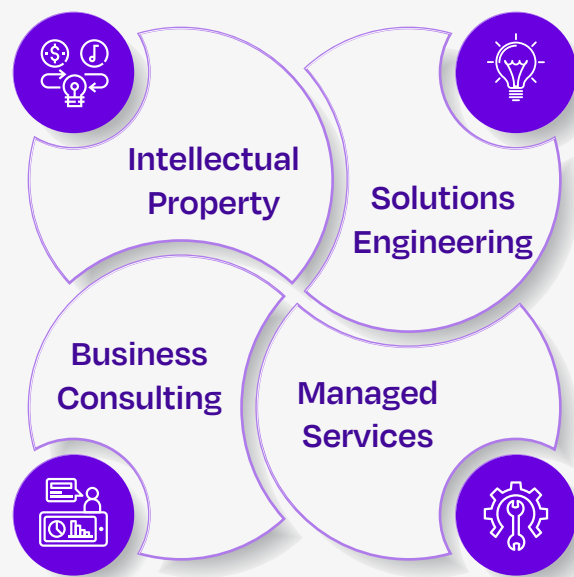**– Harvard Business Review Analytic Services**

By 2021, 66% of analytics processes will no longer simply discover what happened and why; they will also prescribe what should be done.

– Ventana Research Assertions

Moving Your Business into the 5th Direction – the Future

C5i Discovery Engagement Model

Intellectual Property

Solutions Engineering

Business Consulting

Managed Services

Key Components of C5i Discovery

Augmented Analytics

Automated Data Extraction & Metadata Management using a library of inbound data connectors

Self-growing Knowledgebase empowering Insights Generation, Recommendation, and Publishing

Model Factory comprising of industry-focused pre-trained machine learning models

Centralized and Continuously-refreshed Search Index for faster query throughput

Smarter Decision Engine for insights prioritization and determining its relevancy

Automated Narrative Generation Service for publishing contextual and actionable insights

Insights Consumption through Multiple Mediums such as Chat, Voice, Search, PPT, Word and Email

C5i Discovery Insights Analyst-on-demand powered by AI

BUSINESS IMPACT

- Year 1 cost savings of over $250,000 through process automation & augmentation

- Accelerated Speed to Insights through reduction in the ad-hoc insights generation time from an average 10-15 business days to less than few hours.

- Access to insights in <3 seconds through natural mediums like Voice/Text Chat and Search

- Over $650,000 lift in top line within 24 months of deployment due to faster decision-making

TESTIMONIALS

"

Developing data dexterity in the organization has always been a major challenge for the CDO office, and we are really fortunate to have C5i Discovery as part of our ecosystem, and transforming our organization in to a data-driven organization. Thanks to the C5i team and we are looking forward to the new releases

- Chief Data Officer, Fortune 500 Multinational Technology Co.

"

We have gained lot of time and cost efficiencies through C5i Discovery, and we are really happy with the Model Factory and the Smart Decision Engine components, which enable our in-house analysts and influencers in doing faster root cause analysis and empower them with actionable tasks with inbuilt tracking and feedback collection. Great job team

- Head of CRM, Fortune 500 Insurance Provider (Health, Life, and Disability)

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Reach Us

3600, 136th Place SE, Suite 300,
Bellevue, WA – 98006.
Tel no.: 425.615.7474
Fax: 425.296.2110

Course5 Intelligence Limited,
32, The Crown, Saunders House,
Ealing, London, W5 3TA,
United Kingdom.
Tel no.: 0203 405 0756, Extn: 113

Course5 Intelligence L.L.C-FZ,
Al Saqr Business Tower,
29th Floor, Office no. 11,
Royal Eminence Business Center SZR,
Dubai, UAE.

201, Ceejay House, Dr. Annie
Besant Rd, Worli,
Mumbai – 400018.
Tel no.: +91 22 4068 2822

Unit No. 103 & 104, 1st Floor,
Building C4-Ladybird, Brigade
Tech Gardens SEZ, Brookefield,
ITPL Main Rd, Kundalahalli,
Bengaluru, Karnataka - 560037.

C/o Smartworks, 2nd Floor,
Tower – B, Golf View Corporate
Tower, Sector 42, Golf Course Rd,
Gurugram – 122002

2nd Floor, IndiQube Echo Point,
Avinashi Rd, TNHB Colony,
Indira Nagar, Civil Aerodrome,
Coimbatore – 641014.

www.C5i.ai   Info@c5i.ai