Course5
Transformative intelligence

Case Study

SuperSearch:
Multi-dimensional Search and Knowledge Extraction

Client Industry: Technology / CPG

BUSINESS IMPACT

- Better decision-making through comprehensive real-time insights from multiple sources, supplemented with visual insights

- Enhanced data coverage for a single query from both internal and external sources, providing an overall view instead of siloed insights

- Ability to deep-dive on retrieved results to enhance understanding of results

OBJECTIVE

To provide enterprise users with comprehensive insights based on the organization's internal knowledge sources that are siloed and spread across many repositories within the organization

SOLUTION

Using Generative AI-powered SuperSearch, Course5 enabled –

- Insights from structured and unstructured data sources across data repositories

- Relevant, contextual search results with content summary, key topics, and visual insights

- Conversational access to insights from enterprise data – Interactive experience redefined the way users searched for and consumed content

About us

Course5 Intelligence Limited ("Course5") focuses on helping organizations drive digital transformation using artificial intelligence ("AI"), advanced analytics and insights. Course5's AI-driven products and solutions and IP-led solutions are supported by industry-specific domain experience and the latest technologies and aim at enabling organizations to solve complex issues relating to their customers, markets and supply chain at speed and scale. Course5 combines a multi-disciplinary approach to data integration across structured and unstructured data sources to help businesses grow through informed decision-making.

Course5 caters to some of the world's largest enterprises, including many Fortune 500 companies. The company's clients span Technology, Media and Telecom (TMT), Pharma & Lifesciences, CPG, Retail, and other sectors. Course5 Intelligence has been recognized by leading industry analysts like Gartner and Forrester for its Analytics and AI capabilities and proprietary AI-based platforms.